

VISIT

Middleton®

2026 Visitors Guide



Make plans to make memories.

visitmiddleton.com



VISIT
Middleton

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COVER PHOTO | MARSHALL PARK AT LAKE MENDOTA

INSIDE COVER PHOTO | MOTHER AND SON ON PHEASANT BRANCH
CREEK CORRIDOR TRAIL

BACK COVER PHOTO | NATIONAL MUSTARD DAY IN DOWNTOWN MIDDLETON

Photos in this guide have been provided by Boelter + Lincoln, Visit Middleton, Rob Nelsen, Ben Jones, Rune Photography, and the generosity of others.

For more information, stop by the Middleton Visitor Center at 1811 Parmenter St., Middleton, WI, housed in a historic train depot, or visit us online at visitmiddleton.com.



Facebook
/middletonwi



Instagram
/visit.middleton



YouTube
/visitmiddleton

Contents

IT'S THE MIDDLE THINGS

- 4 Welcome
- 5 10 Things to Know About Middleton
- 6 Things to Do
- 8 Outdoor Art Trail
- 9 Capital Brewery & Bier Garten
- 10 National Mustard Museum
- 12 Middleton History

SHOP & SLEEP

- 14 Shopping Guide
- 18 Lodging Guide

MAPS

- 13 Downtown Parking Map
- 20 Middleton City Map
- 23 CXC Trails Map
- 40 Middleton Area Attractions Map

FOOD & SPIRITS

- 24 Middleton Charcuterie Board
- 25 Dining Guide
- 29 Steins to Stemware

ACTIVITIES & RESOURCES

- 30 Stone Horse Green
- 31 Parks & Recreation
- 36 Health & Wellness
- 37 Community Services
- 38 Events



Welcome!

In Middleton, there is nothing ordinary about the little things that draw visitors in and give our community the name *"The Good Neighbor City."*

With Pheasant Branch Conservancy to the north, Pleasant View Golf Course to the west, Lake Mendota to the east and sharing its southeastern borders with the city of Madison, the City of Middleton has something to offer everyone. Here you'll find 80-plus restaurants and cafes, as well as 55 shopping locations spread across the city with a revitalized downtown and the Greenway Station outdoor shopping

center. The city's charms extend throughout 30 parks and natural areas, multiple trail systems and 835 total acres of protected conservancy land. Find a home away from home at one of Middleton's nine hotel properties, offering more than 1,150 hotel rooms, as well as the area's largest convention center hotel.

Welcome to Middleton, where you'll soon find, it's the Middle things that make our city special.

Community Awards

- Money/CNN Best Places to Live (ranked four times)
- The Sierra Club's "Ready for 100 Community" for resolution committing to 100% renewable energy by 2050
- 2024 Creative Champion Award for the Public Arts Committee from Create Wisconsin
- 2023 Wisconsin American Society of Landscape Architects Merit Award - Stone Horse Green
- 2023 Best Complete Streets Policy - Smart Growth America
- 2021 Voice of the People for Excellence in Equity/Inclusion Engagement
- Best Running/Biking Trail in Madison Area (gold 2021-2022) by Madison Magazine for Pheasant Branch Conservancy
- Best Golf Course in Madison Area (six golds, four silvers, one bronze) by Madison Magazine for Pleasant View Golf Course

Middleton Snapshot

POPULATION: 24,595
NUMBER OF PARKS: 30
SIZE OF PHEASANT BRANCH CONSERVANCY: 682 ACRES

THE FIRST LEED GOLD CITY IN THE STATE



The City of Middleton achieved LEED gold certification in 2023, the first city in Wisconsin to do so.

This certification — Leadership in Energy and Environmental Design — is part of a citywide effort toward creating and implementing practical and measurable strategies and solutions aimed at improving sustainability and the standard of living for residents. LEED is designed to help buildings, communities and cities achieve high performance in key areas of social, economic and environmental sustainability.

10 THINGS TO KNOW ABOUT *Middleton*



1 “The Good Neighbor City” is home to the free **National Mustard Museum** where more than 7,000 jars and tubes of America’s favorite condiment are on display. (See Pages 10 and 11)

2 **Stone Horse Green**, downtown’s green space, hosts free live music, trivia, movies and more, every spring through early fall. (See Page 30)

3 The **Rowley House Museum** is within one of the oldest homes in the city; scheduled group tours and guided walks are available. (See Page 12)



4 Middleton has **more than 30 outdoor public art installations and murals**. (See Page 8)



5 **Pheasant Branch Creek** supplies Lake Mendota with 1,800 gallons of water every minute. Here you can explore 682 acres of conservancy land through well-maintained trails.

6 There are **80 restaurants, cafes and ice cream shops** in the city.



7 **Capital Brewery & Bier Garten**, known as “Middleton’s back yard,” celebrates Bockfest every winter and has live music throughout summer. (See Page 9)

Take to the trails! There are **30 miles of hiking, biking and walking trails** here.

8

9 **1847 at the Stamm House**, a local Supper Club, has served patrons since opening in 1847 as a service store to the “Old Sauk Trail” from Milwaukee to Minneapolis. It’s been a tavern/restaurant since 1852.

10 The **Middleton Visitor Center** is located in a 130-year-old train depot in Downtown Middleton.

Things to Do

IT'S THE MEMORIES WE MAKE

Whether it's sampling award-winning local beers, hard ciders or mustards, picking up ingredients at the farmers market for a picnic, or kayaking on Lake Mendota, Middleton invites you to make plans to make memories. Check out more events on Pages 38–39.

CAPITAL BREWERY 🍷 🚗

7734 Terrace Avenue
608.836.7100
capitalbrewery.com

Enjoy seasonal entertainment in the outdoor Bier Garten with live music in both the spring and summer, and an indoor Bier Stube in the fall and winter. Bockfest, the annual outdoor winter festival, is set for Feb. 28 (2026). Please check the website for updated information.

CXC OUTDOOR COMMUNITY CENTER 🍷 🚗

4355 Schwartz Road
608.294.0433

center.cxcskiing.org
The CXC Outdoor Community Center not only offers an outdoor venue for cross-country skiing, but also hosts sports events and training year-round. The Middleton Nordic Center will open this summer, complete with ski rentals and venue space.

GREENWAY STATION FARMERS MARKET 🍷 🚗

1650 Deming Way
608.824.9111

greenwayshopping.com
Shop for locally grown produce and freshly made products every Thursday from 8 a.m.-1 p.m., May-October. Park in the lot on the corner of Deming Way and Greenway Boulevard.

HIDDEN CAVE CIDERY 🍷

2500 N. Pleasant View Road, Suite 102
608.213.7396

hiddencavecidery.com

This locally owned and operated cidery features an indoor tasting room and outdoor patio. All its ciders are made with Wisconsin-grown apples. Check the website for events and entertainment.

THE KICKBACK BAR 🍷

7622 Lisa Lane
thekickback.bar

The Kickback Bar opened in fall 2024, and includes a bar and more than 50 pinball and arcade games.

MARSHALL BOATS 🍷 🚗

2101 Allen Boulevard
608.228.8333

madisonboats.com

Find pontoon boat rentals, as well as paddleboards, kayaks and canoes at Middleton's only on-the-water rental service. Both lessons and captains are available. Enjoy the upstairs outdoor patio or even rent it for events.

MIDDLETON BIKE PARK AND PUMP TRACK 🍷

4351 Schwartz Road

Middleton's Bike Park and newly created Pump Track share a parking lot with the CXC Outdoor Community Center. The trail system was built in 2010 by the Capital Off Road Pathfinders and is operated by the City of Middleton. The new pump track opened in the summer of 2024.



Look for these icons throughout this section to see what you can explore.

🍷 Groups welcome 🚗 Motorcoach parking



NATIONAL MUSTARD MUSEUM

MIDDLETON VISITOR CENTER AT THE DEPOT

1811 Parmenter Street
800.688.5694
Built in 1895, this depot was an active passenger station until 1960 and a freight depot until 1975. Today, it is on the National Register of Historic Places, serves as the Middleton Visitor Center and is home of the Visit Middleton offices. Open 8:30 a.m.-4:30 p.m., Monday-Friday. Check online for holiday hours.

NATIONAL MUSTARD MUSEUM

7477 Hubbard Avenue
800.438.6878
mustardmuseum.com
This free museum features more than 7,000 jars, bottles and tubes of mustard from all 50 states and more than 70 countries. This quirky spot also offers group tours and a fun gift shop. National Mustard Day is the first Saturday of every August, but the museum is open year-round.

PERFORMING ARTS CENTER

2100 Bristol Street
608.829.9834
friendspac.org
The Performing Arts Center, located at the Middleton High School, is a wonderful location for performances, presentations or meetings. Check the website for the current schedule.

PHEASANT BRANCH CONSERVANCY

608.821.8360
pheasantbranch.org
The 682-acre conservancy protects Pheasant Branch Creek, which supplies Lake Mendota with 1,800 gallons of crystal-clear water every minute. Visitors will find nature trails running throughout this oasis of pristine woods, and protected prairie and wetlands.

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road
608.831.6666
golpleasantview.com
This course features 27 holes of championship golf across three nine-hole courses, plus a par-3, executive nine-hole course. Check out the patio and bar and grill at the clubhouse. Book tee times in advance.

ROWLEY HOUSE MUSEUM

7410 Hubbard Avenue
608.836.7614
middletonhistory.org
Built in 1867, the museum resides within one of the oldest homes in Middleton, and contains information, collections and artifacts donated by early settlers. It now also offers Stroll 'N Tell guided history walks. Please check the website for its hours and to book group tours.

X-GOLF MIDDLETON

1620 Deming Way, Suite 102
608.824.0306
playxgolf.com/locations/middleton
This PGA-certified golf training and entertainment center offers industry-leading simulators, lessons, club fittings, leagues, outings, a full bar and food.



HIDDEN CAVE CIDERY

We Have Events Year-Round!
See Pages 38-39

Outdoor Art Trail

ART IS AN ADVENTURE

From stained glass to sculptures and colorful murals — Middleton's Outdoor Art Trail takes visitors on an unforgettable journey throughout the city while viewing its beautiful outdoor art installations.

There are more than 30 art installations throughout the city, including 10 decorated bus shelters. A special thanks goes to the Middleton Arts Committee, Middleton Community Development Authority, the City of Middleton, Greenway Station, Dane Arts Mural Arts and others for supporting the arts in Middleton.

Visit visitmiddleton.com/middleton-art or scan the QR code on this page to view the printable GPS map of the art trail, as well as read more about the artists and their work.

GREENWAY STATION

1. **THE GOOD NEIGHBOR CITY**, a mural at 1661 Deming Way
2. **WINGS**, a mural at 1651 Deming Way
3. **FLOWER**, a mural at 1610 Deming Way
4. **DRIPPING ICE CREAM**, a mural at 1650 Deming Way
5. **SUNSHINE**, a mural at 1700 Deming Way
6. **BALLOON**, a mural at 1661 Deming Way
7. **PHEASANT**, near 2019 Deming Way

DOWNTOWN

8. **QUADRANTS**, a sculpture at 7710 Terrace Avenue
- 9 & 13. **RIPPLE EFFECTS**, two sidewalk art paintings at 1824 and 2029 Parmenter Street
- 10 & 11. **BARN LIGHTS** and **HERD of BOULDERS**, both artworks found at Stone Horse Green
12. **LOVE YOUR NEIGHBOR**, a mural at 1920 Parmenter Street

AROUND THE CITY

14. **HUMMINGBIRD**, a mural at Willy Street Co-op West at 6825 University Avenue
15. **MIDDLETON**, window art at Starbucks at 2602 Allen Boulevard
16. **PORTAGE**, a sculpture in Lake Street Park at 6000 Lake Street
17. **RIPPLE EFFECTS**, sidewalk art at 6720 Frank Lloyd Wright Avenue

Scan to
View the
Printable
GPS Art
Trail Map



18. **PHEASANT BRANCH IMPRESSIONS**, stained glass at 7341 Donna Drive
19. **BLUE HERON**, a mural at 7628 Lisa Lane
20. **SELF-MADE MAN**, a bronze sculpture at the median of Deming Way and Airport Road
21. **INVISIBLE WORK-IN VISIBLE EARTH**, a mural on the salt building at 4330 Parmenter Street





‘MIDDLETON’S *Back Yard*’

Enjoy a craft beer in the heart of downtown.

Pull up a stool, blow the froth off a pint and relax in “Middleton’s back yard.”

Capital Brewery & Bier Garten began operation in 1985 and is still the oldest continuously run micro craft brewery in the entire Midwest.

The downtown Middleton brewery opened its doors with the hope that great German-style lagers coupled with a casual atmosphere would bring people together.

And it succeeded.

Visitors can enjoy the indoor Bier Stube and Grain Room (great for gatherings), an outdoor Bier Garten with a full bar and stage, and live music on weekend summer nights.

