

VISIT

Middleton®

2025 Visitors Guide

It's the middle things



visitmiddleton.com



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COVER PHOTO | A WISCONSIN-SHAPED CHARCUTERIE BOARD WITH MIDDLETON-SOURCED ITEMS

INSIDE COVER PHOTO | PADDLE-BOATERS FROM MARSHALL BOATS ON LAKE MENDOTA

BACK COVER PHOTO | BOCKFEST 2024 AT CAPITAL BREWERY & BIER GARTEN

Photos in this guide have been provided by Boelter + Lincoln, Visit Middleton, Ben Jones, Azena Photography and the generosity of others.

For more information, stop by the Middleton Visitor Center at 1811 Parmenter St., Middleton, WI, housed in a historic train depot, or visit us online at [visitmiddleton.com](https://www.visitmiddleton.com).



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/middletonwi



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/visit.middleton



YouTube
/visitmiddleton

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Welcome!

In Middleton, there is nothing ordinary about the little things that draw visitors in and give our community the name *"The Good Neighbor City."*

With Pheasant Branch Conservancy to the north, Pleasant View Golf Course to the west, Lake Mendota to the east and sharing its southwestern borders with the city of Madison, the city of Middleton has something to offer everyone. Here you'll find 80-plus restaurants and cafés, as well as about 50 shopping locations spread across the city with a revitalized downtown and Greenway Station outdoor shopping center.

Our charms extend past the city to our 30 parks and natural areas, 30 miles of open trails and 835 acres of protected conservancy land. In Middleton, it's easy to find a home away from home at one of our nine hotel properties, offering more than 1,150 hotel rooms, as well as the area's largest convention center hotel.

*Welcome to Middleton, where you'll soon find that **it's the middle things** that make our city special.*

Community Awards

- Money/CNN's Best Places to Live (ranked four times)
- Sierra Club's Ready for 100 Community for Resolution Committing to 100% Renewable Energy by 2050
- 2023 Wisconsin American Society of Landscape Architects' Merit Award for Stone Horse Green
- 2023 Best Complete Streets Policies by Smart Growth America
- 2021 Voice of the People for Excellence in Equity/Inclusion Engagement
- Best Running/Biking Trail in the Madison Area (gold 2021-2022) by Madison Magazine for Pheasant Branch Conservancy
- Best Golf Course in the Madison Area (five golds, four silvers and one bronze) by Madison Magazine for Pleasant View Golf Course
- 2024 Middleton Dane County Climate Champions Award Winners: Holy Wisdom Monastery, HGA Architects and Engineers, and 10 Middleton/Cross Plains District Schools

Middleton Snapshot

POPULATION: 23,868
NUMBER OF PARKS: 30
SIZE OF PHEASANT BRANCH CONSERVANCY: 682 ACRES

THE FIRST LEED GOLD CITY IN THE STATE



The city of Middleton achieved LEED Gold certification in 2023, the first city in Wisconsin to do so.

This certification — Leadership in Energy and Environmental Design — is part of a citywide effort toward creating and implementing practical and measurable strategies and solutions aimed at improving sustainability and the standard of living for residents. LEED is designed to help buildings, communities and cities achieve high performance in key areas of social, economic and environmental sustainability.

TOP 10 FACTS ABOUT *Middleton*



1 “The Good Neighbor City” is home to the free **National Mustard Museum** where more than 6,500 jars and tubes of America’s favorite condiment are on display. (See Page 9)

2

Stone Horse Green, downtown’s green space, hosts free live music, trivia, movies and more, spring through early fall. (See Page 30)

3

The **Rowley House Museum** is within one of the oldest homes in the city, and scheduled group tours and guided walks are available. (See Page 12)



5

Pheasant Branch Creek supplies Lake Mendota with 1,800 gallons of water every minute. Here you can explore 682 acres of conservancy land through well-maintained trails.

4

Middleton has **more than 30 outdoor public art installations and murals**. (See Page 8)



6

There are **80 restaurants, cafés and ice cream shops** in the city.



9

1847 at the Stamm House, a local supper club, has served patrons since opening in 1847 as a service store to the Old Sauk Trail from Milwaukee to Minneapolis. It’s been a tavern/restaurant since 1852.

7

Capital Brewery & Bier Garten, known as “Middleton’s back yard,” celebrated its 40th anniversary in 2024! Bockfest is celebrated every winter. (See Pages 10 – 11)

Take to the trails! There are **30 miles of hiking, biking and walking trails** here.

8

10

The **Middleton Visitor Center**, within the historic train depot, turns 130 years old in 2025.

Things to Do

IT'S THE MEMORIES WE MAKE

Whether it's sampling award-winning local beers, hard ciders or mustards, picking up ingredients at the farmers market for a picnic, or kayaking on Lake Mendota, Middleton invites you to make plans to make memories. Check out more events on Pages 38 – 39.

CAPITAL BREWERY 🍷 🚗

7734 Terrace Avenue

608.836.7100

capitalbrewery.com

Enjoy seasonal entertainment in the outdoor Bier Garten with live music in both the spring and summer, and an indoor Bier Stube in the fall and winter. Bockfest, the annual outdoor winter festival, is set for March 1, 2025. Please check the website for updated information.

CXC OUTDOOR COMMUNITY CENTER 🍷 🚗

4355 Schwartz Road

608.294.0433

center.cxcskiing.org

The CXC Outdoor Community Center not only offers an outdoor venue for cross-country skiing, but also hosts sports events and training year-round.

GREENWAY STATION FARMERS MARKET 🍷 🚗

1650 Deming Way

608.824.9111

greenwayshopping.com

Shop for locally grown produce and freshly made products every Thursday from 8 a.m. – 1 p.m., May – October. Park in the lot on the corner of Deming Way and Greenway Boulevard.

HIDDEN CAVE CIDERY 🍷 🚗

2500 N. Pleasant View Road, Suite 102

608.213.7396

hiddencavecidery.com

This locally owned and operated cidery features an indoor tasting room and outdoor patio. All its ciders are made with Wisconsin-grown apples. Check the website for events and entertainment.

THE KICKBACK BAR 🍷 🚗

7622 Lisa Lane

thekickback.bar

The Kickback Bar opened in fall 2024, and includes a bar and more than 50 pinball and arcade games.

MARSHALL BOATS 🍷 🚗

2101 Allen Boulevard

608.228.8333

madisonboats.com

Find pontoon boat rentals, as well as paddleboards, kayaks, canoes and fishing boats at Middleton's only on-the-water rental service. Lessons and captains are available. Enjoy the upstairs outdoor patio or rent it for events.

MIDDLETON BIKE PARK AND PUMP TRACK

4355 Schwartz Road

Middleton's Bike Park and newly created Pump Track share a parking lot with the cross-country ski trails. The trail system was built in 2010 by the Capital Off Road Pathfinders and is operated by the city of Middleton. The new pump track opened in the summer of 2024.



STONE HORSE GREEN

Look for these icons throughout this section to see what you can explore.

🍷 Groups welcome 🚗 Motorcoach parking



NATIONAL MUSTARD MUSEUM

MIDDLETON VISITOR CENTER AT THE DEPOT

1811 Parmenter Street
800.688.5694
Built in 1895, this depot was an active passenger station until 1960 and a freight depot until 1975. Today, it is on the National Register of Historic Places, serves as the Middleton Visitor Center and is home of the Visit Middleton offices. Open 8:30 a.m. – 4:30 p.m., Monday – Friday. Check online for holiday hours.

NATIONAL MUSTARD MUSEUM

7477 Hubbard Avenue
608.831.2222
800.438.6878
mustardmuseum.com
This free museum features more than 6,500 jars, bottles and tubes of mustard from all 50 states and more than 70 countries. This quirky spot also offers group tours and a fun gift shop. National Mustard Day is the first Saturday of every August, but the museum is open year-round.

PERFORMING ARTS CENTER

2100 Bristol Street
608.829.9834
friendspac.org
The Performing Arts Center, located at the Middleton High School, is a wonderful location for performances, presentations or meetings. Please check the website for the current schedule.

PHEASANT BRANCH CONSERVANCY

608.821.8350
pheasantbranch.org
The 682-acre conservancy protects Pheasant Branch Creek, which supplies Lake Mendota with 1,800 gallons of crystal-clear water every minute. Visitors will find nature trails running throughout this oasis of pristine woods, and protected prairie and wetlands.

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road
608.831.6666
golfpleasantview.com
This park features 27 holes of championship golf across three nine-hole courses, plus a par-3, executive nine-hole course. Check out the patio, and bar and grill at the clubhouse. Book tee times in advance.

ROWLEY HOUSE MUSEUM

7410 Hubbard Avenue
608.836.7614
middletonhistory.org
Built in 1867, the museum resides within one of the oldest homes in Middleton, and contains information, collections and artifacts donated by early settlers. It now also offers Stroll 'N Tell guided history walks. Please check the website for its hours and to book group tours.

X-GOLF MIDDLETON

1620 Deming Way, Suite 102
608.719.7197
xgolfmiddleton.com
This PGA-certified golf training and entertainment center offers industry-leading simulators, lessons, club fittings, leagues, outings, a full bar and food.



X-GOLF MIDDLETON

We Have Events Year-Round!
See Pages 38 – 39

Outdoor Art Trail

ART AS AN ADVENTURE

From stained glass to sculptures and colorful murals — Middleton's Outdoor Art Trail takes visitors on an unforgettable journey throughout the city while viewing its beautiful outdoor art installations.

There are more than 30 art installations throughout the city, including 10 decorated bus shelters. A special thanks goes to the Middleton Arts Committee, Middleton Community Development Authority, the city of Middleton, Greenway Station, Dane Arts Mural Arts and others for supporting the arts in Middleton.

Visit visitmiddleton.com/middleton-art or scan the QR code below to view a printable GPS map of the trail, as well as read more about the artists and their work.

DOWNTOWN

1. **QUADRANTS**, a sculpture at 7710 Terrace Avenue
2. **BARN LIGHTS** and **HERD of BOULDERS**, both artworks found at Stone Horse Green
3. **LOVE YOUR NEIGHBOR**, a mural at 1920 Parmenter Street
4. **RIPPLE EFFECTS**, two sidewalk art paintings at 1824 and 2029 Parmenter Street

GREENWAY STATION

5. **THE GOOD NEIGHBOR CITY**, a mural at 1661 Deming Way
6. **WINGS**, a mural at 1651 Deming Way
7. **FLOWER**, a mural at 1610 Deming Way
8. **DRIPPING ICE CREAM**, a mural at 1650 Deming Way
9. **SUNSHINE**, a mural at 1700 Deming Way
10. **BALLOON**, a mural at 1661 Deming Way

AROUND THE CITY

11. **PHEASANT**, a mural at 2019 Deming Way
12. **HUMMINGBIRD**, a mural at Willy Street Co-op West at 6825 University Avenue
13. **MIDDLETON**, window art at Starbucks Coffee at 2602 Allen Boulevard

Scan to
View
Art Trail
Map



Mark Your Calendars

The annual Art Walk Middleton runs from 10 a.m. – 5 p.m. on Saturday, May 17, along Terrace Avenue in Downtown Middleton.

14. **RIPPLE EFFECTS**, sidewalk art at 6720 Frank Lloyd Wright Avenue
15. **PHEASANT BRANCH IMPRESSIONS**, stained glass at 7341 Donna Drive
16. **BLUE HERON**, a mural at 7628 Lisa Lane
17. **SELF-MADE MAN**, a bronze sculpture at the median of Deming Way and Airport Road
18. **INVISIBLE WORK-IN VISIBLE EARTH**, a mural on the salt building at 4330 Parmenter Street





PATTI BRIDGES AND BARRY LEVENSON

NATIONAL *Mustard Museum*

The best kind of quirky there is.

Located in the heart of Downtown Middleton is a little museum and shop solely dedicated to America's favorite condiment.

Through the front door is the **National Mustard Museum Gift Shop** — full of hundreds of types of mustards for sale, from spicy to sweet to fruity to brat-worthy — many of which are available to taste-test first. There are also lots of funny gift items, like sassy dish towels, silly cheese spreaders, Wisconsin-themed games and charcuterie boards, plus Wisconsin honey, maple syrup and barbecue sauce.

"When people enter the gift shop, I want them to be wowed by the variety of mustards available," said Patti Bridges, gift shop owner. "The wide assortment of gift options is great for building your own mustard-themed gift boxes as well."

And downstairs is the famous, entirely free **National Mustard Museum**, complete with more than 6,500 mustards from around the world on display in jars, cans and tubes. Also find a large collection of antique mustard pots in all shapes, sizes and characterizations; the "Mustardpiece Theatre" showcasing the history of mustard; and a variety of other mustardy memorabilia.

It draws thousands of visitors of every age to Middleton each year. "Why has mustard been so popular? It's delicious, affordable and good for you!" said Barry Levenson, the curator and founder of the museum.

Barry has written the book on mustard, "The Art of Mustard," which is available for purchase in the store and online, and he provides most of the scheduled group tours, school presentations and media interviews.

"The gift shop sells more different mustards than any shop in the world," he added. "I've been to France and the mustard shops there, and have seen nothing that compares to what we have here."

It's really the best place for mustard-lovers — and for those just wanting a really good story to tell. *W*



More to Know

The National Mustard Museum is open year-round. Check its website for seasonal hours. It is ADA accessible and surrounded by free parking. The gift shop has a catalog and robust online store.

Don't forget to mark your calendar for the first Saturday in August when the National Mustard Museum hosts its annual National Mustard Day Festival! See Page 39 for more information. To request a group tour, contact Barry directly at 608.831.2222 or curator@mustardmuseum.com, or visit the website.



Capital Brewery president Scott Wiener, general manager Kevin Bagstad, brewmaster Tanner Brethorst and brewer Tom Doescher all enjoy a beer during the 2024 Bockfest.



‘MIDDLETON’S *Back Yard*’

Capital Brewery & Bier Garten celebrates its 40th.

Pull up a stool, pick up a pint and relax in “Middleton’s back yard.”

Capital Brewery & Bier Garten was founded four decades ago in Downtown Middleton with the hope that great German-style lagers, coupled with a fun and casual atmosphere, would bring people together. And they succeeded.

