



# VISIT Middleton

It's the middle things

## 5 Middle Things You'll Love

1. Nine spacious, comfortable and friendly hotels welcome operators and groups.
2. Middleton offers more than 70 restaurants and cafes, and 55 places to shop.
3. The free Middleton trolley takes visitors on a loop from each hotel through Greenway Station and Downtown Middleton.
4. Popular local stops for group tours include Capital Brewery, the National Mustard Museum, Pheasant Branch Conservancy and Greenway Station.
5. Nearby tour attractions include Cave of the Mounds, Frank Lloyd Wright's Taliesin, The House on the Rock, Wisconsin Dells, and the Wisconsin State Capitol.



### Plan Your Middleton Group Tour

**Contact Laura Portz, CMP**  
Convention & Events  
Services Manager  
800.688.5694  
or [lportz@cityofmiddleton.us](mailto:lportz@cityofmiddleton.us)



## A Perfect Travel Experience

There is something special about Middleton. Whether it's our small-town charm, beautiful downtown district, fantastic brewery or quirky shops — Middleton has something unique, warm and fun to offer every visitor. Conveniently located within minutes of Madison and an hour or less from many regional attractions, Middleton's nine hotels also make it the ideal home base for local and area tours. Visit Middleton, see why it's the *middle* things that can make all the difference.



# Experience the Middle Things

## CAPITAL BREWERY

Capital Brewery has brewed award-winning beer for more than 35 years and has won more than 240 medals. The indoor Bier Stube includes a Brunswick Bar that is more than 100 years old, and its copper kettles traveled all the way from Hoxter, Germany. Tours typically take 45 minutes and include samples or one full pint of beer or cider, and include a souvenir pint glass. Book tours ahead by calling 608-836-7100 or contact capbrew@capitalbrewery.com for scheduling information.

## CLASEN'S EUROPEAN BAKERY

From fresh-baked breads and buns to decadent cakes and truffles, Clasen's is a local treasure.

## HISTORICAL SITES

Middleton Area Historical Society offers a walking tour of downtown Middleton, as well as a drivable landmarks tour of the city where visitors can see some of the oldest and most charming buildings to survive the test of time. Visit [middletonhistory.org](http://middletonhistory.org) or [visitmiddleton.com](http://visitmiddleton.com) to view, download or print.

## HOTELS

Middleton is home to nine hotels that cater to business, families, individuals, and conferences and meetings. Find hotels with pools, room service, kitchenettes and several that are dog-friendly. All hotels are located minutes from downtown Middleton and less than 20 minutes from downtown Madison.

## LOCAL ART STOPS

Middleton offers nine outdoor art displays from sidewalk paintings to sculptures to painted murals. A printable map and route can be found at [visitmiddleton.com](http://visitmiddleton.com). Additionally, Middleton has several art galleries and boutiques selling custom jewelry and local art.

## MIDDLETON (FREE) TROLLEY

Travel through the heart of historic Middleton on this timeless and completely free ride. The trolley is wheelchair accessible and has been fashioned to reflect a historic trolley, with the added amenities of air conditioning, heating and AV capabilities.

## PHEASANT BRANCH CONSERVANCY

Middleton is equally known as a leisure destination as it is an outdoorsy one. In addition to 27 miles of trails and 36 parks, the city is home to Pheasant Branch Conservancy, 519 acres of protected conservancy prairie and wooded land with maintained trails and beautiful views.

## NATIONAL MUSTARD MUSEUM

The mustard mecca is home to more than 6,000 jars, bottles and tubes of mustard from all 50 states and more than 70 countries. Group tours and tastings are available for \$5 per person (and a \$20 date holding fee), which includes a 10 percent off coupon toward merchandise. The tour is about 60 minutes and can accommodate groups from 15 to 50 people. Tours must be booked in advance by contacting Barry Levenson, 608-831-2222, [curator@mustardmuseum.com](mailto:curator@mustardmuseum.com).

## ROWLEY HOUSE MUSEUM

The Rowley House was built in 1868 and is filled with hundreds of artifacts and antiques, including an extensive collection of Depression-era glass. The museum is run by the Middleton Area Historical Society and is open mid-April through mid-October. Tours can be booked in advance by contacting 608-836-7614 or [middletonhistory@gmail.com](mailto:middletonhistory@gmail.com). [middletonhistory.org](http://middletonhistory.org)

## SHOPPING & DINING

Middleton offers more than 50 shopping locations and 70 dining opportunities — most of which are located in the charming Downtown Middleton district and an open-air outdoor shopping center, Greenway Station (a five-minute drive from downtown).

# Get to Know the Region

Middleton is conveniently located within an hour of many regional attractions, making the Good Neighbor City the perfect home base as you venture out for area day trips to any of the following locations (see times on our map):

- The Ice Age Trail
- American Players Theatre, Spring Green
- Cave of the Mounds, Blue Mounds
- Circus World Museum, Baraboo
- Henry Vilas Zoo, Madison
- House on the Rock, Spring Green
- International Crane Foundation, Baraboo
- New Glarus
- Olbrich Botanical Gardens, Madison
- Pope Farm Conservancy, Town of Middleton
- Sassy Cow Creamery Store, Columbus
- Taliesin, Spring Green
- Wisconsin Dells

# Bus-Friendly Parking

Many of the nearby attractions offer convenient bus parking options upon request.