The original owners set out to create a brewery in Wisconsin after falling in love with the bier gartens in Germany. They raised funds publicly — Capital Brewery currently has roughly 1,600 shareholders and a board of directors — and used the money to lease the historic Mazo Egg Factory on Terrace Avenue, purchase two brewing kettles from Hoxter, Germany, and begin their own legacy.



Capital Brewery has proudly won more than 240 awards and accolades for its brews. It has also added a seven-barrel system allowing the brewery to experiment with new flavors and styles, and expand into ales, IPAs and hard seltzers.

Pilsner and Munich Dark — original recipes to the brewery — are still on tap. Wisconsin Amber boasts 33 years of popularity, and other longstanding favorites include Supper Club, Island Wheat and Mutiny.

It’s a legacy worth cheering to or — as they say in the Bier Garten — *prost!* *M*

More to Know

Capital Brewery is open year-round; check its website for current hours for the brewery, tours, beer and cheese tastings, and Bier Garten. The brewery’s most popular beers are also sold in stores. All are welcome to bring in carryout or a picnic, and leashed dogs are welcome during non-events. Mark your calendar for **Bockfest** — an annual celebration of the unveiling of the Blonde Doppelbock — on Feb. 28 (2026). capitalbrewery.com

WHAT'S YOUR *Mustard Personality?*



In the heart of Downtown Middleton sits an eclectic, quirky museum unlike any other. Visit the one-and-only **National Mustard Museum!** Taste, shop and buy hundreds of kinds of mustard at the gift shop, and visit the free museum filled with more than 7,000 kinds of mustard

from around the world, as well as cheeky and priceless memorabilia. Open year-round, check its website for hours and tour information. And mark your calendars for **National Mustard Day** — a public festival held annually the first Saturday of August! mustardmuseum.com

DR. PETE'S PRALINE MUSTARD

I'm so sweet you won't believe I'm a mustard.

EDMOND FALLOT MOUTARDE DE BEAUNE

I'm a smooth, classic Dijon and I get along with everyone.

SPRECHER ROOT BEER MUSTARD

Fun and spunky, just what you'd expect from a Wisconsinite.

INGLEHOFFER EXTRA HOT HORSE RADISH

So what if everyone thinks I'm a little extra?



TERRAPIN RIDGE FARMS RASPBERRY HONEY MUSTARD

I'm sweet and fruity and pretzels are my best friend.

SLIMM & NUNNE SWEET & NICELY HOT MUSTARD

I'm the National Mustard Museum's flagship mustard. Everyone loves me.

POMMERY MOUTARDE DE MEAUX

I'm a World Champion grainy guy, dressed in my own elegant crock.

HAUS BARHYTE SPICY RED JALAPEÑO MUSTARD

Put me on a bratwurst and we will both be happy.

**The pictured mustard memorabilia is not for sale, but is on display in the museum's collection.*



NATIONAL *Mustard Museum*

The National Mustard Museum is the best kind of quirky there is.

Located in the heart of Downtown Middleton is a little museum and shop solely dedicated to America's favorite condiment.

Through the front door is the **National Mustard Museum Gift Shop**, full of hundreds of types of mustards for sale, from spicy to sweet to fruity to brat-worthy — many of which are available to taste-test first. There are also lots of funny gift items, like sassy dish towels, silly cheese spreaders, Wisconsin-themed games and charcuterie boards, as well as Wisconsin honey, maple syrup and barbecue sauce.

"When people enter the gift shop, I want them to be wowed by the variety of mustards available," said Patti Bridges, gift shop owner. "The wide assortment of gift options is great for building your own mustard-themed gift boxes as well."

And downstairs is the famous, entirely free **National Mustard Museum**, complete with more than 7,000 mustards from around the world on display in jars, cans and tubes. Also find a large collection of antique mustard pots, the "Mustardpiece Theatre" and a variety of other mustardy memorabilia. The downstairs museum underwent a facelift recently and, thanks to a generous donation by the iconic French mustard company Edmond Fallot, includes a new installation featuring a timeline of the history of mustard with historic photos.

More to Know

The National Mustard Museum is open year-round; check its website for seasonal hours. It is ADA accessible and surrounded by free parking. The gift shop has a catalog and robust online store. To request a group tour, visit its website, or contact Barry Levenson directly at 608.831.2222 or curator@mustardmuseum.com. Don't forget to mark your calendar for the first Saturday in August, when the National Mustard Museum hosts its annual **National Mustard Day festival!** (See Page 39)

It all draws thousands of visitors of every age to Middleton each year. "Why has mustard been so popular? It's delicious, affordable and good for you!" said Barry Levenson, the curator and founder of the museum.

Barry has also written the book on mustard, "The Art of Mustard" (available for purchase in the store and online), and provides most of the scheduled group tours, school presentations and media interviews. "The gift shop sells more different mustards than any shop in the world," he added. "I've been to France and mustard shops there, and have seen nothing that compares to what we have here."

It's really the best place for mustard-lovers — and for those just wanting a really good story to tell. *M*



UNCOVER MIDDLETON'S *Rich Past*

Middleton traces its beginnings to an 1832 fur trading post along the northern shore of Lake Mendota, near what is now Mendota County Park. The township of Middleton was created in 1848 and, about a decade later, in 1856, the much-coveted railroad arrived, establishing Middleton as a hub of activity for the area. The current depot was built in 1895 and serves as the Middleton Visitor Center, located on Parmenter Street downtown.

Middleton incorporated as a village in 1905 and became a city in 1963. Today, the city retains its beautiful, historic charm and celebrates its landmarks.

When visiting Middleton, you can step right into history at the **Rowley House Museum**, built in 1868 by a Middleton doctor named Newman C. Rowley. Constructed with 30,000 yellow-clay bricks from a brickyard in Pheasant Branch, it served as a home to the Rowley family for 120 years before a local farmer purchased and gave it to the **Middleton Area Historical Society**. Now this beautiful landmark is open to the public as a museum.

The historical society also offers guided tours — called **Stroll 'N Tells** — from spring-fall. They include about 90 minutes of walking throughout the downtown area. Upcoming dates will be posted on the Visit Middleton and Middleton Area Historical Society's websites.

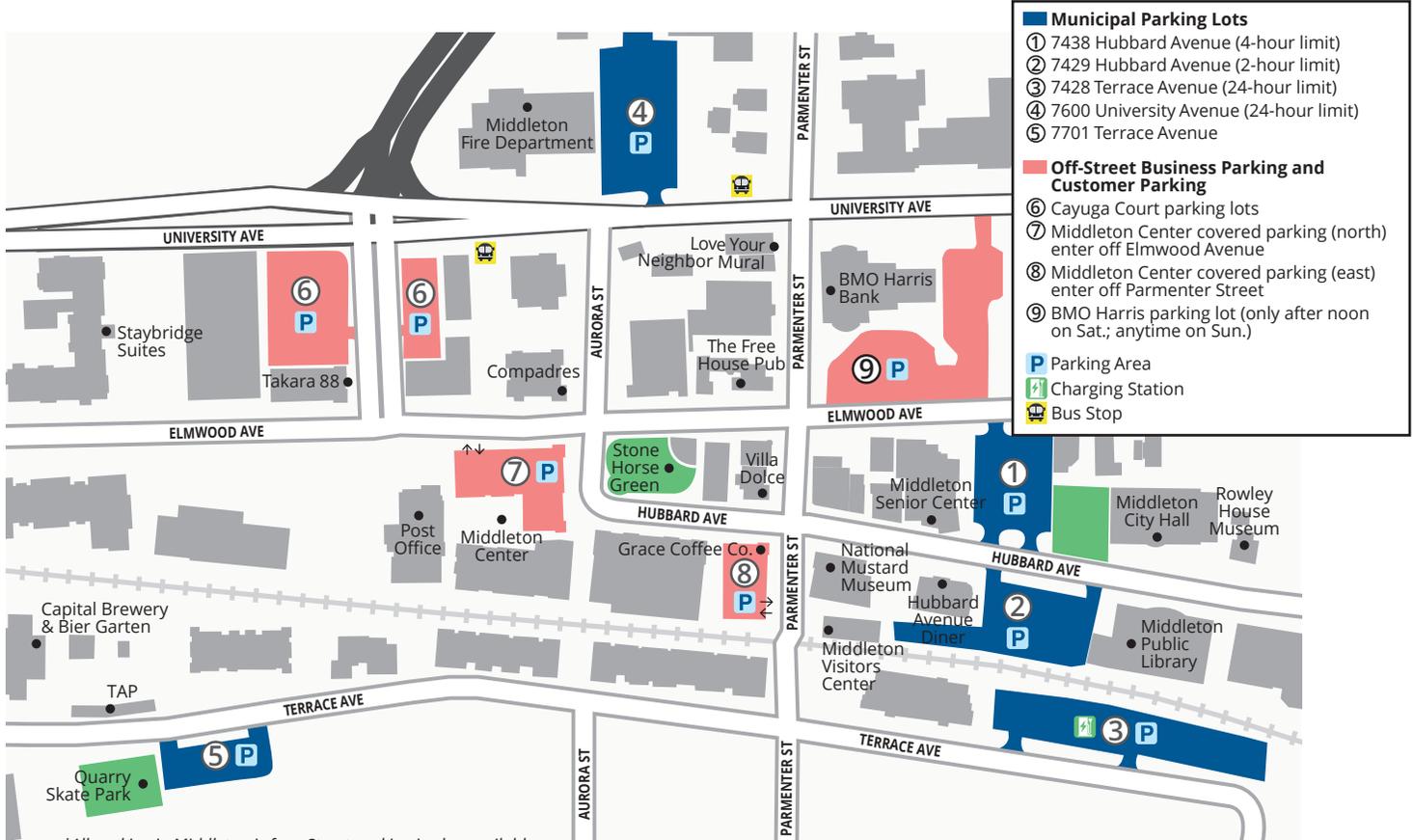
Discover the history in Middleton at your own pace by following the **Historic Walking Trail** and **Landmark Trail** maps available at the Rowley House Museum or Middleton Visitor Center, or by scanning this QR code, and viewing or downloading either map for free. *M*



Scan to View Trail Maps



DOWNTOWN *Parking Map*



*All parking in Middleton is free. Street parking is also available.

*Additional parking not shown on the map includes the VA Municipal Parking Lot, which is available weekdays from 5:30–11:30 p.m. and on weekends, at 7905 Terrace Avenue.





Shopping

IT'S THE ONE-OF-A-KIND FIND

From its charming — and recently revitalized — downtown to its outdoor shopping center at Greenway Station, Middleton offers one-of-a-kind boutiques as well as name-brand stores.

DOWNTOWN

BARRIQUES 🍷

1901 Cayuga Street
608.824.9463

barriquesmarket.com

This full coffee espresso bar offers a wide selection of food, wine, spirits and beer to enjoy on premises or to purchase, as well as many gift items.

CAPITAL BREWERY & BIER GARTEN 🍷 🚗

7734 Terrace Avenue
608.836.7100

capitalbrewery.com

Award-winning German-style brewery in downtown Middleton offering lagers, IPAs, seltzers, snacks and live music on the weekends. There is also a small gift shop.

CHAUETTE HOME & FASHION 🛍️ 🎁

1827 Parmenter Street
608.836.5366

shopchauette.com

Locally owned women's clothing boutique downtown. Find gifts, decor and jewelry as well.

CLOTH AND METAL BOUTIQUE 🛍️ 🎁

7531 Hubbard Avenue
608.203.8891

clothandmetalboutique.com

The warm, welcoming space is filled with stylish clothing, handmade jewelry and handcrafted candles. A dog-friendly and environmentally conscious boutique.

DINY'S JEWELERS 💎

1903 Cayuga Street, Suite 105
608.831.3469

diny.com

Diny's hand-selects only the finest quality jewelry and offers a wide selection in this family-owned store.

GARY'S ART & FRAME SHOP LTD. 🏠 🚗

2029 Parmenter Street
608.831.2231

milwardfarrellfineart.com

Fine art gallery and frame shop selling national and international artists' work.

GRAPE WATER WINE BAR 🍷

7466 Hubbard Avenue
608.692.6778

grapewater.wine

Tap wine bar downtown, which also sells wine by the bottle and gift items.

JOHN/CHRISTINE DESIGNS 🎁 💎

1835 Parmenter Street
608.824.0392

johnchristinedesigns.com

Downtown studio/gallery selling exceptional gems, pearls and diamonds set into handcrafted, imaginative and sculptural jewelry. Additionally, it hosts local artists' works. See website for hours.

JOURNEYMAN CO. 🛍️ 🎁

7525 Hubbard Avenue
608.203.6545

journeymanshop.com

Authentic men's clothing store specializing in Made in USA products and brands. Gift items and home decor also available.

NATIONAL MUSTARD MUSEUM 🏠 🎁 🍷 🚗

7477 Hubbard Avenue
608.831.2222

mustardmuseum.com

The National Mustard Museum is home to a free museum and a full retail store filled with hundreds of mustards for sale, and food and gift items.