“We consider ourselves a part of the fabric of Middleton,” said Scott Wiener, current president, and one of the original shareholders and board members for Capital Brewery.

It might be difficult to imagine that, back in the ‘80s, craft breweries weren’t a common part of American culture. In fact, when founders Ed Janus and Tony Frey filed for incorporation for Capital Brewery in 1984, there were maybe eight registered micro craft breweries in the U.S. Micro craft breweries are defined by the Brewers Association as producing fewer than 15,000 barrels a year and selling at least 75% off site.

Wiener said Capital Brewery & Bier Garten is the oldest continuously run micro craft brewery in the Midwest.

“Ed and Tony had zero assets to begin with. They just had a story to tell,” Wiener recalled of those early days.

To fund their dream, Janus and Frey crowd-funded before crowd-funding was a thing — using only word of mouth and newspaper ads to tell their story.

They raised \$500,000 with about 300 original shareholders (now at about 1,600), and used the money to lease (later buy) the historic Mazomanie Egg Factory on Terrace Avenue, purchase two brewing kettles from Hörter, Germany, and begin their own legacy.

“Shareholders were given an empty commemorative bottle and told to bring it to the first tapping,” Wiener said.

In June of 1986, Capital Brewery invited its shareholders and others for the inaugural release of its first beers — Special Pilsner and Munich Dark — at a special tasting at the Overture Center in Downtown Madison. Those two beers are still sold today and have won more than 40 medals between them.

“Celebrating 40 years is very exciting, especially looking back at the trials and

Meet Your Brewer
Tanner Brethorst

tribulations endured to get here," Wiener said. "I could write a book about those. But we've had a really good support staff over the years and the team we have now is fabulous. It's exciting to turn the page and hit 40."

The current team is led by Wiener, general manager Kevin Bagstad and brewmaster Tanner Brethorst, who became the fifth brewmaster in 2021. Brethorst has enjoyed the freedom to experiment on different brews using the seven-barrel system installed in 2018.

"I think the most rewarding part of being the brewmaster at Capital is seeing the satisfaction you give people when they drink something you brewed," Brethorst said. "I always tell myself, 'Look at all the smiles you're putting on people's faces.' That's a bigger reward than you might think. It means I'm doing things right."

Capital Brewery became one of the first micro craft breweries to can its product for distribution. Most of the canning and bottling is done at Stevens Point Brewery, but the kegging is done on premises. Capital beer is sold by keg, bottle or can, on tap or by the growler, and Wiener says the company is hoping to expand distribution of some of its tap-only brews by installing a small-batch canning machine on site.

Community is important to the culture of Capital Brewery. Friends gather in the Bier Garten for a drink, as well as to celebrate everything from weddings to retirements. The Bier Garten, which opened in 1986 and was later expanded in 2006, is open from spring until the snow falls, with live music taking the stage on weekends and picnic tables open for carry-in from local restaurants.

The Capital Brewery Bike Club, which began in 2009, meets three times a week at the brewery for rides around town as well. The brewery has also hosted multiple runs, walks and fundraisers for local charities.

"We are certainly Middleton's back yard," Wiener said. "Over the last 38 years (that the brewery has been open to the public), we've had how many bands, our offerings are second to none, we've



supported local fundraisers, we've worked with so many nonprofit groups ... and we've been a part of the fabric of Middleton for a very long time."

This gathering place extends through winter with the Bier Stube — the indoor bar with a 100-year-old Brunswick Manufacturing Company bar that came out of a speakeasy in Chicago. In 2018, the brewery remodeled a storage space next to the bar called the Grain Room that can now be used for overflow, group tastings and private parties.

With more than 240 awards to its name, Capital is still selling the old favorites like Special Pilsner and Munich Dark, and its flagship beer, Wisconsin Amber. Other long-standing favorites include Supper Club, Island Wheat and Mutiny. New to the lineup is Brethorst's own creation, the Sticky Paw Honey Blonde Ale, which became popular enough to be bottled and sold year-round in stores.

The six-time platinum winner Blonde Doppelbock is served for a limited time each season with the first tapping during Bockfest, the brewery's winter festival. This year, it will be March 1, 2025, and tickets are sold December through the day of the event.

It's a legacy worth cheering to or — as they say in the Bier Garten — prost! *M*

More to Know

BOCKFEST

Bockfest is Capital Brewery's outdoor winter festival featuring live bands, food trucks, a "Running of the Blondes," a blessing of the tapping of the season's Blonde Doppelbock and plenty of drinking all day. Set for Saturday, March 1, 2025, see Page 38 and the back cover.

BOOK A TOUR

Book a guided tour of Capital Brewery and enjoy a free beer at the end. Beer flights can be purchased, and tastings and pairings can also be arranged for groups.

DOG-FRIENDLY

Leashed dogs are welcome in the Bier Garten except during live music nights or special events.

HOURS

Capital Brewery is open year-round. Check its website for current hours for the brewery, indoor Bier Stube, outdoor Bier Garten, tours, and beer and cheese tastings at capitalbrewery.com.



UNCOVER MIDDLETON'S *Rich Past*

Middleton traces its beginnings to an 1832 fur trading post along the northern shore of Lake Mendota, near what is now Mendota County Park. The township of Middleton was created in 1848 and, about a decade later, in 1856, the much-coveted railroad arrived, establishing Middleton as a hub of activity for the area. The current depot was built in 1895 and serves as the Middleton Visitor Center, located on Parmenter Street downtown.

Middleton incorporated as a village in 1905 and became a city in 1963. Today, the city retains its beautiful, historic charm and celebrates its landmarks.

When visiting Middleton, you can step right into history at the **Rowley House Museum**, built in 1868 by a Middleton doctor named Newman C. Rowley. Constructed with 30,000 yellow-clay bricks from a brickyard in Pheasant Branch, it served as a home to the Rowley family for 120 years before a local farmer purchased and gave it to the **Middleton Area Historical Society**. Now this beautiful landmark is open to the public as a museum.

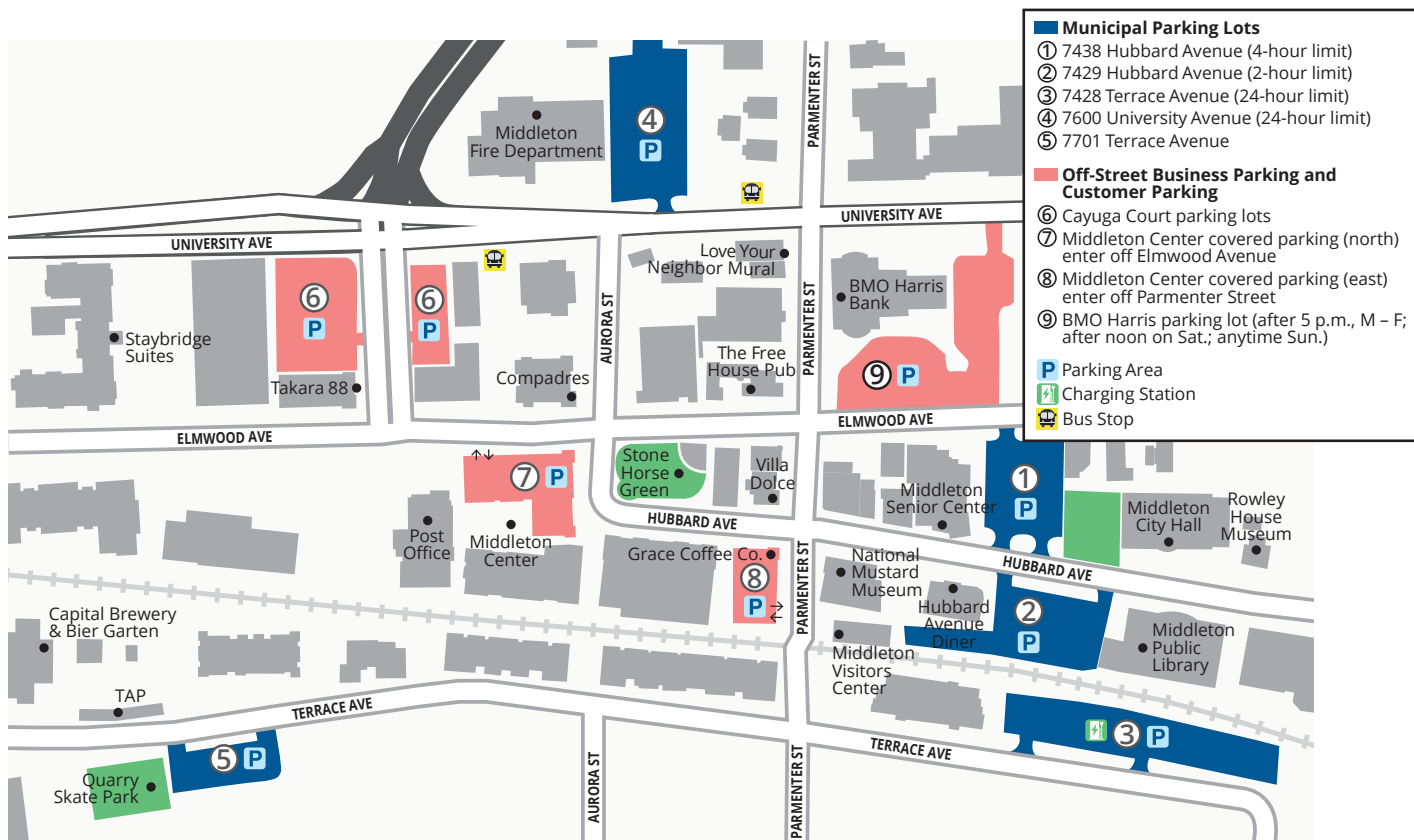
The historical society also offers guided tours — called **Stroll N' Tells** — from spring through fall. They include about 90 minutes of walking throughout the downtown area. Upcoming dates will be posted on the Visit Middleton and Middleton Area Historical Society's websites.

Discover the history in Middleton at your own pace by following the **Historic Walking Tour** and **Landmark Tour** maps available at the Rowley House Museum or Middleton Visitor Center, or by scanning this QR code, and viewing or downloading either map for free. *M*



Scan to
View
Tour Maps

DOWNTOWN *Parking Map*



*All parking in Middleton is free. Street parking is also available.

*Additional parking not shown on the map includes the VA Municipal Parking Lot, which is available weekdays from 5:30 – 11:30 p.m. and on weekends, at 7905 Terrace Avenue.





Shopping

IT'S THE ONE-OF-A-KIND FIND

From its charming — and recently revitalized — downtown to its outdoor shopping center at Greenway Station, Middleton offers one-of-a-kind boutiques as well as name-brand stores.

DOWNTOWN

BARRIQUES 🍷

1901 Cayuga Street
608.824.9463

barriquesmarket.com

This full coffee and espresso bar serves a wide selection of food, wine, spirits and beer to enjoy on premises or to purchase. It also offers many gift items.

CAPITAL BREWERY 🍷 🚗

7734 Terrace Avenue
608.836.7100
capitalbrewery.com

This award-winning German-style brewery in Downtown Middleton offers lagers, IPAs, seltzers, snacks and live music on the weekends. There is also a small gift shop.

CHAUETTE HOME & FASHION 🎁 🏠

1827 Parmenter Street
608.836.5366
shopchauette.com

This locally owned women's clothing boutique is downtown. Find gifts, décor and jewelry here as well.

CLOTH AND METAL BOUTIQUE 🎁 🏠

7531 Hubbard Avenue
608.203.8891

clothandmetalboutique.com
This warm, welcoming space is filled with stylish clothing, handmade jewelry and handcrafted candles. The boutique is dog friendly and environmentally conscious.

DINY'S JEWELERS 💎

1903 Cayuga Street, Suite 105
608.831.3469
diny.com

Diny's hand-selects only the finest quality jewelry and offers a wide selection in its family-owned store.

GARY'S ART & FRAME SHOP LTD. 🎨 🚗

2029 Parmenter Street
608.831.2231
milwardfarrellfineart.com

This fine art gallery and frame shop features national and international artists, and American crafts.

GRAPE WATER WINE BAR 🍷

7466 Hubbard Avenue
608.692.6778
grapewater.wine

Grape Water Wine Bar also sells wine by the bottle, as well as gift items. You can find this tap wine bar downtown.

JOHN/CHRISTINE DESIGNS 🎁 💎

1835 Parmenter Street
608.824.0392
johnchristinedesigns.com

This downtown studio and gallery sells exceptional gems, pearls and diamonds set into hand-crafted, imaginative and sculptural jewelry. See the website for its hours.

JOURNEYMAN CO. 🎁 🏠

7525 Hubbard Avenue
608.203.6545
journeymanshop.com

This authentic men's clothing store specializes in made-in-the-USA products and brands. Gift items are also available.

LITTLE POP COLOR SHOP 🎁 🏠

1833 Parmenter Street
littlepopcolorshop.com
This happy little shop is filled with party supplies, gifts, cards and décor for every occasion and season.

NATIONAL MUSTARD MUSEUM 🎁 🏠 🚗

7477 Hubbard Avenue
608.831.2222
mustardmuseum.com

The National Mustard Museum is home to both a free museum and a full retail store filled with hundreds of mustards for sale, as well as other fun food and gift items.

THE REGAL FIND 🎁 💎 🏠 🚗

1834 Parmenter Street
608.833.1633
theregalfind.com

This unique gift shop is located in a historic downtown building. The Regal Find hosts local and regional artists' work, including paintings, candles, jewelry and so much more.

