

VISIT

Middleton

Middleton, Wisconsin — *it's the middle things*

Allow our experienced team to help make the most of your time in Middleton.

- **Off-site events**
We can help secure any special permits needed for events, as well as off-site venues.
- **Itinerary planning**
Allow us to suggest great places to eat, dine and shop, as well as local and area must-see attractions.
- **Vendor referrals**
Our ties to the community are strong and we can guide you to the best local business partners.
- **Destination welcome booths**
Let Visit Middleton's staff welcome your attendees with a booth at your event. We can answer questions about the area, provide recommendations and offer insight.
- **Event alert**
We ensure Middleton's hospitality community knows you're coming and is ready to serve you and your attendees.



WELCOME TO MIDDLETON!

meetinmiddleton.com

it's the *middle* things that make all the difference



Thank you for choosing Middleton for your next event! Our goal is to optimize your experience here through collaboration and coordination. Let us help make your event everything you envision with a host of free services. It's our way of saying thank you for partnering with **Visit Middleton**. Contact us today!

MARKETING SUPPORT SERVICES

- **Visitor guides**
Our annual visitor guide is a one-stop shop for the city's stores, restaurants and fun things to do.
- **Local maps**
We can provide maps and brochures for Middleton and the area, including our free trolley route, free public parking downtown, and more.
- **Middleton photo library**
We have thousands of high-quality, high-resolution images on hand.
- **Middleton video**
You can share our Visit Middleton commercial spot with planners for a visual glimpse of what Middleton has to offer.
- **Online events calendar**
Discover what's happening while you're in town.
- **Welcome letters from local officials**
We can provide your attendees with letters from local officials, like Middleton's mayor, to make them feel welcome.

"I always look forward to my stay in Middleton, a very welcoming city. There is so much to see and do. The Mustard Museum is so fun, and there is such a great variety of restaurants and you can connect with nature via the parks, bike and walking paths and farmers market. It seems like I find something new each summer."

Linda Wilson, Women In The Arts, vice president,
board of directors

"The City of Middleton has been very supportive of the Wisconsin Track Coaches Association's annual track coaches' clinic. Everyone in key roles, from the mayor to Visit Middleton's staff, to the staff of the Madison Marriot West hotel and the business community, have shown great hospitality and generosity in welcoming us each year. Our relationship with the City of Middleton has allowed us to grow and establish new initiatives since moving our event to the area five years ago."

Mike Price, Fellowship of Christian Athletes,
Southern Wisconsin area director



FOR MORE INFORMATION

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