POPPY - HOME & GIFT 🏠 🎁

1821 Parmenter Street
608.836.0427

poppyhomeandgift.com

The happy little shop is filled with party supplies, gifts, cards and decor for every occasion and season.

THE REGAL FIND 🏠 🎁 💎 🍷

1834 Parmenter Street
608.833.1633

theregalfind.com

A unique gift shop located in a historic downtown building, The Regal Find hosts local and regional artists' work including paintings, candles, jewelry and much more.

SOBER SOCIAL

1814 Parmenter Street
608.824.1814

sobersocialshop.com

Sober Social bridges the gap between sobriety and society by providing a welcoming space with an extensive selection of nonalcoholic beverages for sale.

TRADITION CHILDREN'S MARKET 🏠 🎁 🍷

1823 Parmenter Street
608.841.2345

tradition.market

Features a curated collection of apparel and accessories, as well as an assortment of books and toys for young children.



POPPY - HOME & GIFT

Look for these icons throughout this section to see what you can explore.

🛍️ Clothing 🎁 Collectibles/Floral/Gifts 💎 Jewelry 🍷 Groups welcome 🚗 Motorcoach parking



JOURNEYMAN CO.



GREENWAY STATION

GREENWAY STATION AREA

ANN TAYLOR FACTORY STORE 🏪

1650 Deming Way

608.216.3731

anntaylorfactory.com

Unique, high-quality designs at incredible value including suits, dresses, tops, pants, accessories and so much more.

BATH & BODY WORKS 🎁 🚗

1620 Deming Way

608.831.4107

bathandbodyworks.com

Offers a fine line of personal care products, including a variety of lotions, gels and fragrances, along with candles and accessories.

CARTER'S 🏪

1661 Deming Way

608.903.0066

carters.com

The most trusted name in baby, kids and toddler clothing.

CHICO'S 🏪

1651 Deming Way, Suite 102

608.836.4919

chicos.com

Private-label women's clothing. New designs arrive weekly.

COOPER'S HAWK WINERY & RESTAURANT 🎁 🍷

1611 Deming Way

608.716.7775

chwinery.com

An upscale casual dining restaurant, with a full-service tasting room that includes a gift shop, full selection of wines for purchase and a selection of pairable desserts.

DSW 🏪 🚗

1700 Deming Way

608.440.7643

dsw.com

Thousands of brand-name and designer women's and men's shoes, plus handbags, socks and other accessories.

ETHAN ALLEN

1650 Deming Way

ethanallen.com

High-quality furniture and accessories for every room. A broad range of styles, thousands of custom options and free design help.

FIVE BELOW 🎁 🏪

1661 Deming Way

fivebelow.com

Specialty discount store that sells fun products at discounted prices.

GOLF GALAXY 🏪 🚗

1700 Deming Way

608.286.2592

golfgalaxy.com

Shop a wide selection of golf clubs, apparel and equipment from top brands.

THE GOOD FEET STORE

1661 Deming Way, Suite 150

608.716.7676

goodfeet.com/middleton

Discover both real relief and comfort with Good Feet arch support solutions.

GREENWAY STATION

🎁 🍷 🚗

1651 Deming Way

608.824.9111

greenwayshopping.com

This 46-acre lifestyle retail center offers services, recreation, entertainment and restaurants. Its relaxed atmosphere includes covered walkways and a courtyard.

GUITAR CENTER

1661 Deming Way, Suite 110

608.821.1480

guitarcenter.com

Home to the world's largest selection of popular guitars, basses, amplifiers, keyboards, workstations, drums, percussion, microphones, PA systems, DJ equipment, stage lighting, recording software, studio gear and more.

HOMEGOODS 🎁

1661 Deming Way

608.836.0020

homegoods.com

HomeGoods is where savvy shoppers of every style discover distinctive home fashions at a discount.

J. CREW FACTORY 🏪

1650 Deming Way, Suite 110

608.820.3813

factory.jcrew.com

Top-to-bottom stylish sportswear for men and women with deals daily.

J. JILL 🏪

1651 Deming Way

608.824.9460

jjill.com

New collections arrive monthly, all filled with versatile looks to delight every woman.

LANDS' END 🏠

1651 Deming Way
608.833.3343
landsend.com
Classic American lifestyle brand with a passion for quality, legendary service and real value. Casual apparel, outerwear and swimsuits for adults and kids.

LOFT 🏠

1621 Deming Way
608.836.6636
loft.com
This collection of modern, feminine clothing is for a wide range of women.

MARSHALLS 🏠 🎁 🗺️ 🚗

1700 Deming Way
608.831.5303
marshallsonline.com
Seasonal, brand-name and designer goods.

MICHAELS 🗺️

1700 Deming Way, Suite 120
608.824.8959
michaels.com
The nation's largest retailer of arts and crafts materials.

PLAYTRI MIDDLETON

1661 Deming Way, Suite 154
608.203.8775
playtristore.com
A 2019 official triathlon store, Playtri offers bike repair, equipment rentals, bike fits and performance testing.

WORLD MARKET 🏠 🎁 🗺️ 🚗

1700 Deming Way, Suite 110
608.829.1020
worldmarket.com
An awe-inspiring array of international home decor, food, wine and much more.

SURROUNDING AREA**THE BRUCE COMPANY** 🏠 🎁 🗺️ 🚗

2830 Parmenter Street
608.836.7041
brucecompany.com
Area's largest year-round garden center, offering everything for the garden and patio, plus winter holiday decorations, as well as a large gift shop selling home goods, fashion accessories and more.

CHALMERS JEWELERS 💎 🗺️

6202 University Avenue
608.233.4700
chalmersjewelers.com
Full-service, independently owned jewelry store since 1992.

CIVITAS GALLERIES 🎁

6800 University Avenue, Suite 101
608.836.1777
civitasgalleries.com
Dealers in ancient, medieval, world and U.S. coins. All visits are by appointment only.

THE COZY HOME

6801 University Avenue, Suite 140
608.831.0053
thecozyhomemadison.com
A quality resale and consignment store providing upscale home furnishings and decor at affordable prices.

DONGZHU POTTERY STUDIO 🗺️

6661 University Avenue
608.239.8770
dongzhupotterystudio.com
The studio offers the most cost efficient and effective way to be exposed to pottery. Check schedule for classes.

HIDDEN CAVE CIDERY 🗺️

2500 N. Pleasant View Road, Suite 102
608.213.7396
hiddencavecidery.com
Locally owned and operated cidery with patio and indoor tasting room. All ciders made with Wisconsin-grown apples.

I'M BOARD! GAMES & FAMILY FUN 🎁 🗺️

6917 University Avenue
608.831.6631
imboardgames.com
Unplug, interact and reconnect. Hundreds of board games, card games, educational and kids' games, hobby games and more!

KATY'S AMERICAN INDIAN ARTS 💎

6220 University Avenue, Suite 102
608.251.5451
katysamericanindianarts.com
Dedicated to supporting Native American artists and craftspeople, Katy's takes pride in continuing to serve Indigenous artists by offering a beautiful collection of jewelry and crafts.

KYLEE'S GIFT COTTAGE

6711 Frank Lloyd Wright Avenue
608.712.3440
kyleesgiftcottage.com
Shop that celebrates creativity, community and diversity, and offers unique treasures and delightful finds for every occasion, featuring the work of over 30 artists.

METRO MARKET

6800 Century Avenue
608.831.3009
metromarket.net
A full-service grocery, deli and bakery.

MIDDLETON JEWELERS 💎

6629 University Avenue, Suite 104
608.831.5656
miltonjewelers.app
The highest-quality jewelry in many styles.

PROMISES FLORAL & GIFT STUDIO 🎁

2506 Allen Boulevard
608.833.3279
promisesfloralandgiftstudio.com
Floral and gift shop. Custom and pre-made floral arrangements are available.

THE SAMPLER SQUARE HOME CENTRE

6771 University Avenue
608.831.6061
sampler-square.com
Unique, quality hardware for your home and office.

SATARA HOME AND BABY

6333 University Avenue
608.251.4905
satarahome.com
The purest, natural mattresses and organic bedding are available.

SIMPLY SAVVY 🏠

6333 University Avenue, Suite 102
608.819.8933
simplysavvyconsign.com
Offers quality consignment for clothing, furniture, home decor, apparel and art in a chic environment.

SIMPLY SWIMMING 🏠

6649 University Avenue
608.836.6649
simplyswimming.net
Dane County's largest swimming supplier.

TABBY & JACKS PET SUPPLIES AND GROOMING 🎁

6925 University Avenue
608.841.1133
tabbyandjacks.com
Holistic pet supplies for cats and dogs, toys, health and wellness supplies, and grooming services.

UNIVERSITY COIN & JEWELRY 💎

6801 University Avenue
608.831.1277
universitycoinandjewelry.com
Provides quality jewelry and investments for over 25 years.

URBAN GARDENS & GREENHOUSE 🎁

4823 County Highway Q
608.831.4700
urbangardensandgreenhouse.com
A full-service garden center and greenhouse, which also offers landscaping and tree services.

UW PROVISION - THE MEAT MARKET

2315 Pleasant View Road
608.836.7421
uwprovision.com
High-quality, fresh and frozen meat and groceries in both bulk and consumer sizes. Open to the public. No membership fee.

WHEEL & SPROCKET 🏠

6641 University Avenue
608.820.1166
wheelandsprocket.com
Wheel & Sprocket has a bike for every rider, plus gear, repairs, bike-fitting, rides and classes. Its mission is to help you enjoy your ride with a fun and fair shopping environment with superior customer service.

YADA FAIR TRADE & RESALE 🏠

2620 Parmenter Street
608.220.2551 • yadafr.com
Boutique offers gently used clothing, furniture and household items, plus a selection of fair-trade products. The store is entirely volunteer-run, and all proceeds go to support trafficking survivors and their children.

Look for these icons throughout this section to see what you can explore.

🏠 Clothing 🎁 Collectibles/Floral/Gifts 💎 Jewelry 🗺️ Groups welcome 🚗 Motorcoach parking

Lodging

IT'S THE HOME AWAY FROM HOME

Whether planning a family trip, business meeting or conference — you will find comfort, quality and exceptional customer service at any of Middleton's nine hotels.

COUNTRY INN & SUITES, MADISON WEST 🍷 🚗 🐾

2212 Deming Way
608.831.6970
800.456.4000
choicehotels.com

Country Inn & Suites offers a combination of spacious, well-equipped hotel rooms and suites at a great location near both Greenway Station and UW-Madison.

COURTYARD MADISON WEST/MIDDLETON 🍷 🚗

2266 Deming Way
608.203.0100
800.321.2211
courtyardmadisonwest.com

This property is within the top 10% of Courtyards in guest satisfaction, and has an in-house cafe and conference space.

FAIRFIELD INN & SUITES MADISON WEST/MIDDLETON 🍷 🚗 🐾

8212 Greenway Boulevard
608.831.1400
800.228.2800
fairfieldmadisonwest.com

The Fairfield Inn is located within walking distance of Greenway Station.

HILTON GARDEN INN MADISON WEST/MIDDLETON 🍷 🚗 🐾

1801 Deming Way
608.831.2220
877.STAY.HGI (877.782.9444)
madisonwestmiddleton.stayhgi.com

Located within Greenway Station, this property features a swimming pool, conference space, spacious rooms and exceptional service.

HOLIDAY INN EXPRESS & SUITES MADISON WEST - MIDDLETON 🍷 🚗

8353 Murphy Drive
608.581.9111
ihg.com

One of the city's newest hotels is within walking distance of many restaurants and shops. Complimentary parking, Wi-Fi, and access to the pool, hot tub and fitness facility are included. Service animals are welcome.

MADISON MARRIOTT WEST™ 🍷 🚗 🐾

1313 John Q. Hammons Drive
608.831.2000
marriott.com

The full-service convention hotel comes with an atrium, restaurant and 60,000 square feet of event space.

MENDOTA COUNTY PARK & CAMPGROUND

County Highway M
608.224.3730
parks-lwr.d.countyofdane.com/
park/mendota

A 27-unit campground and five-unit boat camping area, each comes with a 50-amp electrical hookup.



RESIDENCE INN MADISON WEST/MIDDLETON 🍷 🚗 🐾

8400 Market Street
608.662.1100
800.331.3131
residenceinnmadisonwest.com

This hotel is within walking distance of Greenway Station's shopping, dining and entertainment. Perfect for extended stays with full kitchens, spacious suites and unique amenities.

STAYBRIDGE SUITES MIDDLETON/ MADISON-WEST 🍷 🚗 🐾

7790 Elmwood Avenue
608.664.5888
877.238.8889
staybridge.com/madisonwest
Stay in the heart of Downtown Middleton. Staybridge is a short drive to Accuray, Epic Systems, Electronic Theatre Controls and UW-Madison.