SOBER SOCIAL

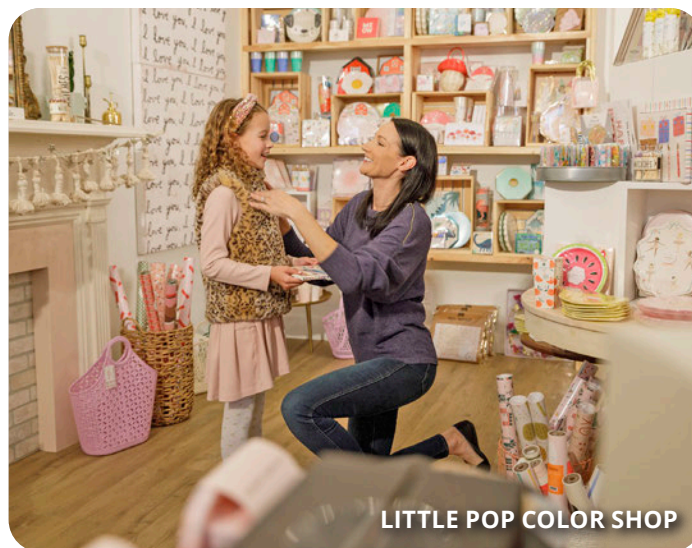
1814 Parmenter Street
608.824.1814
sobersocialshop.com

Sober Social bridges the gap between sobriety and society by providing a welcoming space with an extensive selection of nonalcoholic beverages for sale.

TRADITION CHILDREN'S AND WOMEN'S MARKETS 🎁 🏠 🚗

1823 Parmenter Street
608.841.2345
tradition.market

Side by side, Tradition Children's Market and Tradition Women's Market feature curated collections of apparel and accessories for women and young children. The children's store also carries an assortment of books and toys.



LITTLE POP COLOR SHOP

Look for these icons throughout this section to see what you can explore.

🎁 Collectibles/Floral/Gifts 💎 Jewelry 🏠 Clothing 🍷 Groups welcome 🚗 Motorcoach parking



JOURNEYMAN CO.

COOPER'S HAWK WINERY & RESTAURANT 🍷🍷

1611 Deming Way
608.716.7775
chwinery.com

This upscale casual dining restaurant comes with a full-service tasting room, a gift shop, a full collection of wines for purchase and a selection of pairable desserts.

DSW 🛍️🚗

1700 Deming Way
608.440.7643
dsw.com

This store stocks thousands of brand-name and designer women's and men's shoes, plus handbags, socks and other accessories.

ETHAN ALLEN

1650 Deming Way
ethanallen.com

Check out high-quality furniture and accessories for every room. The store offers a broad range of styles, thousands of custom options and free design help.

FIVE BELOW 🎁🏠

1661 Deming Way
fivebelow.com

This specialty discount store sells fun products at discounted prices.

GOLF GALAXY 🏌️🏠

1700 Deming Way
608.286.2592
golfgalaxy.com

Shop a wide selection of golf clubs, apparel and equipment from top brands.

GREENWAY STATION 🎁🏠🚗

1651 Deming Way
608.824.9111
greenwayshopping.com

This 46-acre lifestyle retail center offers services, recreation, entertainment and restaurants. Its relaxed atmosphere includes covered walkways and a courtyard.

GUITAR CENTER 🎸🏠

1661 Deming Way, Suite 110
608.821.1480
guitarcenter.com

Guitar Center is home to the world's largest selection of popular guitars, basses, amplifiers, keyboards, workstations, drums, percussion, microphones, PA systems, DJ equipment, stage lighting, recording software, studio gear and more.

GREENWAY STATION AREA

ANN TAYLOR FACTORY STORE 🛍️

1650 Deming Way
608.216.3731
anntaylorfactory.com

Scope out unique, high-quality designs, including suits, dresses, tops, pants, accessories and so much more at incredible value.

BATH & BODY WORKS 🛍️🚗

1620 Deming Way
608.831.4107
bathandbodyworks.com

The store offers a finer line of personal care products, including a variety of lotions, gels and fragrances, along with candles and accessories.

CARTER'S 🛍️

1661 Deming Way
608.903.0066
carters.com

Carter's is the most trusted name in baby, kid and toddler clothing.

CHICO'S 🛍️

1651 Deming Way, Suite 102
608.836.4919
chicos.com

This store carries private-label clothing for women. New designs arrive weekly.



GREENWAY STATION

HOMEGOODS 🛒

1661 Deming Way
608.836.0020
homegoods.com
HomeGoods is where savvy shoppers of every style discover distinctive home fashions at a discount.

J. CREW FACTORY 🛒

1650 Deming Way, Suite 110
608.820.3813
factory.jcrew.com
This store carries top-to-bottom stylish sportswear for men and women with deals daily.

J. JILL 🛒

1651 Deming Way
608.824.9460
jjill.com
New collections arrive monthly, all filled with versatile looks to delight every woman.

LANDS' END 🛒

1651 Deming Way
608.833.3343
landsend.com
This classic American lifestyle brand comes with a passion for quality, legendary service and real value. Adults and kids enjoy the casual apparel, outerwear and swimsuits.

LOFT 🛒

1621 Deming Way
608.836.6636
loft.com
The store features a collection of modern, feminine clothing for a wide range of women.

MARSHALLS 🛒 📶 🛒 🚗

1700 Deming Way
608.831.5303
marshallsonline.com
This store carries seasonal, brand-name and designer goods.

MICHAELS 🛒

1700 Deming Way, Suite 120
608.824.8959
michaels.com
Michaels is the nation's largest retailer of arts and crafts materials.

PLAYTRI MIDDLETON

1661 Deming Way, Suite 154
608.203.8775
playtrimiddleton.com
This 2019 official triathlon store offers bike repair, rentals, bike fits and performance testing.

WORLD MARKET 🛒 🛒 🛒

1700 Deming Way, Suite 110
608.829.1020
worldmarket.com
The market is full of an awe-inspiring array of international home décor, food, wine and much more.

SURROUNDING AREA**BLUE BAR QUILTS INC.**

6333 University Avenue
608.284.9299
bluebarquilts.com
With a focus on modern quilters, makers and fabrics, Blue Bar Quilts is also a JUKI QVP dealer.

THE BRUCE COMPANY 🛒 🛒 🛒 🚗

2830 Parmenter Street
608.836.7041
brucecompany.com
The area's largest year-round garden center offers everything for the garden and patio, plus winter holiday decorations. A large gift shop sells home goods, fashion accessories and more.

CHALMERS JEWELERS 📶 🛒

6202 University Avenue
608.949.2659
chalmersjewelers.com
This full-service, independently owned jewelry store has been in business since 1992.

CIVITAS GALLERIES 🛒

6800 University Avenue, Suite 101
608.836.1777
civitasgalleries.com
This business deals in ancient, medieval, world and United States coins. All visits are by appointment only.

THE COZY HOME

6801 University Avenue, Suite 140
608.831.0053
thecozyhomemadison.com
This quality resale and consignment store provides upscale home furnishings and décor at affordable prices.

DONGZHU POTTERY STUDIO 🛒

6661 University Avenue
608.949.2659
dongzhupotterystudio.com
The studio offers the most cost-efficient and effective way to be exposed to pottery. Ceramic classes are open to all ages; check the schedule.

HIDDEN CAVE CIDERY 🛒

2500 N. Pleasant View Road, Suite 102
608.213.7396
hiddencavecidery.com
This locally owned and operated cidery comes with both a patio and an indoor tasting room. All ciders are made with Wisconsin-grown apples.

I'M BOARD! GAMES & FAMILY FUN 🛒 🛒

6917 University Avenue
608.831.6631
imboardgames.com
Unplug, interact and reconnect. Check out hundreds of board games, card games, educational and kids' games, hobby games and more!

METRO MARKET

6800 Century Avenue
608.831.3009
metromarket.net
Find what you're looking for at this full-service grocery, deli and bakery.

MIDDLETON JEWELERS 📶

6629 University Avenue, Suite 104
608.831.5656
miltonjewelers.app
The highest quality jewelry comes in many styles here.

PROMISES FLORAL & GIFT STUDIO 🛒

2506 Allen Boulevard
608.833.3279
promisesfloralandgiftstudio.com
This floral and gift shop offers both custom and pre-made floral arrangements.

THE SAMPLER SQUARE HOME CENTRE

6771 University Avenue
608.831.6061
samplersquare.com
The store stocks unique and quality hardware for your home and office.

SATARA HOME & BABY

6333 University Avenue
608.251.4905
satarahome.com
This store offers the purest natural mattresses and organic bedding available.

SIMPLY SAVVY 🛒

6333 University Avenue, Suite 102
608.819.8933
simplysavvyconsign.com
Simply Savvy offers quality consignment for clothing, furniture, home décor, apparel and art in a chic environment.

SIMPLY SWIMMING 🛒

6649 University Avenue
608.836.6649
simplyswimming.net
The store supplies swimwear and accessories.

TABBY & JACKS PET SUPPLIES AND GROOMING 🛒

6925 University Avenue
608.841.1133
tabbyandjacks.com
The store offers grooming services and holistic pet supplies.

UNIVERSITY COIN & JEWELRY 📶

6801 University Avenue
608.831.1277
universitycoinandjewelry.com
This business has been providing quality jewelry and investments for over 25 years.

URBAN GARDENS AND GREENHOUSE 🛒

4823 County Highway Q
608.831.4700
urbangardensandgreenhouse.com
This full-service garden center and greenhouse also offers landscaping and tree services.

UW PROVISION – THE MEAT MARKET

2315 Pleasant View Road
608.836.7421
uwprovision.com
Find high-quality, fresh and frozen meat and groceries in both bulk and consumer sizes. The market is open to the public and imposes no membership fees.

WHEEL & SPROCKET 🛒

6641 University Avenue
608.820.1166
wheelandsprocket.com
Wheel & Sprocket has a bike for every rider. Its mission is to help you enjoy your ride with fun, fair and easy customer service.

Look for these icons throughout this section to see what you can explore.

🛒 Collectibles/Floral/Gifts 📶 Jewelry 🛒 Clothing 🛒 Groups welcome 🚗 Motorcoach parking

Lodging

IT'S THE HOME AWAY FROM HOME

Whether planning a family trip, business meeting or conference — you will find comfort, quality and exceptional customer service at any of Middleton's nine hotels.

THE COUNTRY INN & SUITES, MADISON WEST 🚗 🐾

2212 Deming Way
608.831.6970
800.456.4000
countryinns.com/middletonwi
Country Inn & Suites offers a combination of spacious, well-equipped hotel rooms and suites, and a great location near Greenway Station and UW-Madison.

COURTYARD MADISON WEST/ MIDDLETON 🍷 🚗

2266 Deming Way
608.203.0100
800.321.2211
courtyardmadisonwest.com
This property is within the top 10% of Courtyards in overall guest satisfaction.

FAIRFIELD INN & SUITES MADISON WEST/ MIDDLETON 🚗 🐾

8212 Greenway Boulevard
608.831.1400
800.228.2800
fairfieldmadisonwest.com
The Fairfield Inn is located within walking distance of Greenway Station.



COURTYARD MADISON WEST/MIDDLETON

HILTON GARDEN INN MADISON WEST/ MIDDLETON 🍷 🚗 🐾

1801 Deming Way
608.831.2220
877.STAY.HGI (782.9444)
madisonwestmiddleton.stayhgi.com
Located within the Greenway Station entertainment district, this property features a swimming pool with water volleyball and basketball.

HOLIDAY INN EXPRESS & SUITES MADISON WEST - MIDDLETON 🍷 🚗

8353 Murphy Drive
608.581.9111
ihg.com
Our exquisitely designed hotel is within walking distance to many area restaurants and shops. There is complimentary parking, Wi-Fi, and access to the pool, hot tub and fitness facility. Service animals are welcome.

MADISON MARRIOTT WEST™ 🍷 🚗 🐾

1313 John Q. Hammons Drive
608.831.2000
marriottmadisonwest.com
This full-service hotel features an atrium and 60,000 square feet of event space.

MENDOTA COUNTY PARK & CAMPGROUND 🐾

County Highway M
608.224.3730
parks-lwr.dane.com/park/mendota
This 30-unit campground includes a five-unit boat camping area, each with a 30-amp electrical hookup.

RESIDENCE INN MADISON WEST/ MIDDLETON 🚗 🐾

8400 Market Street
608.662.1100
800.331.3131
residenceinnmadisonwest.com
Enjoy suites with full kitchens and unique amenities.

STAYBRIDGE SUITES MIDDLETON/ MADISON-WEST 🚗 🐾

7790 Elmwood Avenue
608.664.5888
800.238.8000
staybridge.com/madisonwest
Stay in the heart of Downtown Middleton. Staybridge Suites is within walking distance or a short drive to Accuray, Epic Systems, Electronic Theatre Controls and UW-Madison.

TOWNEPLACE SUITES MADISON WEST/ MIDDLETON 🚗 🐾

3055 Deming Way
608.820.2400
townplacesuites.marriott.com
Middleton's newest property — opened in the fall of 2021 — offers extended-stay guests fully equipped kitchens and complimentary breakfast buffets. It is also situated just a short distance from many restaurants.

Scan for
Meeting Planners



Look for these icons throughout this section to see what you can explore.