TOWNEPLACE SUITES MADISON WEST/ MIDDLETON 🍷 🚗 🐾

3055 Deming Way
608.820.2400
townplacesuites.marriott.com

Middleton's newest property offers extended-stay guests a fully equipped kitchen and a complimentary breakfast buffet, and it is situated just a short distance from a variety of area restaurants.

Scan for
Meeting Planners



Look for these icons throughout this section to see what you can explore.

🍷 Conference space 🚗 Motorcoach parking 🐾 Pet-friendly



HILTON GARDEN INN MADISON WEST/MIDDLETON

LODGING AMENITIES

NAME	TOTAL ROOMS	INDOOR POOL	WHIRLPOOL/HOT TUB	BREAKFAST	HIGH-SPEED INTERNET	EXERCISE	MEETING FACILITIES
Country Inn & Suites, Madison West	84	Yes	Hot tub	Free deluxe continental	Free	Fitness room	Business center
Courtyard Madison West/Middleton	136	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	1,860 square feet of space for up to 120 people; business center
Fairfield Inn & Suites Madison West/Middleton	102	Yes	N/A	Free deluxe continental	Free	Fitness room	Business center
Hilton Garden Inn Madison West/Middleton	133	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	3,600 square feet of space for up to 300 people; business center
Holiday Inn Express & Suites Madison West - Middleton	106	Yes	Hot tub	Free hot breakfast buffet	Free	Fitness room	About 800 square feet of conference space
Madison Marriott West	292	Yes	N/A	Full breakfast (purchase)	Free	Fitness room	60,000+ square feet of conference space; 19 conference rooms
Residence Inn Madison West/Middleton	122	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center
Staybridge Suites Middleton/Madison-West	91	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center and meeting room
TownePlace Suites Madison West/Middleton	87	Yes	N/A	Free hot breakfast buffet	Free	Fitness center	Meeting room



Middleton Wisconsin



- CONTROLLED ACCESS
- PRINCIPAL HIGHWAY
- MAJOR ROAD
- OTHER ROAD
- US/COUNTY ROAD SHIELD
- EXIT NUMBER
- RAILROAD
- ZIP CODE
- BLOCK NUMBER
- SCHOOL
- AIRPORT
- BOAT LAUNCH



CITY OF MIDDLETON TRAIL SYSTEM

- Boardwalk Trail
- Gravel Trail
- Paved Trail
- Unpaved/Dirt
- Pedestrian Bridge

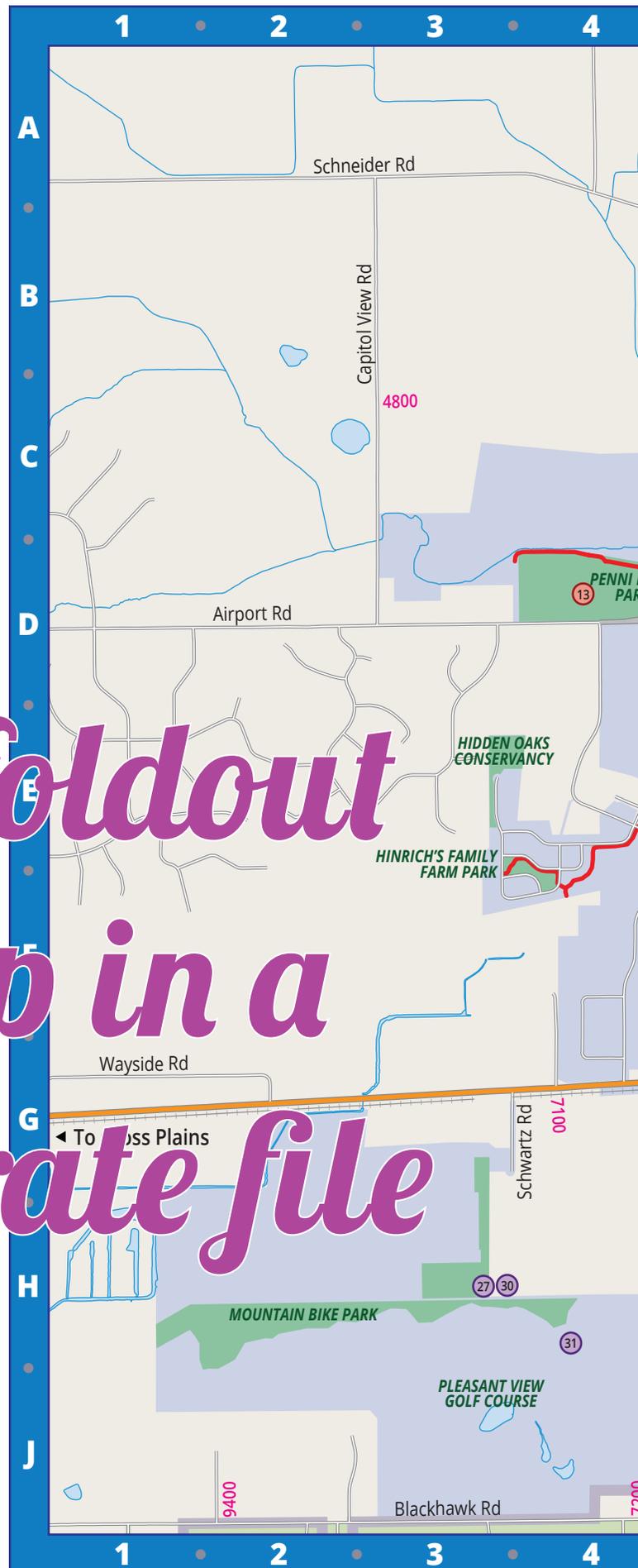
NAME & LENGTH OF SHARED USE TRAILS

- Pheasant Branch Conservancy Trails (3 mi.-loop)
- West Trail: 1 mi.
- North Trail: 1.2 mi.
- Southeast Trail: 1.3 mi.
- Bock Forest Trail: 3 mi.
- Marina Court Trail: 0.3 mi.
- Harbor Village Trail: 0.15 mi.
- Pheasant Branch Creek Corridor Trail: 1.37 mi.
- Elm Lawn Trail
- Graber Pond Trail: 1.5 mi.
- Hidden Oaks Trail: 0.6 mi.
- Highway 12 Trail (Wisconsin DOT)
- Lakeview Park Trail: 1 mi. (combined total)
- Misty Valley Trail: 0.4 mi. (combined total)
- North Fork Trail: 2.2 mi.
- North Mendota Trail: 0.75 mi.
- Parisi Park Trail: 0.19 mi.
- Pleasant View Trail and Pedestrian Bridge: 0.5 mi.
- South Fork Trail: 2 mi.
- Stricker Park Trail: 1 mi. (outer loop)
- Tiedeman Pond Trail: 1 mi. (pond loop)
- Wisconsin DOT & Dane County Trails

HIKING ONLY

- Pheasant Branch Conservancy Segments
- Segment A: 0.1 mi.
- Segment B: 0.3 mi.
- Middleton Hills Trails: 1.19 mi. (combined total)

*full foldout
map in a
separate file*



IT'S THE *Middle* THINGS

A few Wisconsin favorites with a Middleton twist! With more than 80 restaurants, cafes and ice cream shops, we could never fit all of Middleton on one board. Come and discover for yourself all of the *middle* things.



Dining

IT'S THE MEAL WE SHARE

Travel the world one plate at a time while enjoying one of Middleton's 80 places to eat, drink and grab dessert. Whether it's a dinner for two, for a group of friends or for the whole office, there is something to satisfy every diner.

AMERICAN

1847 AT THE STAMM HOUSE 🍷 🍷 🍷

6625 Century Avenue
608.203.9430

1847stammhouse.com

A modern-day supper club in a historic tavern, 1847 offers everything from fish to fowl and steak to pasta to a great fish fry and cocktail menu.

APEX NUTRITION 🥗

7609 Elmwood Avenue
608.833.2739

This smoothie and juice bar serves aloe shots, energizing teas and nutrient-dense shakes.

ARBY'S 🍔 🍷 🚗

8321 Murphy Drive
608.836.1199

arbys.com

Arby's features roasted beef, turkey and Angus beef sandwiches sliced daily.

BARRIQUES 🍷 🍷

1901 Cayuga Street
608.824.9463

barriquesmarket.com

This full-service coffee and espresso cafe offers baked goods, breakfast and lunch menus, and wine, beer and spirits retail.

BRISTLED BOAR SALOON

& GRILL 🍷 🍷 🍷

2611 Branch Street
608.831.0436

This friendly local bar and grill offers pool, darts, volleyball and a big-screen TV.



1847 AT THE STAMM HOUSE

BURGER KING 🍔 🍷

3311 Parmenter Street
608.203.9025

bk.com

This fast-food chain serves grilled burgers, fries, shakes and more.

C'S RESTAURANT

& BAKERY 🍷 🍷 🍷

2550 Allen Boulevard
608.836.4700

csrestaurant.com

This locally run breakfast and lunch diner features homemade soups, pies, breads and other bakery goods.

CAFE ZUPA'S 🍷 🍷

8310 Greenway Boulevard
608.416.8148

cafezupas.com

This cafe provides fresh, house-made soups, salads, sandwiches and desserts.

CANDY CLOUD 🍷

1651 Deming Way
608.203.5926

candycloudcompany.com

This quick-service beverage shop offers boba, coffee, shakes, teas and canned-to-order specialty drinks.

CAPITAL BREWERY 🍷 🍷 🍷

7734 Terrace Avenue
608.836.7100

capitalbrewery.com

This award-winning, German-style brewery in Downtown Middleton offers lagers, IPAs, seltzers, snacks and live music on the weekends. Casual munchies are available for sale, food trucks are typically on site during special events and carry-ins are always allowed.

CHOCOLATE SHOPPE

ICE CREAM 🍷

6709 Frank Lloyd Wright Avenue,
Suite 100

608.203.5228

chocolateshoppeicecream.com

Locally owned and a regional favorite, this ice cream shop serves award-winning ice cream flavors in cones, cups or pints to go. Check out the seasonal flavors.

CLASEN'S EUROPEAN

BAKERY 🍷 🍷

7610 Donna Drive
608.831.2032

clasensbakery.com

This European bakery has been family owned since 1959. It features more than 40 varieties of healthy and delicious breads and rolls, and over 70 varieties of treats, all baked from scratch.

Look for these icons throughout this section to see what you can explore.

🍷 Bakery/Cafe 🍷 Bar/Grill 🍷 Fast food 🍷 Downtown dining 🍷 Family dining
🍷 Outdoor dining 🍷 Upscale dining 🍷 Groups welcome 🍷 Motorcoach parking

COLD STONE CREAMERY 🍦🚗

1650 Deming Way, Suite 102
608.831.0332

coldstonecreamery.com

Select an ice cream with your choice of toppings hand-mixed on a frozen granite stone.

COOPER'S HAWK WINERY & RESTAURANT 🍷🍴🚗

1611 Deming Way
608.716.7775

chwinery.com

Find an upscale casual dining restaurant, full-service bar, private dining room, Napa-style tasting room and retail gift store all under one roof.

CRAFTSMAN TABLE & TAP 🍷🍴🍺🍻

6712 Frank Lloyd Wright Avenue
608.836.3988

craftsmantableandtap.com

Craftsman Table & Tap features only the best in the craft of hospitality, delicious food, beer and cocktails.

CULVER'S 🍔🍷🍻

2906 Parmenter Street
608.836.5577

culvers.com

Culver's is the home of the famous Butter Burger, custard ice cream and more.

DOMINO'S PIZZA 🍕🚗

6915 University Avenue
608.824.0800

dominos.com

Domino's offers customizable pizza, wings, flatbreads, desserts and more.

FIVE GUYS 🍔🚗

8234 Greenway Boulevard
608.829.0800

fiveguys.com

The fresh, never-frozen burgers are cooked to perfection with fresh-cut fries cooked in pure peanut oil.

THE FREE HOUSE PUB 🍷🍴🍺🍻

1902 Parmenter Street
608.831.5000

freehousepub.com

This cozy gastropub features ale, whiskey and pub fare, such as appetizers, soups, salads, sandwiches and burgers.

GRACE COFFEE CO. ☕🍷🍻

1824 Parmenter Street
608.203.5419

gracecoffeewi.com

Grace crafts high-quality espresso drinks infused with a selection of house-made syrups and uses fresh ingredients to make stunning dishes to order.

GRAPE WATER WINE BAR 🍷🍴🍺🍻

7466 Hubbard Avenue
608.692.6778

grapewater.wine

Unsnobbing the wine bar one glass at a time, this tap wine bar features a fun, casual vibe and 15 self-serve options. Some food is available to purchase on site.

HIDDEN CAVE CIDERY 🍷🍻🍺

2500 N. Pleasant View Road, Suite 102
608.213.7396

hiddencavecidery.com

Hidden Cave Cidery serves Wisconsin-made hard cider. Snack pairings are available at the indoor tasting room and on the outdoor patio. Food trucks are typically on site for special events as well.

HUBBARD AVENUE DINER 🍷🍴🍺🍻

7445 Hubbard Avenue
608.831.6800

hubbardavenuediner.com

This ultimate classic diner serves breakfast all day, not to mention lunch and dinner. The bakery includes sugar cookies, cakes and bars, and it's a local favorite spot for pie, too.

IHOP 🍷🍴🍺

2229 Deming Way
608.824.2020

ihop.com

Here all your favorite breakfast items (and more) are available for dining in, takeout or delivery from 7 a.m.-10 p.m. daily.

JADE TRUE FOOD 🍷🍴

2227 Parmenter Street
608.844.9779

jadetruefoodwi.com

Jade True Food is your go-to for healthy home-cooked meals and fresh coffee.

JERSEY MIKE'S SUBS 🍔🚗

1601 Deming Way
608.824.0872

jerseymikes.com

These subs and wraps are created with quality meats, cheeses and produce.

JET'S PIZZA 🍕🚗

2831 Parmenter Street
608.841.1700

jetspizza.com

Jet's is known for its signature deep-dish square pizzas.

JIMMY JOHN'S 🍔🚗

6401 University Avenue
608.841.1100

jimmyjohns.com

With bread baked in house, and meat and veggies sliced daily — it's the best of the best.

THE KICKBACK BAR 🍷🍴🍺🍻

7622 Lisa Lane
thekickback.bar

This arcade bar features Heggies Pizza, as well as apps and cocktails.

LONGTABLE BEER**CAFE** 🍷🍴🍺🍻

7545 Hubbard Avenue
608.841.2337

longtablebeercafe.com

This casual space is great to gather to enjoy a variety of lunch and dinner items. Check out the beer wall with more than 300 types of beer and hard cider.

MCDONALD'S 🍔🚗

2626 Allen Boulevard
608.836.6644

8308 Greenway Boulevard
608.841.1303

mcdonalds.com

This classic, long-running fast food chain is known for burgers, fries and shakes.

MID TOWN PUB 🍷🍴🍺🍻

2405 Allen Boulevard
608.826.5129

midtownpub.com

Middleton's lakeside neighborhood bar and grill offers free Wi-Fi.

MIDDLETON SPORT BOWL 🍷🍴🍺🍻

6815 University Avenue
608.831.5238

sportbowl.com

This multi-level bowling and sports bar features all high-definition TVs and four big-screen TVs.

MIGGY'S BAKES 🍪

6712 Frank Lloyd Wright Avenue
608.203.8394

miggysbakes.com

This bakery offers a variety of tasty and unique-flavored cookies, cookie cups, brownies, bars and signature cakes.

MOKA ☕🚗

3517 Tribeca Drive
608.203.5366

mymokacoffee.com

This drive-through coffee shop offers specialty coffee, tea and espresso drinks. Breakfast and snack options include burritos, sandwiches, MOKA Bites and locally sourced bakery items.

MONK'S BAR & GRILL 🍷🍴🍺🍻

8313 Murphy Drive
608.833.7001

monksbarandgrill.com

The menu ranges from burgers to sandwiches and wraps to appetizers and kids' meals served on a Frisbee.



HUBBARD AVENUE DINER

Look for these icons throughout this section to see what you can explore.

☕ Bakery/Cafe 🍷 Bar/Grill 🚗 Fast food 🏠 Downtown dining 🍷 Family dining
🌿 Outdoor dining 🍷 Upscale dining 🍷 Groups welcome 🚗 Motorcoach parking



COOPER'S HAWK WINERY & RESTAURANT

NETTY GRITTY 🍷🍔🍷

1021 N. Gammon Road
608.833.6489
thegritty.com
Official birthday place and home of the famous Gritty Burger, this restaurant serves award-winning burgers, homemade soups, salads and sundaes.

NOODLES & COMPANY 🍜🚗🍷

1601 Deming Way
608.829.0099
noodles.com
Choose from noodles, salads and sandwiches from around the entire world. Meals are made to order.

PAPA MURPHY'S TAKE 'N' BAKE PIZZA 🍕

1005 N. Gammon Road
608.824.0600
papamurphys.com
Papa Murphy's uses the highest quality, freshest ingredients, and offers homemade and home-baked pizza.

PAUL'S NEIGHBORHOOD BAR 🍷🍔

2401 Parmenter Street
608.827.7285
paulsneighborhoodbar.com
This friendly neighborhood bar features daily specials, a Friday fish fry and more.

PIZZA HUT 🍕🍷

6771 University Avenue, Suite 101
608.836.3888
pizzahut.com
Enjoy America's favorite pizza. Pizza Hut provides made-to-order pizzas, wings, pastas and more.

PRAIRIE CAFE & BAKERY 🍷🍔🍷

3109 Pheasant Branch Road
608.827.2437
prairiecafeandbakery.com
This cafe offers a wide variety of breakfast and lunch options, including hot and cold sandwiches, not to mention bakery items.

RUTH'S CHRIS STEAK HOUSE 🍷🍔

2137 Deming Way
608.828.7884
ruthschris.com
This established steakhouse boasts USDA Prime steaks seared on a sizzling 500-degree plate. The venue is available for small gatherings as well.

SMOOTHIE KING 🍷

2019 Deming Way
608.836.0742
smoothieking.com
Satisfy that smoothie craving with healthy options.

STARBUCKS COFFEE ☕🚗

2602 Allen Boulevard
608.831.5540
8230 Greenway Boulevard
608.831.0080
starbucks.com
The vast range of Starbucks coffee and expertise on the subject await.

SUBWAY 🍷

2522 Allen Boulevard
608.836.7779
8315 Murphy Drive
608.826.4091
subway.com
Subway makes made-to-order sub sandwiches. Eat fresh!



LOUISIANNE'S ETC.

TANNER'S NEIGHBORHOOD BAR & GRILL 🍷🍔🍷🚗

2259 Deming Way
608.833.7711
tannersbarandgrill.com
Serving chicken grilled, battered and/or charred, this establishment additionally has numerous hot and cold sandwiches, burgers, wraps, salads and seafood. A kids' menu is also available.

THE VILLAGE GREEN 🍷🍔🍷

7508 Hubbard Avenue
608.831.9962
vgtavern.com
This family-friendly, old-fashioned tavern serves great burgers and cheese curds.

VITRUVIUS COFFEE AND TEA ☕🍷

7429 Elmwood Avenue
608.515.1077
vitruvius-middleton.com
This locally owned coffee shop offers Madison Sourdough baked goods, as well as coffee and tea, in a beautifully designed space.

WILLY STREET CO-OP WEST 🍷🍔

6825 University Avenue
608.284.7800
willystreet.coop
The co-op offers natural, organic and locally produced foods. Eat in or get food to go. You don't have to be a member to shop.

CAJUN**LOUISIANNE'S ETC.** 🍷🍔🍷

7464 Hubbard Avenue
608.831.1929
louisiannes.com
Choose from over 20 gourmet dinners, accompanied by nightly specials, and live jazz and blues.

CHINESE**CHINA WOK** 🍷

6771 University Avenue, Suite 107
608.826.0333
chinawokmiddletonwi.com
A local go-to for Chinese food, especially takeout, China Wok offers excellent food along with fast service.

GRAND CHINA RESTAURANT 🍷

2608 Allen Boulevard
608.827.7880
grandchinamiddleton.com
Enjoy the authentic Chinese specialties on the menu.

HAPPY WOK 🍷🍔

7610 Elmwood Avenue
608.833.3488
happywokwisconsin.com
Happy Wok offers authentic and delicious-tasting Chinese cuisine in a convenient location and at affordable prices.

IMPERIAL GARDEN CHINESE RESTAURANT 🍷🍔🍷

2039 Allen Boulevard
608.238.6445
imperialgarden.com
Imperial Garden has been voted Best of Madison for its traditional Chinese cuisine since 1984.

LE C'S PATISSERIE & TEA HOUSE 🍷🍔🍷

7601 Elmwood Avenue
608.440.4106
lecstea.com
This Asian bakery serves a variety of tea and bubble tea drinks, as well as custom desserts.

INDIAN

AMBER INDIAN CUISINE 🍛 🍛 🍛

6913 University Avenue
608.824.0324

ambermiddleton.com

Indulge in a large selection of high-quality Indian dishes and daily house-made bread. The restaurant offers a delicious lunch buffet, as well as a regular menu.

DHABA INDIAN

BISTRO 🍛 🍛 🍛

8333 Greenway Boulevard, Suite 100
608.203.8822

dhabaindianbistro.com

Dhaba Indian Bistro features a large selection of Indian cuisine, including appetizers, curries, vegetables, rice, naan breads and desserts. The bistro is closed on Mondays.

THALAIVAR 🍛 🍛 🍛

1920 Parmenter Street
608.203.5348

thalaivaskitchen.com

Opened in 2024, Thalaivar brings an authentic taste of South Indian cuisine.

ITALIAN

BIAGGI'S RISTORANTE

ITALIANO 🍛 🍛 🍛

1611 Aspen Commons
608.664.9288

biaggis.com

This casual Italian restaurant offers an extensive selection of house-made and imported pastas, soups, salads, pizza, seafood, steaks and desserts.

GINO'S ITALIAN DELI 🍛

6509 Century Avenue
608.827.0999

Gino's serves classic Italian deli sandwiches, salads and take-and-bake entrees like lasagna.

JOHNNY'S ITALIAN

STEAKHOUSE 🍛 🍛 🍛

8390 Market Street
608.831.3705

johnnysitaliansteakhouse.com

The steakhouse boasts award-winning steaks, seafood and Italian specialties.

VILLA DOLCE 🍛 🍛 🍛

1828 Parmenter Street
608.833.0033

villadolcecafe.com

This pizzeria and gelateria features Italian-style thin-crust pizza, sandwiches, pasta, plated desserts and gelato.

JAPANESE

FUJI SUSHI & HIBACHI 🍛 🍛 🍛

1610 Deming Way
608.827.8898

fujimiddleton.com

This high-energy and entertaining dining experience pairs well with unmatched seafood, steak and other Japanese cuisine options.

ILIKE SUSHI 🍛

2411 Allen Boulevard
608.824.0363

ilikesushimiddleton.com

The restaurant offers an array of authentic Japanese food, such as eel avocado rolls, unagi don and Hawaiian poke bowls.

POKE BAY 🍛

2831 Parmenter Street
608.203.5299

pokebayhawaiian.com

Poke Bay specializes in crafting fresh, customizable Hawaiian-style poke bowls.

TAKARA 88 🍛 🍛 🍛

1900 Cayuga Street, Suite 101
608.203.8866

takara88.com

This restaurant offers a range of delicious Japanese cuisine.

TRIO RAMEN 🍛

2831 Parmenter Street, Suite 140
608.824.6703

trioramen.com

Trio Ramen makes the best ramen with ingredients sourced from Japan.

MEDITERRANEAN

FRESKA MEDITERRANEAN

GRILL 🍛

8310 Greenway Boulevard,
Suite 104

608.203.5034

freskamediterraneangrill.com

This fast, casual dining experience offers customers the opportunity to select the style of their meals, such as sandwich, salad or plate.

SOFRA FAMILY BISTRO 🍛 🍛 🍛

7457 Elmwood Avenue
608.836.6614

sofrabistro.com

This family-friendly restaurant serves authentic Albanian-American cuisine for breakfast and lunch.



TRIO RAMEN

TAZA 🍛 🍛 🍛

1900 Cayuga Street, Suite 105
608.203.8282

Taza serves Mediterranean cuisine, including kabobs, couscous, hummus, shawarma and more.

MEXICAN

ANCHO AND AGAVE 🍛 🍛 🍛

1601 Aspen Commons
608.831.3271

anchoandagave.com

The dining experience is highlighted by house-made signature salsas and hand-smashed guacamole, and combining your favorite flavors with casual style.

COMPADRES MEXICAN RESTAURANT 🍛 🍛 🍛

1914 Aurora Street
608.203.8332

Here you can journey through the best of both Mexican cuisine and culture.

LA CASA DEL MARISCO 🍛

2518 Allen Boulevard
608.203.8300

lacasadelmarisco.com

This Mexican restaurant specializes in seafood dishes, all served in a beautiful and friendly atmosphere.

LUPE'S TAQUERIA 🍛 🍛 🍛

6719 Frank Lloyd Wright Avenue
608.841.1715

This casual, counter-service taqueria boasts fresh ingredients and fast and friendly service.

PASQUAL'S CANTINA 🍛 🍛 🍛

6712 Frank Lloyd Wright Avenue,
Suite 102

608.203.6116

pasqualscantina.com

The area's original Southwestern-inspired agave bar features the largest selection of 100% Weber Blue Agave tequilas and scratch-made Southwestern fare with a twist in the region.

TACO BELL 🍛

2169 Deming Way, Suite 100
608.827.9776

tacobell.com

This fast food chain serves Mexican-inspired dishes, including tacos, burritos, quesadillas and nachos.