🍷 Conference space 🚗 Motorcoach parking 🐾 Pet-friendly



LODGING AMENITIES

NAME	TOTAL ROOMS	INDOOR POOL	WHIRLPOOL/ HOT TUB	BREAKFAST	HIGH-SPEED INTERNET	EXERCISE	MEETING FACILITIES
The Country Inn & Suites, Madison West	84	Yes	Hot tub	Free deluxe continental	Free	Fitness room	Business center
Courtyard Madison West/Middleton	136	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	1,860 square feet of space for up to 120 people; business center
Fairfield Inn & Suites Madison West/Middleton	102	Yes	N/A	Free deluxe continental	Free	Fitness room	Business center
Hilton Garden Inn Madison West/Middleton	133	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	3,600 square feet of space for up to 300 people; business center
Holiday Inn Express & Suites Madison West – Middleton	106	Yes	Hot tub	Free hot breakfast buffet	Free	Fitness room	About 800 square feet of conference space
Madison Marriott West	292	Yes	N/A	Full breakfast (purchase)	Free	Fitness room	60,000+ square feet of conference space; 19 conference rooms
Residence Inn Madison West/Middleton	122	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center
Staybridge Suites Middleton/Madison-West	91	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center and meeting room
TownePlace Suites Madison West/Middleton	87	Yes	N/A	Free hot breakfast buffet	Free	Fitness center	Meeting room



Middleton Wisconsin



- CONTROLLED ACCESS
- PRINCIPAL HIGHWAY
- MAJOR ROAD
- OTHER ROAD
- US/COUNTY ROAD SHIELD
- EXIT NUMBER
- RAILROAD
- ZIP CODE
- BLOCK NUMBER
- SCHOOL
- AIRPORT
- BOAT LAUNCH



CITY OF MIDDLETON TRAIL SYSTEM

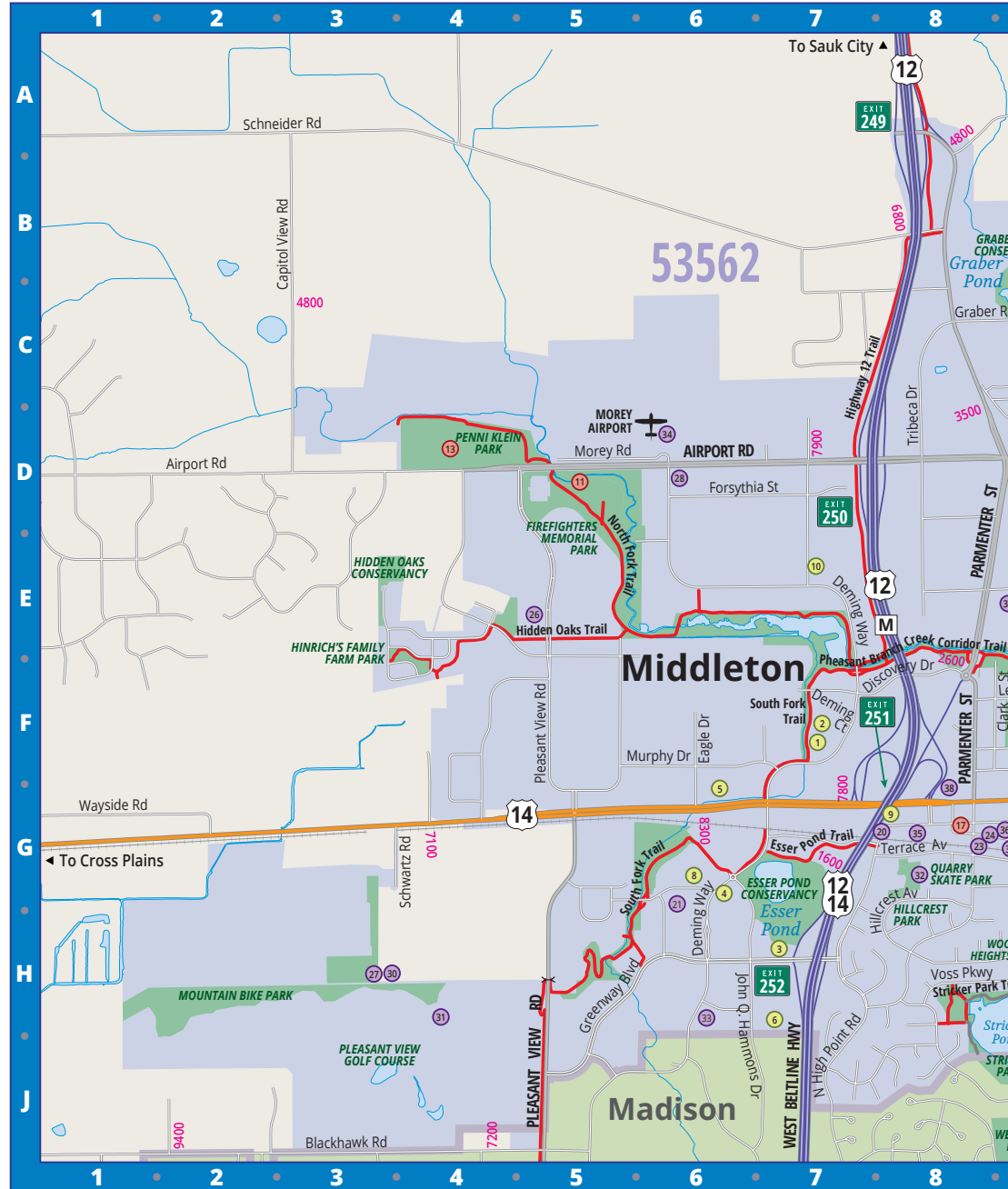
- Boardwalk Trail
- Gravel Trail
- Paved Trail
- Unpaved/Dirt
- Pedestrian Bridge

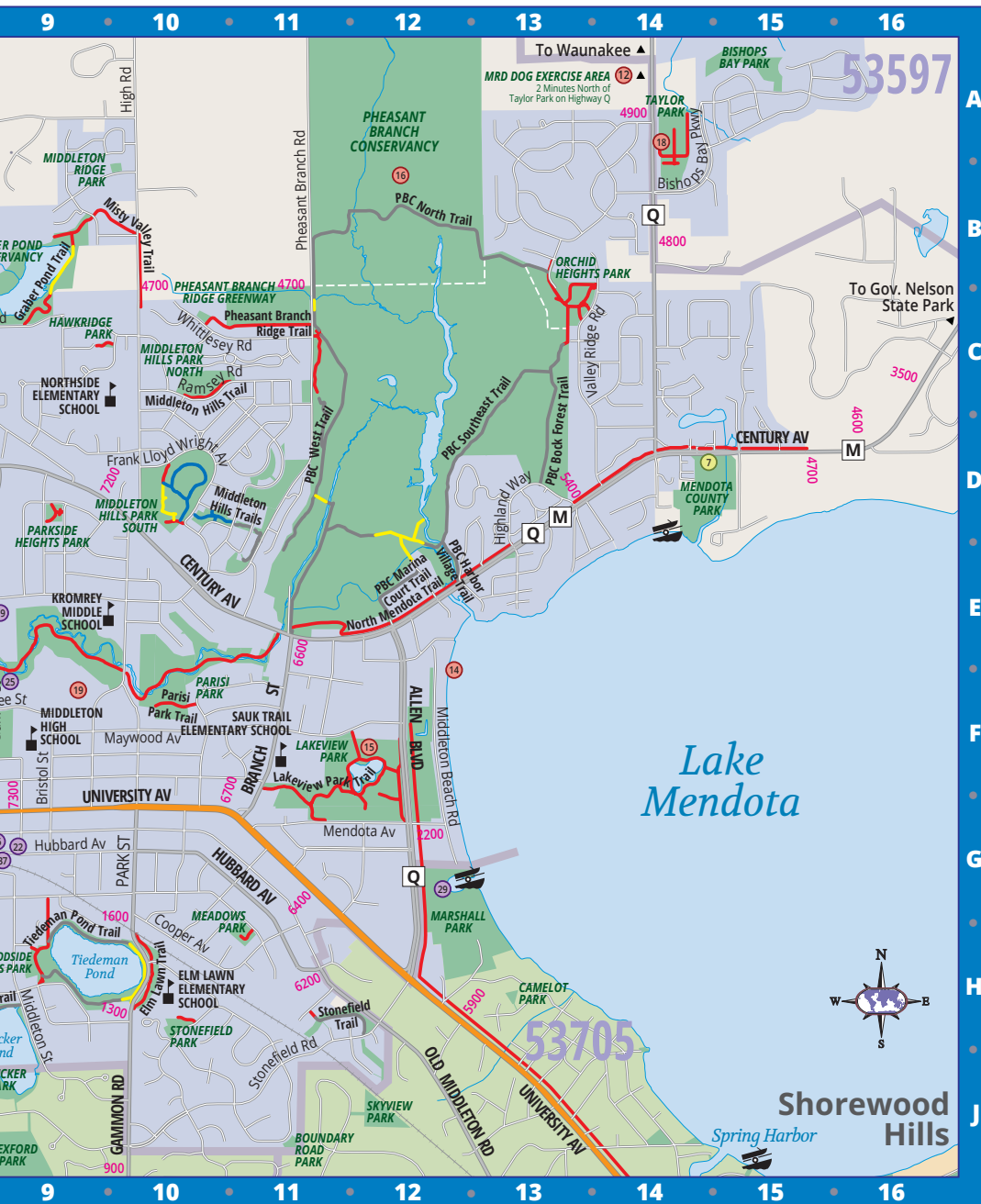
NAME & LENGTH OF SHARED USE TRAILS

- Pheasant Branch Conservancy Trails (3 mi.-loop)
 - West Trail: 1 mi.
 - North Trail: 1.2 mi.
 - Southeast Trail: 1.3 mi.
 - Bock Forest Trail: 3 mi.
 - Marina Court Trail: 0.3 mi.
 - Harbor Village Trail: 0.15 mi.
- Pheasant Branch Creek Corridor Trail: 1.37 mi.
- Elm Lawn Trail
- Graber Pond Trail: 1.5 mi.
- Hidden Oaks Trail: 0.6 mi.
- Highway 12 Trail (Wisconsin DOT)
- Lakeview Park Trail: 1 mi. (combined total)
- Misty Valley Trail: 0.4 mi. (combined total)
- North Fork Trail: 2.2 mi.
- North Mendota Trail: 0.75 mi.
- Parisi Park Trail: 0.19 mi.
- Pleasant View Trail and Pedestrian Bridge: 0.5 mi.
- South Fork Trail: 2 mi.
- Stricker Park Trail: 1 mi. (outer loop)
- Tiedeman Pond Trail: 1 mi. (pond loop)
- Wisconsin DOT & Dane County Trails

HIKING ONLY

- Pheasant Branch Conservancy Segments
 - Segment A: 0.1 mi.
 - Segment B: 0.3 mi.
- Middleton Hills Trails: 1.19 mi. (combined total)





POINTS OF INTEREST

Lodging

- ① Country Inn & Suites, Madison West
- ② Courtyard Madison West/Middleton
- ③ Fairfield Inn & Suites Madison West/Middleton
- ④ Hilton Garden Inn Madison West/Middleton
- ⑤ Holiday Inn Express & Suites Madison West - Middleton
- ⑥ Madison Marriott West™
- ⑦ Mendota County Park & Campground
- ⑧ Residence Inn Madison West/Middleton
- ⑨ Staybridge Suites Middleton/Madison West
- ⑩ TownePlace Suites by Marriott

Parks

- ⑪ Firefighters Memorial Park
- ⑫ MRD Dog Exercise Area
- ⑬ Penni Klein Park (dog park)
- ⑭ Lake Street Launch (kayaks)
- ⑮ Lakeview Park/Splash Pad
- ⑯ Mendota County Park & Campground
- ⑰ Pheasant Branch Conservancy
- ⑱ Stone Horse Green
- ⑲ Taylor Park
- ⑳ Walter R. Bauman Aquatic Center

Things to Do

- ㉑ Capital Brewery & Bier Garten
- ㉒ Greenway Station
- ㉓ Rowley House Museum
- ㉔ Middleton Visitor Center
- ㉕ National Mustard Museum
- ㉖ Performing Arts Center

Recreation

- ㉗ Bob Suter's Legacy20 Arena
- ㉘ CXC Outdoor Community Center
- ㉙ Keva Sports Center
- ㉚ Marshall Boats (board & boat rentals)
- ㉛ Middleton Bike Park and Pump Track
- ㉜ Pleasant View Golf Course
- ㉝ Quarry Skate Park

Services

- ㉞ Middleton Chamber of Commerce
- ㉟ Middleton Municipal Airport (Morey Field)
- ㊱ Middleton Visitor Center
- ㊲ Middleton Post Office
- ㊳ Middleton City Hall
- ㊴ Middleton Public Library
- ㊵ Middleton Fire Department
- ㊶ Middleton Police Department

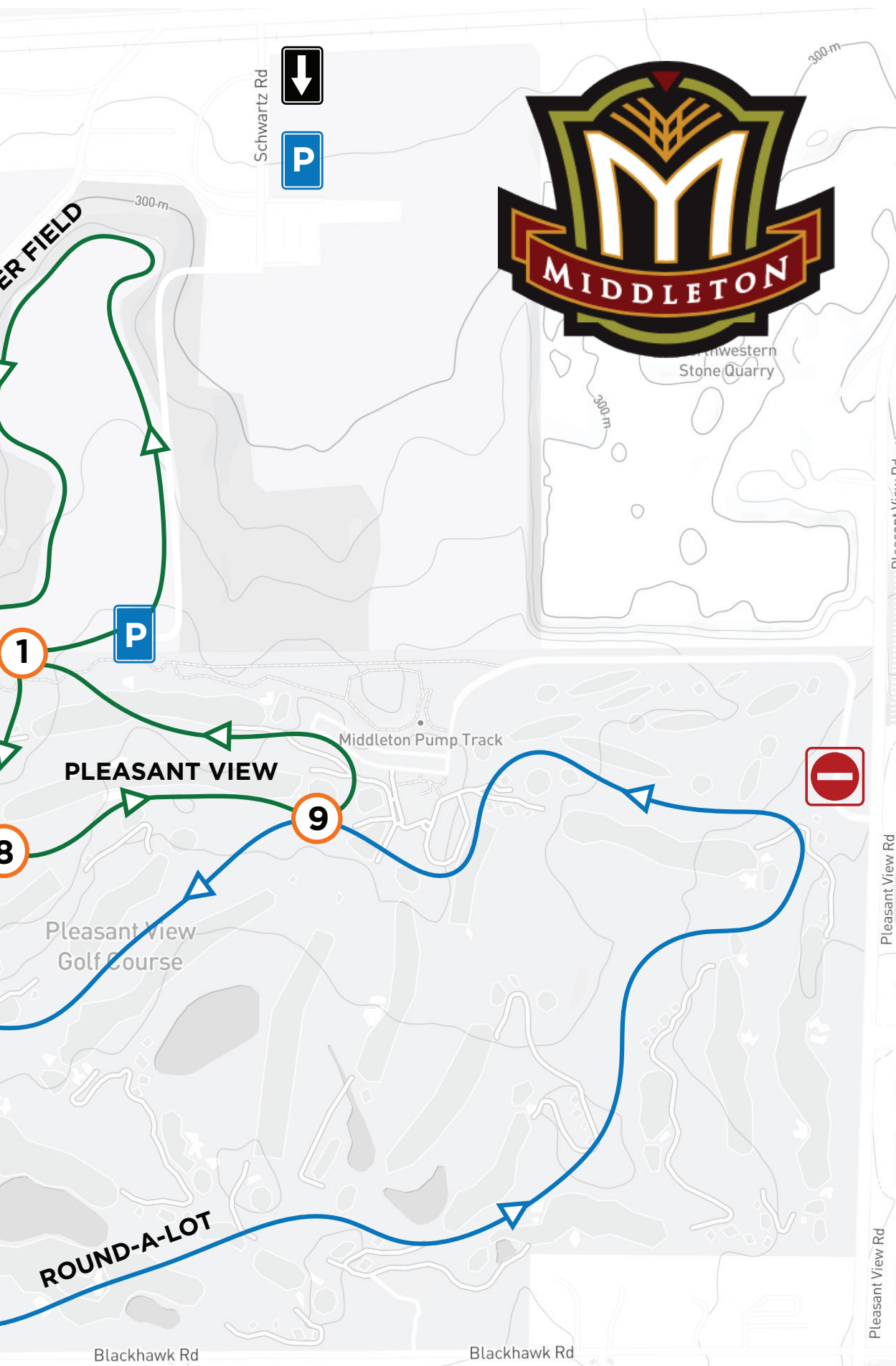
VISIT
Middleton

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Map Legend:

- Trail Difficulty:**
 - EASIEST**
 - MORE DIFFICULT**
 - MOST DIFFICULT**
- Trail Details:**
 - UPPER FIELD** 0.9 mi
 - PLEASANT VIEW** 0.6 mi
 - ROUND-A-BIT** 1.2 mi
 - ROUND-A-LOT** 3.0 mi
 - CHALLENGER** 1.3 mi
 - WEST LOOP** 0.7 mi
- Trail Rules:**
 - PLEASE STAY ON TRAIL**
 - NO FIRE**
 - NO BICYCLES**
 - NO ROLLER SKIS**
 - NO DOGS**



IT'S THE *Middle* THINGS

A few Wisconsin favorites with a Middleton twist! With more than 80 restaurants, cafés and ice cream shops, we could never fit all of Middleton on one board. Come and discover for yourself all of the *middle* things.



Dining

IT'S THE MEAL WE SHARE

Travel the world one plate at a time while enjoying one of Middleton's 80 places to eat, drink and grab dessert. Whether it's a dinner for two, for a group of friends or for the whole office, there is something to satisfy every diner.

AMERICAN

1847 AT THE STAMM HOUSE 🍷 🍷

6625 Century Avenue

608.203.9430

1847stammhouse.com

A modern-day supper club in a historic tavern, 1847 offers everything from fish to fowl and steak to pasta to a great fish fry and cocktail menu.

APEX NUTRITION 🥗

7609 Elmwood Avenue

608.833.2739

This smoothie and juice bar serves aloe shots, energizing teas and nutrient-dense shakes.

ARBY'S 🍔 🍷 🍷 🍷

8321 Murphy Drive

608.836.1199

arbys.com

Arby's features roasted beef, turkey and Angus beef sandwiches sliced daily.

BARRIQUES 🍷 🍷

1901 Cayuga Street

608.824.9463

barriquesmarket.com

This full-service coffee and espresso café offers baked goods, breakfast and lunch menus, and wine, beer and spirits retail.

BRISTLED BOAR SALOON & GRILL 🍷 🍷

2611 Branch Street

608.831.0436

This friendly local bar and grill offers pool, darts, volleyball and a big-screen TV.



1847 AT THE STAMM HOUSE

BURGER KING 🍔

3311 Parmenter Street

608.203.9025

bk.com

This fast-food chain serves grilled burgers, fries, shakes and more.

C'S RESTAURANT & BAKERY 🍷 🍷 🍷

2550 Allen Boulevard

608.836.4700

csrestaurant.com

This locally run breakfast and lunch diner features homemade soups, pies, breads and other bakery goods.

CAFÉ ZUPA'S 🍷

8310 Greenway Boulevard

608.416.8148

cafezupas.com

This café provides fresh, house-made soups, salads, sandwiches and desserts.

CANDY CLOUD 🍷

1651 Deming Way

608.203.5926

candycloudcompany.com

This quick-service beverage shop offers boba, coffee, shakes, teas and canned-to-order specialty drinks.

CAPITAL BREWERY 🍷 🍷 🍷

7734 Terrace Avenue

608.836.7100

capitalbrewery.com

This award-winning, German-style brewery in Downtown Middleton offers lagers, IPAs, seltzers, snacks and live music on the weekends. Casual munchies are available for sale, food trucks are typically on site during special events and carry-ins are always allowed.

CHOCOLATE SHOPPE

ICE CREAM 🍷

6709 Frank Lloyd Wright, Suite 100

608.203.5228

chocolateshoppeicecream.com

Locally owned and a regional favorite, this ice cream shop serves award-winning ice cream flavors in cones, cups or pints to go. Check out the seasonal flavors.

CLASEN'S EUROPEAN

BAKERY 🍷 🍷

7610 Donna Drive

608.831.2032

clasensbakery.com

This European bakery has been family-owned since 1959. It features more than 40 varieties of healthy and delicious breads and rolls, and over 70 varieties of treats, all baked from scratch.

Look for these icons throughout this section to see what you can explore.

🍷 Bakery/Café 🍷 Bar/Grill 🍷 Fast food 🍷 Family dining 🍷 Upscale dining
🍷 Downtown dining 🍷 Outdoor dining 🍷 Groups welcome 🍷 Motorcoach parking

COLD STONE CREAMERY 🍦🚗

1650 Deming Way, Suite 102

608.831.0332

coldstonecreamery.com

Select an ice cream with your choice of toppings hand-mixed on a frozen granite stone.

COOPER'S HAWK WINERY & RESTAURANT 🍷🍷🍷

1611 Deming Way

608.716.7775

chwinery.com

Find an upscale casual dining restaurant, full-service bar, private dining room, Napa-style tasting room and retail gift store all under one roof.

CRAFTSMAN TABLE & TAP 🍷🍷🍷

6712 Frank Lloyd Wright Avenue

608.836.3988

craftsmantableandtap.com

Craftsman Table & Tap features only the best in the craft of hospitality, delicious food, beer and cocktails.

CULVER'S 🍔🍷🍷

2906 Parmenter Street

608.836.5577

culvers.com

Culver's is the home of the famous Butter Burger, custard ice cream and more.

DOMINO'S PIZZA 🍕🚗

6915 University Avenue

608.824.0800

dominos.com

Domino's offers customizable pizza, wings, flatbreads, desserts and more.

FIVE GUYS 🍔🍷

8234 Greenway Boulevard

608.829.0800

fiveguys.com

The fresh, never-frozen burgers are cooked to perfection with fresh-cut fries cooked in pure peanut oil.

THE FREE HOUSE PUB 🍷🍷🍷

1902 Parmenter Street

608.831.5000

freehousepub.com

This cozy gastropub features ale, whiskey and pub fare, such as appetizers, soups, salads, sandwiches and burgers.

GRACE COFFEE CO. ☕☕☕

1824 Parmenter Street

608.203.5419

gracecoffeewi.com

Grace crafts high-quality espresso drinks infused with a selection of house-made syrups and uses fresh ingredients to make stunning dishes to order.

GRAPE WATER WINE BAR 🍷🍷🍷

7466 Hubbard Avenue

608.692.6778

grapewater.wine

"We're unsnobbing the wine bar one glass at a time." This tap wine bar features a fun, casual vibe and 15 self-serve options. Some food is available to purchase on site.

HIDDEN CAVE CIDERY 🍷🍷🍷

2500 N. Pleasant View Road, Suite 102

608.213.7396

hiddencavecidery.com

Snack pairings are available at the indoor tasting room and on the outdoor patio. Food trucks are typically on site for special events as well.

HUBBARD AVENUE DINER 🍷🍷🍷

7445 Hubbard Avenue

608.831.6800

hubbardavediner.com

The ultimate classic diner serves breakfast all day, not to mention lunch and dinner. The bakery includes sugar cookies, cakes and bars, and it's a local favorite spot for pie, too.

IHOP 🍷

2229 Deming Way

608.824.2020

ihop.com

Here all your favorite breakfast items (and more) are available for dining in, takeout or delivery from 7 a.m. – 10 p.m. daily.

JERSEY MIKE'S SUBS 🍔🚗

1601 Deming Way

608.824.0872

jerseymikes.com

These subs and wraps are created with quality meats, cheeses and produce.

JET'S PIZZA 🍕🚗

2831 Parmenter Street

608.841.1700

jetspizza.com

Jet's is known for its signature deep-dish square pizzas.

JIMMY JOHN'S 🍔🚗

6921 University Avenue

608.841.1100

jimmyjohns.com

With bread baked in house, and meat and veggies sliced daily — it's the best of the best.

THE KICKBACK BAR 🍷🍷🍷

7622 Lisa Lane

thekickback.bar

This arcade bar in the new Middleton Market features a menu of regular bar food.

LONGTABLE BEER

CAFE 🍷🍷🍷

7545 Hubbard Avenue

608.841.2337

longtablebeercafe.com

This casual space is great to gather to enjoy a variety of lunch and dinner items. Check out the beer wall with more than 300 types of beer and hard cider.

MCDONALD'S 🍔🚗

2626 Allen Boulevard

608.836.6644

8308 Greenway Boulevard

608.841.1303

mcdonalds.com

This classic, long-running fast food chain is known for burgers, fries and shakes.

MID TOWN PUB 🍷🍷🍷

2405 Allen Boulevard

608.826.5129

midtownpub.com

Middleton's lakeside neighborhood bar and grill offers free Wi-Fi.

MIDDLETON SPORT BOWL 🍷🍷🍷

6815 University Avenue

608.831.5238

sportbowl.com

This multi-level bowling and sports bar features all high-definition TVs and four big-screen TVs.

MIGGY'S BAKES ☕

6712 Frank Lloyd Wright Avenue

608.445.4332

miggysbakes.com

This bakery offers a variety of tasty and unique-flavored cookies, cookie cups, brownies, bars and signature cakes.

MOKA ☕

3517 Tribeca Drive

608.203.5366

mymokacoffee.com

This drive-through coffee shop offers specialty coffee, tea and espresso drinks. Breakfast and snack options include burritos, sandwiches, MOKA Bites and locally sourced bakery items.

MONK'S BAR & GRILL 🍷🍷🍷

8313 Murphy Drive

608.833.7001

monksbarandgrill.com

The menu ranges from burgers to sandwiches and wraps to appetizers and kids' meals served on a Frisbee.

**HUBBARD AVENUE DINER**

Look for these icons throughout this section to see what you can explore.

☕ Bakery/Café 🍔 Bar/Grill 🚗 Fast food 🍷 Family dining 🍷 Upscale dining
🍷 Downtown dining 🍷 Outdoor dining 🍷 Groups welcome 🚗 Motorcoach parking



COOPER'S HAWK WINERY & RESTAURANT



LOUISIANNE'S ETC.

NETTY GRITTY 🍷🍷🍷🍷

1021 N. Gammon Road
608.833.6489
thegritty.com/middleton
Official birthday place and home of the famous Gritty Burger, this restaurant serves award-winning burgers, homemade soups, salads and sundaes.

NOODLES & COMPANY 🍜🍜🍜🍜

1601 Deming Way
608.829.0099
noodles.com
Choose from noodles, salads and sandwiches from around the entire world. Meals are made to order.

PAPA MURPHY'S TAKE 'N' BAKE PIZZA 🍕

1005 N. Gammon Road
608.824.0600
papamurphys.com
Papa Murphy's uses the highest quality, freshest ingredients, and offers homemade and home-baked pizza.

PAUL'S NEIGHBORHOOD BAR & RESTAURANT 🍷🍷

2401 Parmenter Street
608.827.7285
paulsneighborhoodbar.com
This friendly neighborhood bar features daily specials, a Friday fish fry and more.

PIZZA HUT

6771 University Avenue, Suite 101
608.836.3888
pizzahut.com
Enjoy America's favorite pizza. Pizza Hut provides made-to-order pizzas, wings, pastas and more.

PRAIRIE CAFÉ & BAKERY 🍷🍷

3109 Pheasant Branch Road
608.827.2437
prairiecafeandbakery.com
This café offers a wide variety of breakfast and lunch options, including hot and cold sandwiches, not to mention bakery items.

RUTH'S CHRIS STEAK HOUSE 🍷🍷

2137 Deming Way
608.828.7884
ruthschris.com
This established steakhouse boasts USDA Prime steaks seared on a sizzling 500-degree plate. The venue is available for small gatherings as well.

SMOOTHIE KING 🍷

2019 Deming Way
608.836.0742
smoothieking.com
Satisfy that smoothie craving with healthy options.

STARBUCKS COFFEE ☕☕

2602 Allen Boulevard
608.831.5540
8230 Greenway Boulevard
608.831.0080
starbucks.com
The vast range of Starbucks coffee and expertise on the subject await.

SUBWAY 🍷

2522 Allen Boulevard
608.836.7779
8315 Murphy Drive
608.826.4091
subway.com
Subway makes made-to-order sub sandwiches. Eat fresh!

TANNER'S NEIGHBORHOOD BAR & GRILL 🍷🍷🍷🍷

2259 Deming Way
608.833.7711
tannersbarandgrill.com
Serving chicken grilled, battered and/or charred, this establishment also has numerous hot and cold sandwiches, burgers, wraps, salads and seafood. A kids' menu is also available.

THE VILLAGE GREEN 🍷🍷🍷🍷

7508 Hubbard Avenue
608.831.9962
villagegreentavern.net
This family-friendly, old-fashioned tavern serves great burgers and cheese curds.

WILLY STREET CO-OP WEST 🍷🍷

6825 University Avenue
608.284.7800
willystreet.coop
The co-op offers natural, organic and locally produced foods. Eat in or get food to go. You don't have to be a member to shop.

CAJUN**LOUISIANNE'S ETC.** 🍷🍷🍷

7464 Hubbard Avenue
608.831.1929
louisiannes.com
Choose from over 20 gourmet dinners, accompanied by nightly specials, and live jazz and blues.