TAQUERIA JALISCO 🍛 🍛

2606 Allen Boulevard
608.824.9619

taqueriajaliscomidleton.com

This family-run business offers fresh produce, authentic tacos and more. Everything is made fresh to order for individuals, small events, company functions and parties.

PERUVIAN

PIKITO MIDDLETON 🍛 🍛 🍛

3301 Parmenter Street
608.820.1178

The restaurant offers traditional Peruvian cuisine in a fun and casual atmosphere.

Look for these icons throughout this section to see what you can explore.

🍞 Bakery/Cafe 🍷 Bar/Grill 🚗 Fast food 🏠 Downtown dining 🍴 Family dining
🌿 Outdoor dining 🍷 Upscale dining 🍷 Groups welcome 🚗 Motorcoach parking

Steins to Stemware

IT'S THE SOCIAL HOUR

Whether beginning your day with a cappuccino or ending it with a glass of wine, here's a list of Middleton spots that are serving all the vibes.



COOPER'S HAWK
WINERY & RESTAURANT



LE C'S PATISSERIE & TEA HOUSE



GRACE COFFEE CO.

CHEERS WITH US

BARRIQUES

Barriques offers a wide selection of food, wine, spirits and beer to enjoy on location inside or out, or to take to go. Check schedules for special tastings offered throughout the month.

CAPITAL BREWERY

A 40-year-old German-style brewery in the heart of downtown, Capital Brewery & Bier Garten serves lagers, IPAs, seltzers and live music. The Bier Garten is open during warmer months and, once snow hits the ground, the Bier Stube opens indoors. (See Page 9)

COOPER'S HAWK WINERY & RESTAURANT

Cooper's Hawk Winery & Restaurant opened in 2024, and all are welcome to the front wine tasting room and gift shop — no reservations needed.

CRAFTSMAN TABLE & TAP

With about 35 beers available (local, regional and beyond), as well as a full cocktail menu, Craftsman Table & Tap will have something for everyone. Ask about flights and growlers.

FREE HOUSE PUB

Wine, cocktails and beer are all on the menu at Free House Pub in a historic tavern downtown.

GRAPE WATER WINE BAR

Whether in the mood to have a glass or a bottle, Grape Water Wine Bar asks guests to enjoy one of its 15 self-serve wines on tap or purchase bottles to go.

HIDDEN CAVE CIDERY

Hidden Cave Cidery opened its tasting room in 2021, and is owned and operated by a Middleton native who prides himself on local flavors. Check the calendar for events, live music, food trucks and special pairing collabs.

LONGTABLE BEER CAFE

Visitors to Longtable Beer Cafe will have no shortage of beverages to choose from. This inviting cafe/bottle shop/tasting room has 300 varieties of bottled beer and more than a dozen rotating taps.

MID TOWN PUB

Veteran owned and operated, Mid Town Pub offers a full bar and legendary Bloody Mary bar Saturday-Sunday.

SOBER SOCIAL

Looking for a nonalcoholic (NA) beverage to cheers with? Sober Social is a new retail store downtown selling NA drinks and mixes.

VITRUVIUS COFFEE AND TEA

Located downtown, this little shop includes a great patio, and a wine and beer menu.

Comfort in a Cup

It doesn't get more peaceful than sitting down to comfort in a cup.

There are three full espresso/coffee shops downtown that serve breakfast and lunch, including **Barriques**, **Grace Coffee Co.**, and **Vitruvius Coffee and Tea**.

Le C's Patisserie & Tea House is all about the tea — boba, milk, brown sugar, you name it. Le C's is also an Asian bakery full of decadent desserts.

Needing to get that coffee to go? **MOKA** is a Wisconsin-brand drive-through coffee spot and there are also two **Starbucks** in town with patio space.

Prairie Cafe & Bakery is known for its breakfasts, but serves coffee and health shakes, too. It's located on the eastern side of town off Pheasant Branch Road.

And, in Greenway Station, **Candy Cloud** serves up boba teas and coffee that are sure to hit the spot.



STONE *Horse Green*

At the heart of Downtown Middleton is a gathering place that connects the charming historic business district with the newly constructed Middleton Center — a place where residents and visitors gather between shopping, meet for lunch or just relax after work.

It took seven years for Middleton’s vision of a downtown gathering place to come to fruition, but **Stone Horse Green** opened in October 2022 with a celebration like no other. A jazz festival kicked off this green space’s two-day grand opening and set the stage for a year of programming, from trivia nights to live music, and special events like Stars Hollow Days and Pride Day, and so much more.

Stone Horse Green is a four-season urban green space offering interactive art installations, a stage for live entertainment and movie nights, a real fire pit and an electric fireplace for chilly evenings, picnic and bistro tables and, of course, public restrooms. There is also a portable phone charging station and free parking.

Middleton’s downtown sits along railroad tracks, and was originally full of lumberyards, livestock yards and livery stations — a distant memory from the busy shopping and dining district it is now. Stone Horse Green was built upon the site of a former livery and, during construction, old horseshoes were unearthed. Stone Horse Green commemorates its history through its name and the stone horse statues that reside within it — these sculptures are meant to be used for seating and have seat warmers for the winter months. *SM*



What to Know

- **Stone Horse Green** is located downtown at 7550 Hubbard Avenue.
- Stone Horse Green is managed by a city events planner and has programming year-round.
- Dogs are only permitted on the sidewalk at Stone Horse Green, not within the green.
- Alcohol may be brought in as unopened plastic or aluminum containers. No glass or pre-opened beverages are allowed.



Middleton Outdoors

Explore Middleton's outdoor spaces, which boast 30 miles of trails and 30 parks, including dog parks, water parks and playgrounds.

Don't miss Pheasant Branch Conservancy — 682 acres of protected prairie land, award-winning trails and beautiful, scenic views. Biking and dog friendly, the conservancy's trails are accessible at several off-street parking and sidewalk entrances. Many of its trails are bikeable.

Parks & Recreation

IT'S THE UNEXPECTED ADVENTURE

Whether it's snowshoeing on fresh powder, exploring our nationally recognized trail system or laughing with your family at Lakeview Park's free Splash Pad, Middleton's outdoors are worthy of exploration.

PARKS & RECREATION AREAS

BASKERVILLE PARK 🏠 🚶
5801 Century Avenue

BAUMAN COMMUNITY POOL 🏊 🅐 🚶
Formerly Walter R. Bauman Aquatic Center
2400 Park Lawn Place

BOUNDARY ROAD PARK 🏠 🚶
1343 Boundary Road

DOG EXERCISE AREAS 🅐 🅑
5209 County Highway Q
8780 Airport Road

FIREFIIGHTERS MEMORIAL PARK 🅐 🅑 🏠 🚶
3201 Pleasant View Road

HARVEY JOHN & LUCILLE TAYLOR MEMORIAL PARK 🅐 🅑 🏠 🚶
5280 Bishops Bay Parkway

HAWKRIDGE PARK 🏠 🚶
7004 Companion Lane

HILLCREST PARK 🏠 🚶
7716 Hillcrest Avenue

HINRICH'S FAMILY FARM PARK 🏠 🚶
8959 Red Beryl Drive

LAKE STREET PARK 🚶
6000 Lake Street

LAKEVIEW EAST PARK 🏠 🚶
2400 Middleton Beach Road

LAKEVIEW PARK 🅐 🅑 🏠 🚶
6300 Mendota Avenue

MARSHALL PARK 🏠 🚶
2101 Allen Boulevard (Madison)



SPLASH PAD AT LAKEVIEW PARK

MEADOWS PARK 🏠 🚶
6415 South Avenue

MENDOTA COUNTY PARK 🅐 🅑 🚶
5133 County Highway M

MIDDLETON BIKE PARK AND PUMP TRACK 🅐 🚲
4351 Schwartz Road

MIDDLETON HILLS NORTH PARK 🏠 🚶
6840 Ramsey Road

MIDDLETON HILLS SOUTH PARK 🏠 🚶
6805 Frank Lloyd Wright Avenue

MIDDLETON RIDGE PARK 🏠 🚶
7130 Belle Fontaine Boulevard

MIDDLETON STATION PARK 🏠 🚶
7136 South Avenue

ORCHID HEIGHTS PARK 🅐 🅑 🏠 🚶
3960 Valley Ridge Road

PARISI PARK 🅐 🅑 🏠 🚶
2405 Park Street

PARKSIDE HEIGHTS PARK 🏠 🚶
3206 Ravine Drive

PENNI KLEIN PARK 🅐 🅑
8780 Airport Road

PHEASANT BRANCH RIDGE PARK 🏠 🚶
6810 Whittlesey Road

PLEASANT VIEW GOLF COURSE 🅐 🅑
1322 Pleasant View Road

QUARRY SKATE PARK 🅐
7701 Terrace Avenue

SPLASH PAD AT LAKEVIEW PARK 🅐 🅑 🏠 🚶
6300 Mendota Avenue

STONEFIELD PARK 🅐 🅑 🏠 🚶
6528 Clovernook Road

STRICKER PARK 🅐 🅑 🏠 🚶
7605 Voss Parkway

WOODSIDE HEIGHTS PARK 🏠 🚶
7202 Voss Parkway

Look for these icons throughout this section to see what you can explore.

🅐 Restrooms 🅑 Parking lot available
🚲 Bike friendly 🏠 Playground 🚶 Picnic area

TRAILS & PATHS

BIKE SKILLS PARK & MOUNTAIN BIKE TRAILS 🚲

BOCK FOREST TRAIL 🚲

ELM LAWN TRAIL 🚲

ESSER POND TRAIL

FIREMEN'S PARK TRAIL 🚲

GRABER POND TRAIL 🚲

HARBOR VILLAGE TRAIL 🚲

HIDDEN OAKS TRAIL 🚲

LAKEVIEW PARK TRAIL 🚲

MARINA COURT TRAIL 🚲

MIDDLETON HILLS

NORTH PARK TRAIL 🚲

MIDDLETON HILLS TRAILS

MISTY VALLEY TRAIL 🚲

NORTH FORK TRAIL 🚲

PARISI PARK TRAIL 🚲

PHEASANT BRANCH CONSERVANCY NORTH TRAIL 🚲

PHEASANT BRANCH CONSERVANCY SEGMENT A

PHEASANT BRANCH CONSERVANCY SEGMENT B

PHEASANT BRANCH CONSERVANCY SOUTHEAST TRAIL 🚲

PHEASANT BRANCH CONSERVANCY WEST TRAIL, INNER LOOP 🚲

PHEASANT BRANCH CREEK CORRIDOR TRAIL 🚲

PLEASANT VIEW TRAIL SEGMENT

SOUTH FORK TRAIL 🚲

STRICKER PARK TRAIL SEGMENT 🚲

TIEDEMAN POND TRAIL 🚲

WISCONSIN DOT TRAIL & DANE COUNTY TRAILS 🚲



Dog-Friendly Spaces

Who's got four paws and is excited for their next trip to Middleton? Dog lovers will find plenty of pet-friendly places here.

GET OUT AND PLAY

Leashed dogs are welcome on all park and conservation trails. There are also two off-leash dog exercise areas in the city limits. The **MRD Dog Exercise Area** is a three-acre dog park that includes a fenced agility course. The park is open daily from 8 a.m.-10 p.m. year-round. **Penni Klein Park** is a 34-acre community park with a six-acre fenced-in area and features a trails system that connects to Downtown Middleton. Daily visitor permits are \$8 for both parks and are available at self-registration stations at the parks.

DRINKING BUDDY

Capital Brewery & Bier Garten welcomes leashed dogs to its Bier Garten, except on nights with live music or special events. **Hidden Cave Cidery** also allows leashed dogs on its patio. Downtown coffee shops **Barriques**, **Grace Coffee Co.** and **Vitruvius Coffee and Tea** allow dogs on their patios, too.

PETCARE

Happy Dogz and **Dogtopia** are two doggy daycares, and **Tabby & Jack's** is a grooming service in Middleton.

PET-FRIENDLY HOTELS

Seven Middleton hotel properties allow pets (with restrictions). See our Lodging Guide (Pages 18 and 19) for details. Also check out our blog at visitmiddleton.com/dog-filled-weekend for so much more!



It's Tee Time

Pleasant View Golf Course offers championship golf that is not only open to the public, but also offers spectacular panoramic views of Middleton and Madison's west side.

The course is located just seven minutes from Downtown Middleton, five minutes from Greenway Station and about 20 minutes from downtown Madison.

THE COURSE

Pleasant View Golf Course provides a complete golfing experience. Enjoy 27 holes of well-maintained, championship golf, a nine-hole, scenic, par-3 course and an outstanding practice range. The course was awarded the gold in Madison Magazine's Best of Madison in the golf course category for six years and silver for two.

THE SCENERY

Mature trees and prairies line the bulk of the course, with native wildflowers framing some of the fairways.