CHINESE**CHINA WOK** 🍷

6771 University Avenue, Suite 107
608.826.0333
chinawokmiddletonwi.com
Known for its modern interpretation of classic dishes and the use of fresh ingredients, the restaurant offers outstanding Chinese cuisine, excellent service and friendly staff.

GRAND CHINA RESTAURANT 🍷

2608 Allen Boulevard
608.827.7880
grandchinamiddleton.com
Enjoy the authentic Chinese specialties on the menu.

IMPERIAL GARDEN CHINESE RESTAURANT 🍷🍷

2039 Allen Boulevard
608.238.6445
imperialgarden.com
Imperial Garden has been voted Best of Madison for its traditional Chinese cuisine since 1984.

LE C'S PATISserie & TEA 🍷🍷🍷

608.440.4106
7601 Elmwood Avenue
lecstea.com
This Asian bakery serves a variety of tea and bubble tea drinks, as well as custom desserts.

TAIGU CHINESE RESTAURANT 🍷🍷

7610 Elmwood Avenue
608.831.3458
taigunoodles.com
This home-style cuisine is known for its traditional Chinese homemade noodles. The restaurant is open for carryout and delivery only.

INDIAN

AMBER INDIAN CUISINE 🍛 🌶️

6913 University Avenue
608.824.0324
amberindian-madison.co
Indulge in a large selection of high-quality Indian dishes and daily house-made bread. The restaurant offers a delicious lunch buffet, as well as a regular menu.

DHABA INDIAN BISTRO 🍛 🌶️

8333 Greenway Boulevard, Suite 100
608.203.8822
dhabaindianbistro.com
Dhaba Indian Bistro features a large selection of Indian cuisine, including appetizers, curries, vegetables, rice, naan breads and desserts. The bistro is closed on Mondays.

THALAIVA'S RESTAURANT 🍛

1920 Parmenter Street
414.394.8888
thalaivasrestaurants.com
Opened in 2024, Thalaiva's brings an authentic taste of South Indian cuisine.

ITALIAN

BIAGGI'S RISTORANTE

ITALIANO 🍷 🌶️
1611 Aspen Commons
608.664.9288
biaggis.com

This casual Italian restaurant offers an extensive selection of house-made and imported pastas, soups, salads, pizza, seafood, steaks and desserts.

GINO'S ITALIAN DELI 🍷

6509 Century Avenue
608.827.0999
Gino's serves classic Italian deli sandwiches, salads and take-and-bake entrees like lasagna.

JOHNNY'S ITALIAN STEAKHOUSE 🍷 🌶️

8390 Market Street
608.831.3705
johnnysitaliansteakhouse.com
The steakhouse boasts award-winning steaks, seafood and Italian specialties.

VILLA DOLCE 🍷 🌶️

1828 Parmenter Street
608.833.0033
villadolcecafe.com
This pizzeria and gelateria features Italian-style, thin-crust pizza, sandwiches, plated desserts and gelato.

JAPANESE

FUJI SUSHI & HIBACHI 🍣 🌶️

1610 Deming Way
608.827.8898
fujimiddleton.com
This high-energy and entertaining dining experience pairs well with unmatched seafood, steak and other Japanese cuisine options.

ILIKE SUSHI 🍣

2411 Allen Boulevard
608.824.0363
ilikesushimiddleton.com
The restaurant offers an array of authentic Japanese food, such as eel avocado rolls, unagi don and Hawaiian poke bowls.

POKE BAY 🍣

2831 Parmenter Street
608.203.5299
pokebayhawaiian.com
Poke Bay specializes in crafting fresh, customizable Hawaiian-style poke bowls.

TAKARA 88 🍷 🌶️

1900 Cayuga Street, Suite 101
608.203.8866
takara88.com
This restaurant offers a range of delicious Japanese cuisine.

TRIO RAMEN 🍣

2831 Parmenter Street, Suite 140
608.824.6703
trioramen.com
Trio Ramen makes the best ramen with ingredients sourced from Japan.

MEDITERRANEAN

FRESKA MEDITERRANEAN GRILL 🍷

8310 Greenway Boulevard
608.203.5034
freskamediterraneangrill.com
This fast, casual dining experience offers customers the opportunity to select the style of their meals, such as sandwich, salad or plate.

SOFRA FAMILY BISTRO 🍷 🌶️

7457 Elmwood Avenue
608.836.6614
sofrabistro.com
This family-friendly restaurant serves authentic Albanian-American cuisine.



TAZA

TAZA 🍷 🌶️

1900 Cayuga Street
608.203.8282
Taza serves Mediterranean cuisine, including kabobs, couscous, hummus, shawarma and more.

MEXICAN

ANCHO AND AGAVE 🍷 🌶️

1601 Aspen Commons
608.831.3271
anchoandagave.com
The dining experience is highlighted by house-made signature salsas and hand-smashed guacamole, and combining your favorite flavors with casual style.

CAMINO REAL 🍷

2518 Allen Boulevard
608.831.0528
Family-owned and operated, this restaurant specializes in authentic Mexican dishes.

COMPADRES MEXICAN RESTAURANT 🍷 🌶️

1914 Aurora Street
608.203.8332
Here you can journey through the best of both Mexican cuisine and culture.

LUPE'S TAQUERIA 🍷 🌶️

6719 Frank Lloyd Wright Avenue
608.841.1715
This casual, counter-service taqueria boasts fresh ingredients, and fast and friendly service.

PASQUAL'S CANTINA 🍷 🌶️

6712 Frank Lloyd Wright Avenue, Suite 102
608.203.6116
pasqualscantina.com
The area's original Southwestern-inspired agave bar features the largest selection of 100% Weber Blue Agave tequilas and scratch-made Southwestern fare with a twist in the region.

TACO BELL 🍷

2169 Deming Way, Suite 100
608.827.9776
tacobell.com
This fast food chain serves Mexican-inspired dishes, including tacos, burritos, quesadillas and nachos.

TAQUERIA JALISCO 🍷 🌶️

2606 Allen Boulevard
608.824.9619
taqueriajalisco Middleton.com
This family-run business offers fresh produce, authentic tacos and more. Everything is made fresh to order for individuals, small events, company functions and parties.

PERUVIAN

MISHQUI COCINA PERUANA 🍷 🌶️

1901 Cayuga Street
608.820.8202
mishquiperu.com
This casual dining restaurant offers authentic Peruvian fare, and is known for its empanadas, rotisserie chicken, lomo saltado, ceviche and desserts.

PIKKITO 🍷 🌶️

3301 Parmenter Street
608.820.1178
The restaurant offers traditional Peruvian cuisine in a fun and casual atmosphere.

Look for these icons throughout this section to see what you can explore.

🍷 Bakery/Café 🍷 Bar/Grill 🍷 Fast food 🍷 Family dining 🍷 Upscale dining
🍷 Downtown dining 🍷 Outdoor dining 🍷 Groups welcome 🍷 Motorcoach parking

Steins to Stemware

IT'S THE SOCIAL HOUR

Whether beginning your day with a cappuccino or ending it with a glass of wine, here's a list of Middleton spots that are serving all the vibes.



COOPER'S HAWK WINERY
& RESTAURANT



HIDDEN CAVE CIDERY



GRACE COFFEE CO.

CHEERS WITH US

BARRIQUES

Barriques offers a wide selection of food, wine, spirits and beer to enjoy on location inside or out, or to take to go. Check the schedule for special tastings held throughout the month.

CAPITAL BREWERY

A 40-year-old German-style brewery in the heart of downtown, Capital Brewery & Bier Garten serves lagers, IPAs, seltzers and live music. The Bier Garten is open during warmer months and, once snow hits the ground, the Bier Stube opens indoors. Call ahead to schedule a brewery tour, or beer and cheese pairing. (See Pages 10 – 11)

COOPER'S HAWK WINERY & RESTAURANT

Cooper's Hawk Winery & Restaurant just opened in 2024. All are welcome to the front wine-tasting room and gift shop — no reservations needed.

CRAFTSMAN TABLE & TAP

With about 35 beers available (local, regional and beyond), as well as a full cocktail menu, Craftsman Table & Tap will have something for everyone. Ask about its flights and growlers.

THE FREE HOUSE PUB

Wine, cocktails and beer are all on the menu at The Free House Pub in a historic tavern downtown.

GRAPE WATER WINE BAR

Whether you're in the mood to have a glass or a bottle, Grape Water Wine Bar invites guests to enjoy one of its 15 self-serve wines on tap or purchase bottles to go.

HIDDEN CAVE CIDERY

Hidden Cave Cidery opened its tasting room in 2021, and is owned and operated by a Middleton native who prides himself on local flavors. Check its calendars for events, live music, food trucks and special pairing collaborations.

LONGTABLE BEER CAFE

Visitors to Longtable Beer Cafe will have no shortage of beverages to choose from. This inviting café/bottle shop/tasting room has 300 varieties of bottled beer and more than a dozen rotating taps.

MID TOWN PUB

Veteran-owned and operated, Mid Town Pub offers a full bar and legendary Sunday Bloody Mary bar.

SOBER SOCIAL

Looking for a nonalcoholic (NA) beverage to cheers with? Sober Social is a new downtown retail store selling NA drinks and mixes.

Comfort in a Cup

It doesn't get more peaceful than sitting down to comfort in a cup.

There are two full espresso and coffee shops in Downtown Middleton, including **Grace Coffee Co.** — serving breakfast, brunch, coffee and wine — and **Barriques**, which serves muffins and scones. Also new to downtown is **Le C's Patisserie & Tea House**, which is all about the tea — boba, milk, brown sugar, you name it. Le C's is also an Asian bakery full of decadent desserts.

Needing to get that coffee to go?

MOKA is a Wisconsin-brand drive-through coffee spot, and there are also two **Starbucks Coffees** in town with patio space.

Prairie Café & Bakery is known for its breakfasts, but it also serves coffee and health shakes, and is located on the eastern side of town off Pheasant Branch Road.

And, brand-new to Greenway Station is **Candy Cloud**, serving up boba teas and coffee that are sure to hit the spot.



STONE *Horse Green*

At the heart of Downtown Middleton is a gathering place that connects the charming historic business district with the newly constructed Middleton Center — a place where residents and visitors gather between shopping, meet for lunch or just relax after work.

It took seven years for Middleton's vision of a downtown gathering place to come to fruition, but **Stone Horse Green** opened in October 2022 with a celebration like no other. A jazz festival kicked off this green space's two-day grand opening, and set the stage for a year of programming from trivia nights to live music to yoga classes and much, much more.

Stone Horse Green is an urban green space offering interactive art installations, a stage for live entertainment and movie nights, a real fire pit and an electric fireplace for chilly evenings, picnic and bistro tables, and of course, public restrooms. There is also a portable phone-charging station and free parking.

"Middleton's downtown has always been a charming and walkable place, but we have never had that central gathering space that is so important to vibrant downtowns — until now," said Abby Attoun, director of planning and community development in Middleton. She led the planning initiative for Stone Horse Green.

"It's been so rewarding to see people of all ages enjoying the space just as we'd intended," she shared. "Kids playing tag in the central green, while parents cozy up by the fire pit during events. Seniors getting their exercise on the walkways, while people of all ages enjoy coffee on the bistro tables on weekday mornings. It truly is living up to the vision of becoming the heart of our community."

Downtown sits along railroad tracks, and was originally full of lumberyards, livestock yards and livery stations — a distant memory from the busy shopping and dining district it is now. Stone Horse Green was built upon the site of an old livery and, during construction, old horseshoes were unearthed. Stone Horse Green commemorates its history through its name and the stone horse statues that reside within it — these sculptures are meant to be used for seating and have seat warmers for the winter months. *SW*

What to Know

- Stone Horse Green is located downtown at 7550 Hubbard Avenue.
- Stone Horse Green is managed by a city events planner and has programming year-round.
- Dogs are only permitted on the sidewalk at Stone Horse Green, not within the green.
- Alcohol may be brought in as unopened plastic or aluminum containers. No glass or pre-opened beverages are allowed.



Middleton Outdoors

Explore Middleton's outdoor spaces, which boast 30 miles of trails and 30 parks, including dog parks, water parks and playgrounds.

Don't miss Pheasant Branch Conservancy — 682 acres of protected prairie land, award-winning trails and beautiful, scenic views. Biking and dog friendly, the conservancy's trails are accessible at several off-street parking and sidewalk entrances. Many of its trails are bikeable.

Parks & Recreation

IT'S THE UNEXPECTED ADVENTURE

Whether it's snowshoeing on fresh powder, exploring our nationally recognized trail system or laughing with your family at Lakeview Park's free Splash Pad, Middleton's outdoors are worthy of exploration.

PARKS

BASKERVILLE PARK 🏠 🚶
5801 Century Avenue

BOUNDARY ROAD PARK 🅓 🏠 🚶
1343 Boundary Road

COMMUNITY DOG PARKS 🅓
5209 County Highway Q
8780 Airport Road

FIREFIGHTERS MEMORIAL PARK 🅓 🅓 🏠 🚶
3201 Pleasant View Road

HARVEY JOHN & LUCILLE TAYLOR MEMORIAL PARK 🅓 🅓 🏠 🚶
5280 Bishops Bay Parkway

HAWKRIDGE PARK 🅓 🏠 🚶
7004 Companion Lane

HILLCREST PARK 🏠 🚶
7716 Hillcrest Avenue

HINRICH'S FAMILY FARM PARK 🅓 🏠 🚶
8959 Red Beryl Drive

LAKEVIEW PARK 🅓 🅓 🅓 🏠 🚶
6300 Mendota Avenue

MARKET STREET PARK
8485 Market Street

MARSHALL PARK 🅓 🅓 🏠 🚶
2101 Allen Boulevard

MEADOWS PARK 🅓 🏠 🚶
6415 South Avenue

MENDOTA COUNTY PARK 🅓 🅓 🅓 🅓 🏠 🚶
5133 County Highway M

MIDDLETON BIKE PARK AND PUMP TRACK 🅓 🚲
4351 Schwartz Road



SPLASH PAD AT LAKEVIEW PARK

MIDDLETON HILLS PARK, NORTH 🅓 🏠 🚶
6840 Ramsey Road

MIDDLETON HILLS PARK, SOUTH 🏠
6805 Frank Lloyd Wright Avenue

MIDDLETON RIDGE PARK 🏠 🚶
7100 Belle Fontaine Boulevard

MIDDLETON STATION PARK 🅓 🅓 🏠
7136 South Avenue

ORCHID HEIGHTS PARK 🅓 🅓 🏠 🚶
3960 Valley Ridge Road

PARISI PARK 🅓 🅓 🅓 🏠 🚶
2405 Park Street

PARKSIDE HEIGHTS PARK 🅓 🏠 🚶
3206 Ravine Drive

PENNI KLEIN PARK AND DOG EXERCISE AREA 🅓
8780 Airport Road

PHEASANT BRANCH RIDGE PARK 🅓 🅓 🏠 🚶
6810 Whittlesey Road

PLEASANT VIEW GOLF COURSE 🅓 🅓
1322 Pleasant View Road

QUARRY SKATE PARK 🅓
7701 Terrace Avenue

SPLASH PAD AT LAKEVIEW PARK 🅓 🅓 🏠 🚶
6300 Mendota Avenue

STONEFIELD PARK 🅓 🅓 🏠
6528 Clovernook Road

STRICKER PARK 🅓 🅓 🏠
7605 Voss Parkway

WALTER R. BAUMAN AQUATIC CENTER 🅓 🅓 🅓 🏠 🚶
2400 Park Lawn Place

WOODSIDE HEIGHTS PARK 🅓 🅓 🏠 🚶
7202 Voss Parkway

Look for these icons throughout this section to see what you can explore.

🅓 ADA/Wheelchair accessible 🅓 Restrooms 🅓 Parking available
🚲 Bike friendly 🏠 Playground 🚶 Picnic area 🍷 Groups welcome

TRAILS

BIKE SKILLS PARK &
MOUNTAIN BIKE TRAILS 🚲

BOCK FOREST TRAIL 🚲

ELM LAWN TRAIL ♿ 🚲

ESSER POND TRAIL

FIREMEN'S PARK TRAIL ♿ 🚲

GRABER POND TRAIL ♿ 🚲

HARBOR VILLAGE TRAIL 🚲

HIDDEN OAKS TRAIL ♿ 🚲

LAKEVIEW PARK TRAIL ♿ 🚲

MARINA COURT TRAIL 🚲

MIDDLETON HILLS

NORTH PARK TRAIL ♿ 🚲

MIDDLETON HILLS TRAILS

MISTY VALLEY TRAIL ♿ 🚲

NORTH FORK TRAIL ♿

PARISI PARK TRAIL ♿ 🚲

PHEASANT BRANCH CONSERVANCY
NORTH TRAIL ♿ 🚲

PHEASANT BRANCH
CONSERVANCY SEGMENT A

PHEASANT BRANCH
CONSERVANCY SEGMENT B

PHEASANT BRANCH CONSERVANCY
SOUTHEAST TRAIL 🚲

PHEASANT BRANCH
CONSERVANCY WEST TRAIL,
INNER LOOP 🚲

PHEASANT BRANCH CREEK
CORRIDOR TRAIL ♿ 🚲

PLEASANT VIEW TRAIL SEGMENT

SOUTH FORK TRAIL ♿ 🚲

STRICKER PARK TRAIL
SEGMENT 🚲 🏹

TIEDEMAN POND TRAIL 🚲

WISCONSIN DOT TRAIL &
DANE COUNTY TRAILS ♿ 🚲



Dog-Friendly Spaces

Who's got four paws and is excited for their next trip to Middleton? Dog lovers will find plenty of pet-friendly places here.

GET OUT AND PLAY

Leashed dogs are welcome on park and conservation trails. There are also two off-leash dog exercise areas in the city limits. The **MRD Dog Exercise Area** is a 3-acre dog park that includes a fenced agility course. The park is open daily from 8 a.m. – 10 p.m. year-round. **Penni Klein Park** is a 34-acre community park with a 6-acre fenced-in area and features a trails system that connects to Downtown Middleton. Daily visitor permits are \$8 for both parks and are available at self-registration stations at the parks.

A LOYAL DRINKING BUDDY

Capital Brewery & Bier Garten welcomes leashed dogs to its Bier Garten, except on nights with live music or special events. **Hidden Cave Cidery** also allows leashed dogs on its patio.

PETCARE

Happy Dogz and **Dogtopia** are two doggy daycares, and **Tabby & Jack's** is a grooming service in Middleton.

PET-FRIENDLY HOTELS

See our Lodging Guide (Pages 18 – 19) for Middleton hotel properties that allow pets and/or service animals.



It's Tee Time

Pleasant View Golf Course offers championship golf that is not only open to the public, but also offers spectacular panoramic views of Middleton and Madison's west side.

The course is located just 7 minutes from Downtown Middleton, 5 minutes from Greenway Station and about 20 minutes from Downtown Madison.

THE COURSE

Pleasant View Golf Course provides a complete golfing experience. Enjoy 27 holes of well-maintained, championship golf, a nine-hole, scenic, par-3 course and an outstanding practice range. The course was awarded the gold in Madison Magazine's Best of Madison in the golf course category for five years and silver for two.

THE SCENERY

Mature trees and prairies line the bulk of the course, with native wildflowers framing some of the fairways.

THE VIEW

The golf course earned its name "Pleasant View." Situated about 300 feet above Lake Mendota, higher points of the course offer views going on for miles, including the State Capitol building in Madison.

THE PATIO

Relax with friends on a beautiful patio with two fire pits just off the clubhouse. The patios feature comfortable gathering spaces and Wi-Fi.

THE GOAT HILL GRILL

The Goat Hill Grill is open for outdoor seating — weather permitting — and there is a full-service bar. The grill offers Wisconsin bar fare, such as cheese curds, fried pickle spears, burgers and sandwiches, as well as breakfast.

RECREATION

BOB SUTER'S LEGACY20 ARENA

2616 Pleasant View Road

608.821.1230

legacy20arenamiddleton.com

Catch a game at the home of the United States Hockey League's Madison Capitols. Open skate, open hockey and facility rentals are available.

CXC OUTDOOR COMMUNITY CENTER

4355 Schwartz Road

608.294.0433

center.cxcskiing.org

The CXC Outdoor Community Center offers an outdoor venue for cross-country skiing with sports events and training year-round.

GOVERNOR NELSON STATE PARK

5140 County Highway M

608.831.3005

dnr.wi.gov/topic/parks/name/govnelson

This park on Lake Mendota includes a boat launch, swimming area, pet swimming area, hiking and cross-country ski trails. It's open from 6 a.m. – 11 p.m. daily.

KEVA SPORTS CENTER

8312 Forsythia Street

608.662.7529

kevasports.com

This 130,000-square-foot indoor and outdoor facility offers state-of-the-art turf fields, leagues, classes, camps, events, corporate and birthday parties, and open play.

MARSHALL BOATS

2101 Allen Boulevard

608.228.8333

madisonboats.com

Open spring through fall, Marshall Boats rents kayaks, canoes, paddleboards and pontoon boats on Lake Mendota. Check the website for hours and availability.

MENDOTA COUNTY PARK & CAMPGROUND

5133 County Highway M

608.224.3730

danecounty.com/park/mendota

This 30-unit campground and five-unit boat camping area boasts a 30-amp electrical hookup at each.

MIDDLETON BIKE PARK AND PUMP TRACK

4351 Schwartz Road

608.831.6666

visitmiddleton.com/middleton-bike-park

This park not only features a new pump track, but also 5 miles of single-track trails that include a short jump line and skills section.

MIDDLETON SPORT BOWL

6815 University Avenue

608.831.5238

sportbowl.com

This sports bar and bowling alley comes with 10 bowling lanes and bumper bowling for kids.

PLAYN WISCONSIN

3919 Parmenter Street

608.234.5600

playnwisconsin.com

This year-round indoor recreation facility provides open play, pay for play and birthday party activities.

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road

608.831.6666

golfpleasantview.com

This park features 27 holes of championship golf across three nine-hole courses, plus a par-3, executive nine-hole course. Find a patio, and bar and grill at the clubhouse. Book tee times in advance.

QUARRY SKATE PARK

7701 Terrace Avenue

608.821.8360

This 10,000-square-foot skate facility is open seasonally, daily from 8 a.m. – dusk, for both skateboarders and rollerbladers alike.

SPLASH PAD AT LAKEVIEW

PARK     

6300 Mendota Avenue

608.821.8360

cityofmiddleton.us

Find this outdoor water playground in Lakeview Park. It's free and open from Memorial Day to Labor Day from 9 a.m. – 7 p.m.

WALTER R. BAUMAN AQUATIC CENTER

2400 Park Lawn Place

608.836.3450

cityofmiddleton.us

The center features an eight-lane competition pool, a diving well, two 134-foot waterslides and concessions.

X-GOLF MIDDLETON




1620 Deming Way, Suite 102

608.719.7197

xgolfmiddleton.com

This PGA-certified golf training and entertainment center offers industry-leading simulators, lessons, club fittings, leagues, outings, a full bar and food offerings.

Look for these icons throughout this section to see what you can explore.

 ADA/Wheelchair accessible  Restrooms  Parking available
 Bike friendly  Playground  Picnic area  Groups welcome

Middleton is located on one of Wisconsin's iconic lakes — Lake Mendota — and there are several ways to get on the water, soak in the sun or take in the views. Here are a few of our favorite ways to experience lake life.

Marshall Boats has a fleet of kayaks, canoes, paddleboards, pontoons and fishing boats available for rent. Located in Marshall Park on Lake Mendota's west side, the business also operates a café, offers lessons and hosts special events.

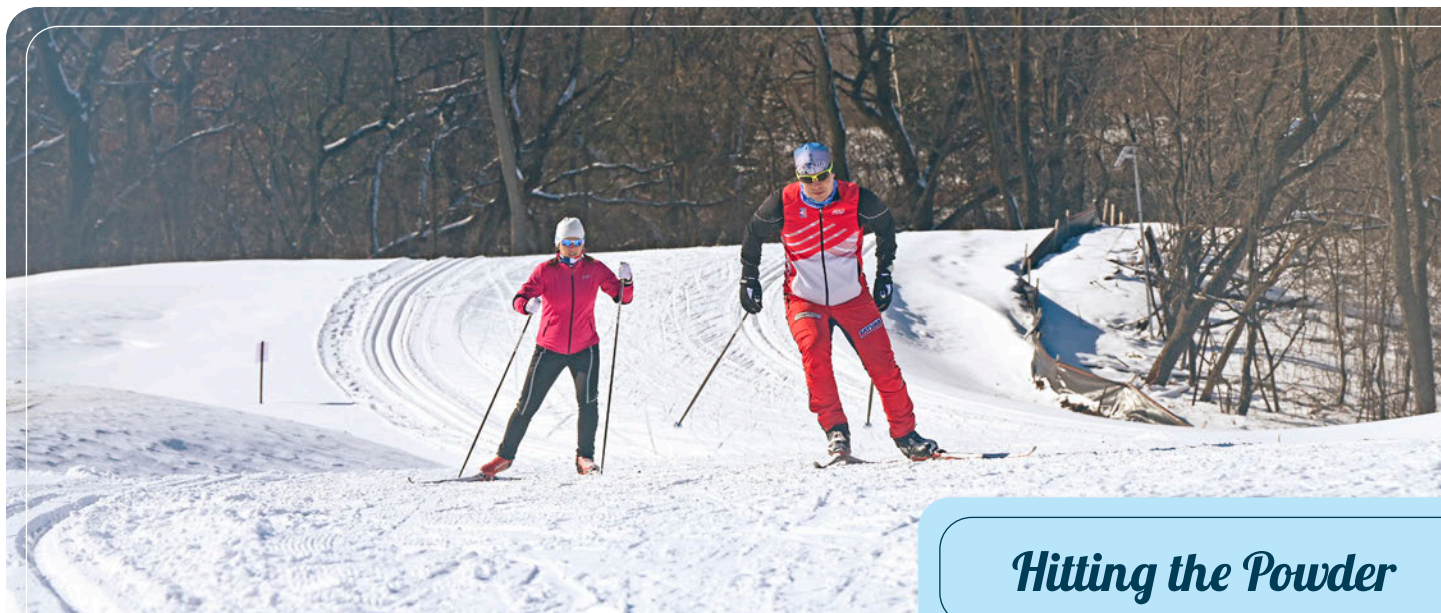
Boaters who come with their own watercraft will find some nice places to launch a boat in and around Middleton: the

Marshall Park Boat Launch and the small boat launch at **Mendota County Park**. The city is also rebuilding the Lake Street access point for kayak launches.

If you would prefer to stay on shore to relax, head to **Mendota County Park**. It has a 30-unit campground and a five-unit boat campground — as well as a swimming area, volleyball courts and play equipment.

For a pleasant stroll, explore the **Pheasant Branch Creek Corridor Trail**. The paved trail follows a meandering creek that feeds Lake Mendota.

On the Water



Hitting the Powder

Find cross-country ski trails and ski rentals at the **CXC Outdoor Community Center**. Snowshoeing is also welcome on park and **Pheasant Branch Conservancy** trails, and there is snowshoeing and hiking on the **Middleton Bike Park** trails (in the reverse direction of the bike trail). In order to protect the revitalized prairie landscape in the conservancy, snowshoeing is not allowed off trail. See the cross-country ski trails map on Page 23.