THE VIEW

The golf course earned its name "Pleasant View." Situated about 300 feet above Lake Mendota, higher points of the course offer views going on for miles, including the State Capitol building in Madison.

THE PATIO

Relax with friends on a beautiful patio with two fire pits just off the clubhouse. The patios feature comfortable gathering spaces and Wi-Fi.

THE GOAT HILL GRILL

The Goat Hill Grill is open for outdoor seating — weather permitting — and there is a full-service bar. The grill offers Wisconsin bar fare, such as cheese curds, fried pickle spears, burgers and sandwiches, as well as breakfast.

RECREATION

BAUMAN COMMUNITY

POOL ♿ 🅐 🏊 🍷
2400 Park Lawn Place
608.836.3450
cityofmiddleton.us

The center features an eight-lane competition pool, a diving well, two 134-foot waterslides and concessions.

BOB SUTER'S

LEGACY20 ARENA ♿ 🅐 🏒 🍷
2616 N. Pleasant View Road
608.821.1230
legacy20arenamiddleton.com
Catch a game at the home of the United States Hockey League's Madison Capitols. Open skate, open hockey and facility rentals are available.

CXC OUTDOOR COMMUNITY CENTER 🅐

4355 Schwartz Road
608.294.0433
center.cxcskiing.org
The CXC Outdoor Community Center offers an outdoor venue for cross-country skiing with sports events and training year-round. The Middleton Nordic Center is also scheduled to open in the summer of 2026.

GOVERNOR NELSON

STATE PARK ♿ 🅐 🚣 🏊 🍷
5140 County Highway M
608.831.3005
dnr.wi.gov/topic/parks/name/govnelson
This park on Lake Mendota includes a boat launch, swimming area, pet swimming area, and hiking and cross-country ski trails. It's open from 6 a.m.-11 p.m. daily.

KEVA SPORTS CENTER ♿ 🅐 🏊 🍷

8312 Forsythia Street
608.662.7529
kevasports.com
This 100,000-square-foot indoor and outdoor facility offers state-of-the-art turf fields, leagues, classes, camps, events, corporate and birthday parties, and open play.

MARSHALL BOATS ♿ 🅐 🚣 🍷

2101 Allen Boulevard
608.228.8333
madisonboats.com
Open spring-fall, Marshall Boats rents kayaks, canoes, paddleboards and pontoon boats on Lake Mendota. Check website for hours and availability.

MENDOTA COUNTY PARK & CAMPGROUND ♿ 🅐 🚣 🏊 🍷

5133 County Highway M
608.224.3730
danecounty.com/park/mendota
This 27-unit campground comes with 50-amp electrical service and five boat-in campsites.

MIDDLETON BIKE PARK AND PUMP TRACK 🅐 🚲

4351 Schwartz Road
608.821.8360
visitmiddleton.com/middleton-bike-park
This park not only features a new pump track, but also five miles of single-track trails that include a short jump line and skills section.

MIDDLETON SPORT BOWL ♿ 🅐 🍷

6815 University Avenue
608.831.5238
sportbowl.com
This sports bar and bowling alley comes with 10 bowling lanes and bumper bowling for kids.

PLAYN WISCONSIN ♿ 🅐 🍷

3919 Parmenter Street
608.234.5600
playnwisconsin.com
This year-round indoor recreation facility provides open play and birthday party space rental.

PLEASANT VIEW GOLF COURSE ♿ 🅐 🍷

1322 Pleasant View Road
608.831.6666
golfpleasantview.com
Pleasant View Golf Course features 27 holes of championship golf across three nine-hole courses, plus a par-3, executive nine-hole course. Find a patio and bar and grill at the clubhouse. Book tee times in advance.

QUARRY SKATE PARK 🅐

7701 Terrace Avenue
608.821.8360
This 10,000-square-foot skate facility is open seasonally, daily from 8 a.m.-dusk, for both skateboarders and rollerbladers alike.

SPLASH PAD AT LAKEVIEW PARK ♿ 🅐 🏊 🍷

6300 Mendota Avenue
608.821.8360
cityofmiddleton.us
Discover this outdoor water playground in Lakeview Park. It's free and open from Memorial Day-Labor Day, 9 a.m.-7 p.m.

X-GOLF MIDDLETON ♿ 🅐 🍷

1620 Deming Way, Suite 102
608.824.0306
playxgolf.com/locations/middleton
This PGA-certified golf training and entertainment center offers industry-leading simulators, lessons, club fittings, leagues, outings, a full bar and food offerings.

Look for these icons throughout this section to see what you can explore.

♿ Restrooms 🅐 Parking lot available
🚲 Bike friendly 🏊 Playground 🍷 Picnic area 🍷 Groups welcome

Middleton is located on one of Wisconsin's iconic lakes — Lake Mendota — and there are several ways to get on the water, soak in the sun or take in the views. Here are a few of our favorite ways to experience lake life.

Marshall Boats has a fleet of kayaks, canoes, paddleboards, pontoons and fishing boats available for rent. Located in Marshall Park on Lake Mendota's west side, the business also operates a cafe, offers lessons and hosts special events.

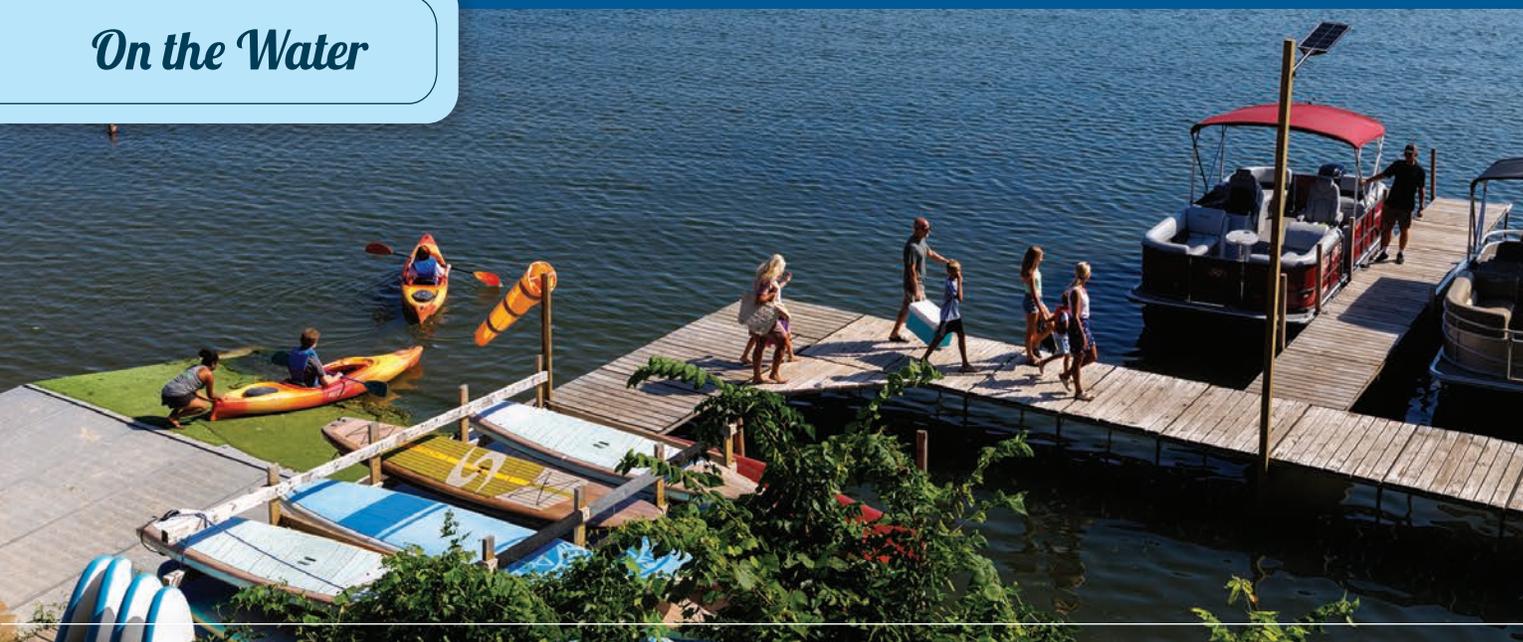
Boaters who come with their own watercraft will find some nice places to launch a boat in and around

Middleton: the **Marshall Park Boat Launch** and the small boat launch at **Mendota County Park**. **Lake Street Park**, completed in the summer of 2025, has a small launch site for your kayak.

If you would like to stay on shore to relax, head to **Mendota County Park**. It has a 27-unit campground and a five-unit boat campground — as well as a swimming area, volleyball courts and play equipment.

For a pleasant stroll, explore the **Pheasant Branch Creek Corridor Trail**. The paved trail follows a meandering creek that feeds Lake Mendota.

On the Water



Winter Sports

Find cross-country ski trails and ski rentals at **CXC Outdoor Community Center**. There is snow-making December-March on designated trails and the Middleton Nordic Center is set to open in the summer of 2026. Snowshoeing is welcome on park and **Pheasant Branch Conservancy** trails, and there is snowshoeing and hiking on **Middleton Bike Park** trails (in the reverse direction of the bike trail). In order to protect the revitalized prairie landscape in the conservancy, snowshoeing is not allowed off trail. See the CXC Trails Map on Page 23.

Health & Wellness

IT'S THE ME TIME

FITNESS FACILITIES

ANYTIME FITNESS

1011 N. Gammon Road
608.836.3131
anytimefitness.com

BARRE3

7630 Lisa Lane
barre3.com

BLAZE FITNESS & BREATHE YOGA STUDIOS

1918 Parmenter Street
kariwoodall.com

HARBOR ATHLETIC CLUB & WELLNESS CENTER

2529 Allen Boulevard
608.831.6500
harborathletic.com

KEVA SPORTS CENTER

8312 Forsythia Street
608.662.7529 • kevasports.com

THE LITTLE GYM

1920 Cayuga Street
608.836.3028
thelittlegym.com/middletonwi

PETER KRAUS FITNESS

1826 Aurora Street
608.841.1079
peterkrausfitness.com

PRINCETON CLUB XPRESS

2510 Allen Boulevard
608.203.9444
princetonclub.net

REFORMADISON

1819 Parmenter Street
608.820.1058
reformadison.com

STRETCH LAB

1621 Deming Way, Suite 106
608.690.5189
stretchlab.com

SALONS & SPAS

ANIU SALON & SPA

2275 Deming Way
608.833.2898
aniuonline.com

BLUE OCTOBER SPA

6213 Middleton Springs Drive,
Suite 201
608.820.1115
blueoctoberspa.com

DG BEAUTY SALON

1810 Parmenter Street
608.820.1000
dgbeautysalon.com

ECCO SALON

8391 Greenway Boulevard,
Suite 150
608.807.2665
eccosalon.com

ELEMENTS MASSAGE

1950 Cayuga Street
608.824.9099
elementsmassage.com/
middletonwi

HAPPY NAILS AND SPA

1701 Deming Way, Suite 120
608.836.1883
happynailspamiddleton.com

IDEAL IMAGE, THE ADVANCED MEDSPA

1651 Deming Way, Suite 118
608.515.5339
idealimage.com/madison

MASSAGE ENVY

8301 Murphy Drive, Suite 200
608.833.9500
massageenvy.com

MIDDLETON NAILS & SPA

7603 Elmwood Avenue
608.821.4551
middletonnails.com

RENU MASSAGE, ENERGY & BODYWORK

1701 Deming Way, Suite 114
608.438.5342
renumadison.com

TIMELESS DESIGN SALON & SPA

1804 Parmenter Street
608.827.7979
timelessdesignsalon.com



BLAZE FITNESS & BREATHE YOGA STUDIOS

Community Services

IT'S THE SERVICES WE COUNT ON

RESOURCES

MIDDLETON CHAMBER OF COMMERCE

8383 Greenway Boulevard, Suite 100
608.827.5797
middletonchamber.com

MIDDLETON FIRE DEPARTMENT

7600 University Avenue
Non-emergency: 608.827.1090
Emergency: 911
mifd.net

MIDDLETON POLICE DEPARTMENT

7341 Donna Drive
Non-emergency: 608.824.7300
Emergency: 911
cityofmiddleton.us

MIDDLETON PUBLIC LIBRARY

7425 Hubbard Avenue
Across from City Hall
608.831.5564
midlibrary.org

MIDDLETON SENIOR CENTER

7448 Hubbard Avenue
608.831.2373
cityofmiddleton.us

POSTAL/MAILING SERVICES

FEDEX OFFICE

2015 Deming Way
608.667.4117
fedexoffice.com

MIDDLETON BRANCH POST OFFICE

7613 Elmwood Avenue
608.831.5501
usps.com

THE UPS STORE

6907 University Avenue
608.831.4090
locations.theupsstore.com/wi/middleton

TRANSPORTATION

DANE COUNTY REGIONAL AIRPORT

4000 International Lane, Madison
608.246.3380
msnairport.com

MADISON TAXI

608.255.TAXI
800.894.3866
madtaxi.com

METRO TRANSIT

608.266.4466
cityofmadison.com/metro

MIDDLETON MUNICIPAL AIRPORT (MOREY FIELD)

8300 Airport Road
608.836.1711
moreyairport.com

UNION CAB OF MADISON

608.242.2000
unioncab.com

VISITOR CENTER

MIDDLETON VISITOR CENTER

1811 Parmenter Street
800.688.5694
visitmiddleton.com



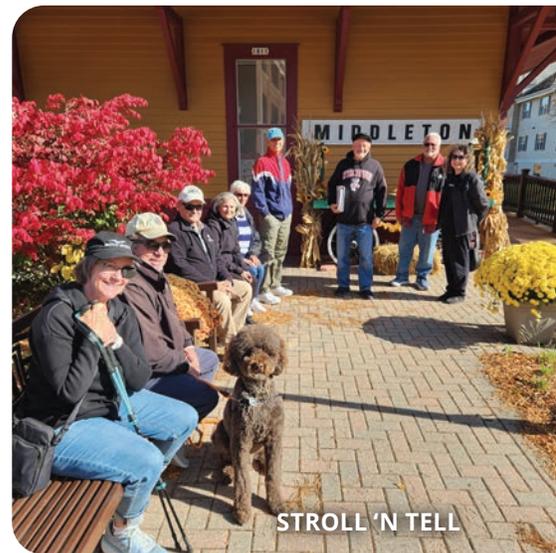
Events

IT'S THE MOMENTS THAT INSPIRE US

Whether it's celebrating America's favorite condiment, enjoying apple cider donuts at the farmers market, or hanging with friends old and new in the Bier Garten — prost! — Middleton is all about the little things that mean the most ...