Health & Wellness

IT'S THE ME TIME

FITNESS FACILITIES

ANYTIME FITNESS

1011 N. Gammon Road
608.836.3131
anytimefitness.com

BARRE3

7630 Lisa Lane
barre3.com

BLAZE FITNESS & BREATHE YOGA STUDIOS

1918 Parmenter Street
kariwoodall.com

HARBOR ATHLETIC CLUB & WELLNESS CENTER

2529 Allen Boulevard
608.831.6500
harborathletic.com

KEVA SPORTS CENTER

8312 Forsythia Street
608.662.7529
kevasports.com

THE LITTLE GYM

1920 Cayuga Street
608.836.3028
thelittlegym.com/middletonwi

PETER KRAUS FITNESS

1826 Aurora Street
608.841.1079
peterkrausfitness.com

PRINCETON CLUB XPRESS

2510 Allen Boulevard
608.203.9444
princetonclub.net

REFORMADISON

1819 Parmenter Street
608.820.1058
reformadison.com

STRETCH LAB

1621 Deming Way, Suite 106
608.690.5189
stretchlab.com

SALONS & SPAS

ANIU SALON & SPA

2275 Deming Way
608.833.2898
aniuonline.com

BLUE OCTOBER SPA

6213 Middleton Springs Drive, Suite 201
608.820.1115
blueoctoberspa.com

DG BEAUTY SALON

1810 Parmenter Street
608.820.1000
dgbeautysalon.com

ECCO SALON

8391 Greenway Boulevard, Suite 150
608.807.2665
eccosalon.com

ELEMENTS MASSAGE

1950 Cayuga Street
608.927.5425
elementsmassage.com/middletonwi

HAPPY NAILS AND SPA

1701 Deming Way, Suite 120
608.836.1883
happynailspamiddleton.com

IDEAL IMAGE MEDSPA

1651 Deming Way, Suite 118
608.515.5339
idealimage.com/madison

MASSAGE ENVY

8301 Murphy Drive, Suite 200
608.833.9500
massageenvy.com

RENU MASSAGE, ENERGY & BODYWORK

1701 Deming Way, Suite 114
608.438.5342
renumadison.com

TIMELESS DESIGN SALON & SPA

1804 Parmenter Street
608.827.7979
timelessdesignsalon.com



BLAZE FITNESS & BREATHE YOGA STUDIOS

Community Services

IT'S THE SERVICES WE COUNT ON

RESOURCES

MIDDLETON CHAMBER OF COMMERCE

8383 Greenway Boulevard, Suite 100
608.827.5797
middletonchamber.com

MIDDLETON FIRE DEPARTMENT

7600 University Avenue
Nonemergency: 608.827.1090
Emergency: 911
mifd.net

MIDDLETON POLICE DEPARTMENT

7341 Donna Drive
Nonemergency: 608.824.7300
Emergency: 911
cityofmiddleton.us

MIDDLETON PUBLIC LIBRARY

7425 Hubbard Avenue
Across from City Hall
608.831.5564
midlibrary.org

MIDDLETON SENIOR CENTER

7448 Hubbard Avenue
608.831.2373
cityofmiddleton.us

POSTAL/MAILING SERVICES

FEDEX OFFICE PRINT & SHIP CENTER

2015 Deming Way
608.667.4117
fedexoffice.com

MIDDLETON BRANCH POST OFFICE

7613 Elmwood Avenue
608.831.5501
usps.com

THE UPS STORE

6907 University Avenue
608.831.4090
locations.theupsstore.com/wi/middleton

TRANSPORTATION

DANE COUNTY REGIONAL AIRPORT

4000 International Lane, Madison
608.246.3380
msnairport.com

MADISON TAXI

608.255.TAXI
800.894.3866
madtaxi.com

METRO TRANSIT

608.266.4466
cityofmadison.com/metro

MIDDLETON MUNICIPAL AIRPORT (MOREY FIELD)

8300 Airport Road
608.836.1711
moreyairport.com

UNION CAB OF MADISON

608.242.2000
unioncab.com

VISITOR CENTER

MIDDLETON VISITOR CENTER

1811 Parmenter Street
800.688.5694
visitmiddleton.com



Events

IT'S THE MOMENTS THAT INSPIRE US

Whether it's celebrating America's favorite condiment, enjoying apple cider donuts at the farmers market, or hanging with friends old and new in the Bier Garten — *prost!* — Middleton is all about the little things that mean the most.



NATIONAL MUSTARD DAY

BOCKFEST

March 1 at 11 a.m.

Capital Brewery & Bier Garten
capitalbrewery.com

Join Capital Brewery at this popular event with music, festivities and the release of its Blonde Doppelbock brew. This event occurs annually, snow or shine. Watch the website for ticket information.

STROLL 'N TELL

Spring – Fall

Rowley House Museum
middletonhistory.org

Go back in time with a guided history tour by a member of the Middleton Area Historical Society as you walk around Downtown Middleton. Stroll 'N Tell dates can be found on the Visit Middleton or historical society event calendars.

GREENWAY STATION FARMERS MARKET

May 1 – Oct. 2 from 8 a.m. – 1 p.m.

Greenway Station
greenwayshopping.com

Every Thursday, vendors set up in a parking lot at Greenway Station to sell everything from flowers and vegetables to homemade baked goods and jams to cheeses, meats, locally sourced syrups and more.

ART WALK MIDDLETON

May 17 from 10 a.m. – 5 p.m.

Downtown Middleton

Terrace Avenue closes down, and fills up with tents, vendors, displays and more, featuring artists and their work during this free one-day event. Food trucks, music and children's activities are also part of the show. All parking is free.



STROLL 'N TELL



GIRLS' WEEKEND



ART WALK MIDDLETON

NATIONAL MUSTARD DAY

Aug. 2 from 10 a.m. – 4 p.m.

National Mustard Museum
mustardmuseum.com

This fun-filled day for the whole family includes music, games and other entertainment. Hot dogs, brats, free mustard sampling and more are available.

CAPITAL FLIGHT CRUISE-IN: CARS CURING KIDS

Aug. 9

Capital Flight
capital-flight.com

This car show has brought more than 300 cars to Capital Flight's annual fundraiser for Cars Curing Kids, which helps fund pediatric research at the American Family Children's Hospital in Madison. Enjoy live music, food trucks, a silent auction and more. All are welcome and there's no admission for spectators. Check the website to participate in the car show.

GOOD NEIGHBOR FESTIVAL

Aug. 22 – 24

Firemen's Park
goodneighborfestival.com

A craft fair, carnival rides, food, games, parades and live stage entertainment can be found at the Good Neighbor Festival. All proceeds benefit local nonprofits and clubs.

For More Info

Visit visitmiddleton.com/events or scan the QR code for more events throughout the year. Visit Middleton regularly updates its calendar with local events.



BOCKFEST

GILDA'S RUN/WALK

Oct. 5

Gilda's Club
gildasclubmadison.org

Gilda's Run/Walk is a family-friendly community fundraiser for all ages. Proceeds go toward Gilda's Club's mission, which is to provide free emotional support, cancer education and programming for adults, children and families living with any kind of cancer.

HAUNTED HUSTLE

Oct. 18

KEVA Sports Center
hauntedhustlerun.com

This pre-Halloween event includes races and activities for the whole family. Register online.



GOOD NEIGHBOR FESTIVAL

Music and More

DOWNTOWN MIDDLETON BUSINESS ASSOCIATION (DMBA)

downtownmiddleton.com

The DMBA hosts several events throughout the year, including a spring Wine Sip & Stroll, fall Beer & Cider Sip & Stroll, trick-or-treating and more. Members of the downtown business district also partner with the Middleton Public Library to produce StoryWalks® throughout the area.

MIDDLETON COMMUNITY ORCHESTRA

middletoncommunityorchestra.com

The orchestra performs several concerts each year at the Middleton High School Performing Arts Center. Tickets are available at the door and at Willy St. Co-op West starting two weeks before each concert.

PERFORMING ARTS CENTER

2100 Bristol Street

608.829.9834

friendspac.org

The Performing Arts Center, located at the Middleton High School, has scheduled plays and performances throughout the year. Please check its website for the current schedule.

STONE HORSE GREEN

Downtown Middleton Green Space

stonehorsegreen.com

From live music on stage to trivia nights and movies under the stars, programming for Stone Horse Green in Downtown Middleton is free for all to attend. Check its website for the most up-to-date calendar.

MAKE MIDDLETON

Your Home Base

Middleton is conveniently located within an hour of many regional attractions. We welcome you to stay at one of our nine hotels — all minutes from Downtown Middleton and Madison. Make us your home base as you discover all that Middleton and south central Wisconsin have to offer. Come home to enjoy 80 cafés and restaurants, and 50 places to shop right here in Middleton, not to mention our amazing outdoor spaces. Here are just some of the places to add to your road trip. See the map for approximate drive times.



THE ICE AGE TRAIL

This 1,000-mile trail runs through land sculpted by a receding glacier. Walk the trail in segments or as a whole through beautiful landscapes.

BARABOO



Circus World Museum —

Once the Ringling Brothers' winter quarters, this site was transformed into a museum in 1959, entertaining families ever since. Visit 64 acres, the Ringling Bros. Circus Train shed complex and more than 260 circus wagons. Open spring through fall, the museum provides seasonal live performances.



International Crane

Foundation — Tour 300 acres featuring 15 of the world's crane species. The International Crane Foundation is working toward the worldwide conservation of cranes and their habitats.

BLUE MOUNDS



Cave of the Mounds — Explore a natural limestone cave with beautiful crystal formations along paved, lighted walkways. Take guided tours any time of year.

CITY OF MIDDLETON

Below are just a few of our favorite attractions ...



Capital Brewery & Bier Garten

(See Pages 6 and 10-11)



National Mustard Museum

(See Pages 7 and 9)



Marshall Boats

(See Page 6)



Pheasant Branch Conservancy

(See Page 7)



Pleasant View Golf Course

(See Pages 7 and 34)

COLUMBUS



Sassy Cow Creamery Store —

Stop by to shop, partake in a tour and have lunch.



MADISON

Henry Vilas Zoo —

Enjoy this free, 28-acre public zoo that receives more than 750,000 visitors each year.



University of Wisconsin-Madison Memorial Union

Terrace — Relax and enjoy the view. Don't forget to check the schedule for live entertainment.



Olbrich Botanical Gardens —

Explore 16 acres of beautiful outdoor gardens free, although admission is required for the tropical Bolz Conservatory. Both are open daily.

SPRING GREEN



American Players Theatre —

The theatre has been performing timeless plays since 1978.



House on the Rock —

Tour what was once a retreat, built in 1945, and has expanded over the years to include multiple displays and collections of both the exotic and unusual.



Taliesin —

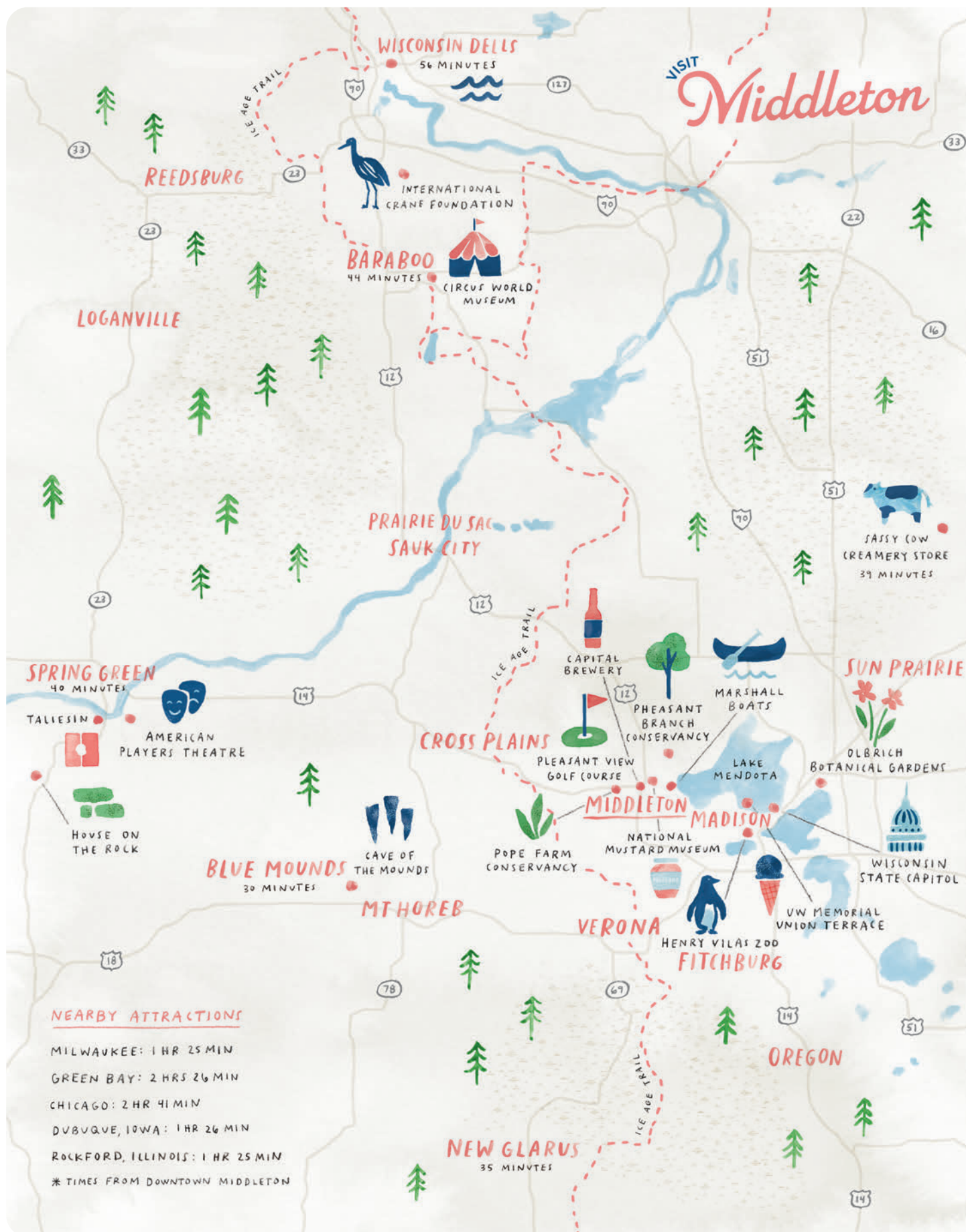
This United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage site was the home, studio, school and 800-acre estate of Frank Lloyd Wright (1867-1959). It is open to tours.

TOWN OF MIDDLETON



Pope Farm Conservancy —

Walk the scenic trails, enjoy the wildlife, and take in the crops and prairie restoration areas. Many visit simply to bask in the sunflower fields. *M*





VISIT
Middleton

VISITMIDDLETON.COM