NATIONAL MUSTARD DAY



STROLL 'N TELL



BOCKFEST

Feb. 28 • 11 a.m.

Capital Brewery & Bier Garten
capitalbrewery.com

Join Capital Brewery at this popular outdoor winter festival with music, festivities and the release of its Blonde Doppelbock brew. This event occurs annually, snow or shine. Watch its website for ticket information.

GREENWAY STATION FARMERS MARKET

May 7-Oct. 1 • 8 a.m.-1 p.m.

Greenway Station • greenwayshopping.com
Every Thursday, vendors that sell everything — from flowers and vegetables to homemade baked goods and jams to cheeses and meats to locally sourced syrups and more — set up in a parking lot at Greenway Station.

ART WALK MIDDLETON

May 16 • 10 a.m.-5 p.m.

Downtown Middleton

Terrace Avenue closes down, and fills up with tents, vendors, displays and more, all featuring artists and their work during this free one-day event. Food trucks, music and children's activities are also part of the show. All parking is free.

PRIDE DAY

June 13

Stone Horse Green

Celebrate love and friendship and community during Middleton's annual Pride Day event at Stone Horse Green. Enjoy family-friendly fun, games and more.



ART WALK MIDDLETON

STROLL 'N TELL

Spring-Fall

Rowley House Museum

middletonhistory.org

Go back in time with a guided history tour by a member of the Middleton Area Historical Society as they walk you around Downtown Middleton. Stroll 'N Tell dates can be found on the event calendars for Visit Middleton or the historical society.

NATIONAL MUSTARD DAY

Aug. 1 • 10 a.m.-4 p.m.

National Mustard Museum

mustardmuseum.com

National Mustard Day celebrates America's favorite condiment with a fun-filled day for the whole family, including live music, mustard-inspired/flavored foods, games for all and so much more.

GOOD NEIGHBOR FESTIVAL

Aug. 28-30 • Location TBA

goodneighborfestival.com

Beer tents, live stage entertainment, a parade, carnival rides, festival food vendors, a craft fair and more can be found at the Good Neighbor Festival. All proceeds benefit local nonprofits and clubs.

MIDDLETON JAZZ FESTIVAL

Sept. 11-12 • Stone Horse Green

stonehorsegreen.org

Now in its 11th season, the Middleton Jazz Festival features two nights of live jazz at Stone Horse Green by top local and regional musicians.



BOCKFEST

STARS HOLLOW DAYS

Fall, TBA • Stone Horse Green

stonehorsegreen.org

Kick off the fall season with coffee, sweets, live music, books, games, shops and plenty of small-town charm. Inspired by the "Gilmore Girls" television show, this weekend is packed with activities that will be fun for everyone, whether you're a devoted fan or just looking for a weekend of fall fun.

GILDA'S RUN/WALK

Oct. 4 • Gilda's Club

gildasclubmadison.org

Gilda's Run/Walk is a family-friendly community fundraiser for all ages. Proceeds go toward Gilda's Club's mission, which is to provide free emotional support, cancer education and programming for adults, children and families living with any kind of cancer.

HAUNTED HUSTLE

Oct. 24 • KEVA Sports Center

hauntedhustlerun.com

This pre-Halloween event includes races and activities for the whole family, including a dog jog. Register online.

LIGHT THE GREEN

Nov. 21 • Stone Horse Green

stonehorsegreen.org

Let's celebrate the holiday season together. Visit Santa and his helpers, sing along with carolers, drink cocoa and count down to the lighting of the Stone Horse Green in Downtown Middleton.

Music and More

DOWNTOWN MIDDLETON BUSINESS ASSOCIATION (DMBA)

downtownmiddleton.com

DMBA hosts several events throughout the year, including a spring wine and a fall beer/cider Sip & Stroll, downtown trick-or-treating and more. Downtown businesses also partner with the Middleton Public Library to produce StoryWalks® throughout downtown.

MIDDLETON COMMUNITY ORCHESTRA

middletoncommunityorchestra.org

The orchestra performs several concerts each year at the Middleton High School Performing Arts Center. Tickets are available at the door and at Willy Street Co-op-West starting two weeks before each concert.

PERFORMING ARTS CENTER

2100 Bristol Street • 608.829.9834

friendspac.org

The Performing Arts Center, located at the Middleton High School, has scheduled plays and performances throughout the year. Please check its website for the current schedule.

STONE HORSE GREEN

Downtown Middleton green space

stonehorsegreen.org

From live music on stage and trivia nights all the way to movies under the stars, programming for Stone Horse Green in Downtown Middleton is free for all to attend. Check its website for updated calendars.

For More Info

Visit visitmiddleton.com/events or scan the QR code for more events throughout the year. Visit Middleton regularly updates its calendar with local events.



GOOD NEIGHBOR FESTIVAL

MAKE MIDDLETON

Your Home Base

Middleton is conveniently located within an hour of many regional attractions. We welcome you to stay at one of our nine hotels — all minutes from Downtown Middleton and Madison. Make us your home base as you discover all that Middleton and south central Wisconsin have to offer. Come “home” to enjoy 80 cafes and restaurants and more than 50 places to shop right here in Middleton, not to mention our amazing outdoor spaces. Here are just some of the places to add to your road trip. See our map for approximate drive times.

THE ICE AGE TRAIL



This 1,200-mile trail runs through land sculpted by a receding glacier. Walk the trail in segments or as a whole through beautiful landscapes.

BARABOO



Circus World Museum — Once the Ringling Brothers’ winter quarters, this site was transformed into a museum in 1959, entertaining families ever since. Visit 64 acres, the Ringling Bros. Circus Train shed complex and more than 260 circus wagons. Open spring through fall, the museum provides seasonal live performances.



International Crane Foundation — Tour 300 acres featuring 15 of the world’s crane species. The International Crane Foundation is working toward the worldwide conservation of cranes and their habitats.

BLUE MOUNDS



Cave of the Mounds — Explore a natural limestone cave with beautiful crystal formations along paved, lighted walkways. Take guided tours any time of year.

CITY OF MIDDLETON

Below are just a few of our favorite attractions ...



Capital Brewery & Bier Garten
(See Pages 6 and 9)



Marshall Boats
(See Page 6)



National Mustard Museum
(See Pages 7 and 10-11)



Pheasant Branch Conservancy
(See Page 7)



Pleasant View Golf Course
(See Pages 7 and 34)

COLUMBUS



Sassy Cow Creamery Store — Stop by to shop, partake in a tour and have lunch.

MADISON



Henry Vilas Zoo — Enjoy this free, 28-acre public zoo that receives more than 750,000 visitors each year.



Olbrich Botanical Gardens — Explore 16 acres of outdoor gardens free; admission is required for the tropical Bolz Conservatory. Both are open daily.



University of Wisconsin-Madison Memorial Union Terrace — Relax and enjoy the view of the lake. Don’t forget to check out the schedule for any live entertainment.

SPRING GREEN



American Players Theatre — The theatre has been performing timeless plays since 1978.



House on the Rock — Tour what was once a retreat, built in 1945, and has expanded over the years to include multiple displays and collections of both the exotic and unusual.

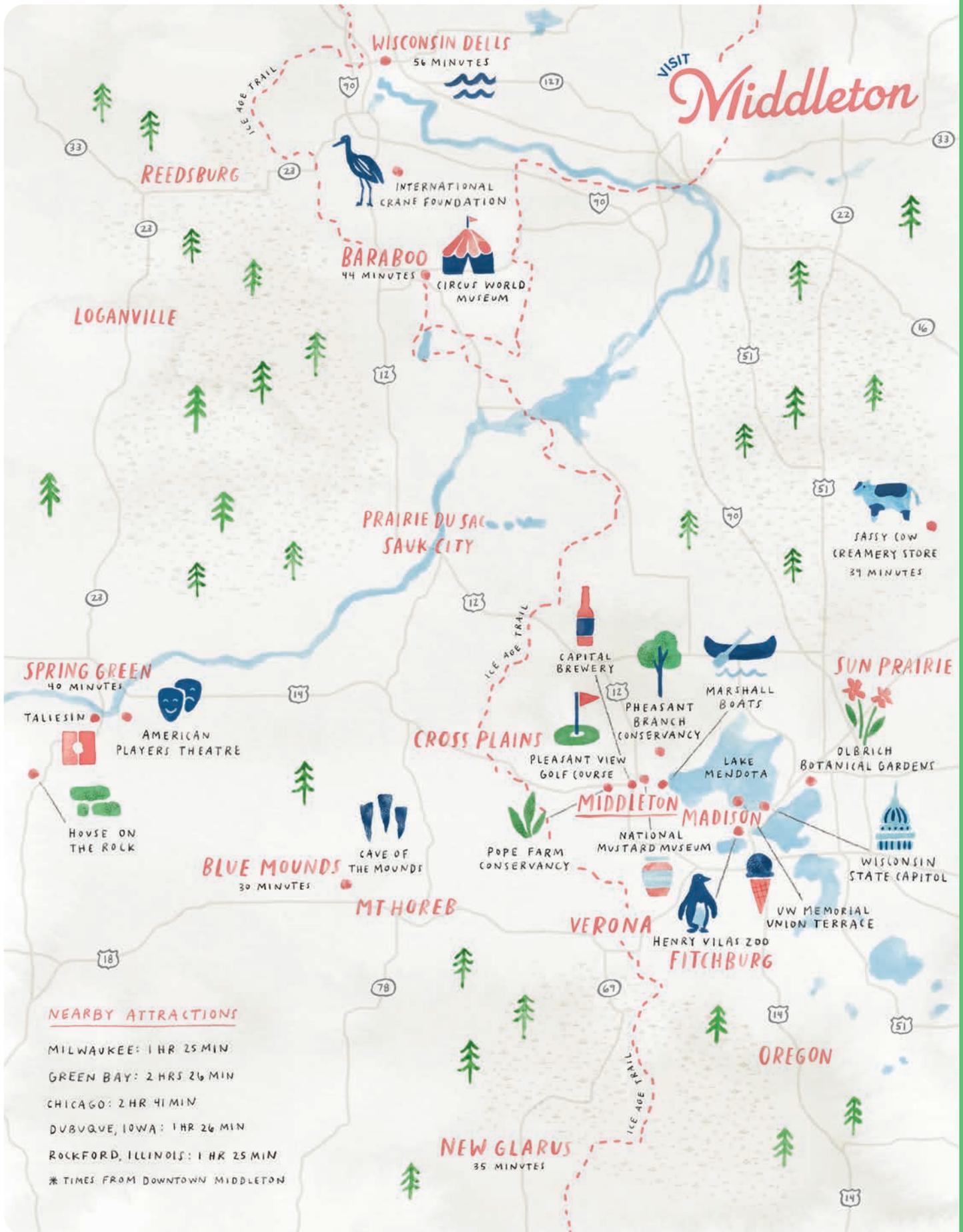


Taliesin — This United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage site was the home, studio, school and 800-acre estate of Frank Lloyd Wright (1867-1959). It is open to tours.

TOWN OF MIDDLETON



Pope Farm Conservancy — Walk the scenic trails, enjoy the wildlife, and take in the crops and prairie restoration areas. Many visit simply to bask in the sunflower fields. *M*





VISIT
Middleton[®]

VISITMIDDLETON.COM

