



VISIT

Middleton

2024
Visitors
Guide

VISITMIDDLETON.COM



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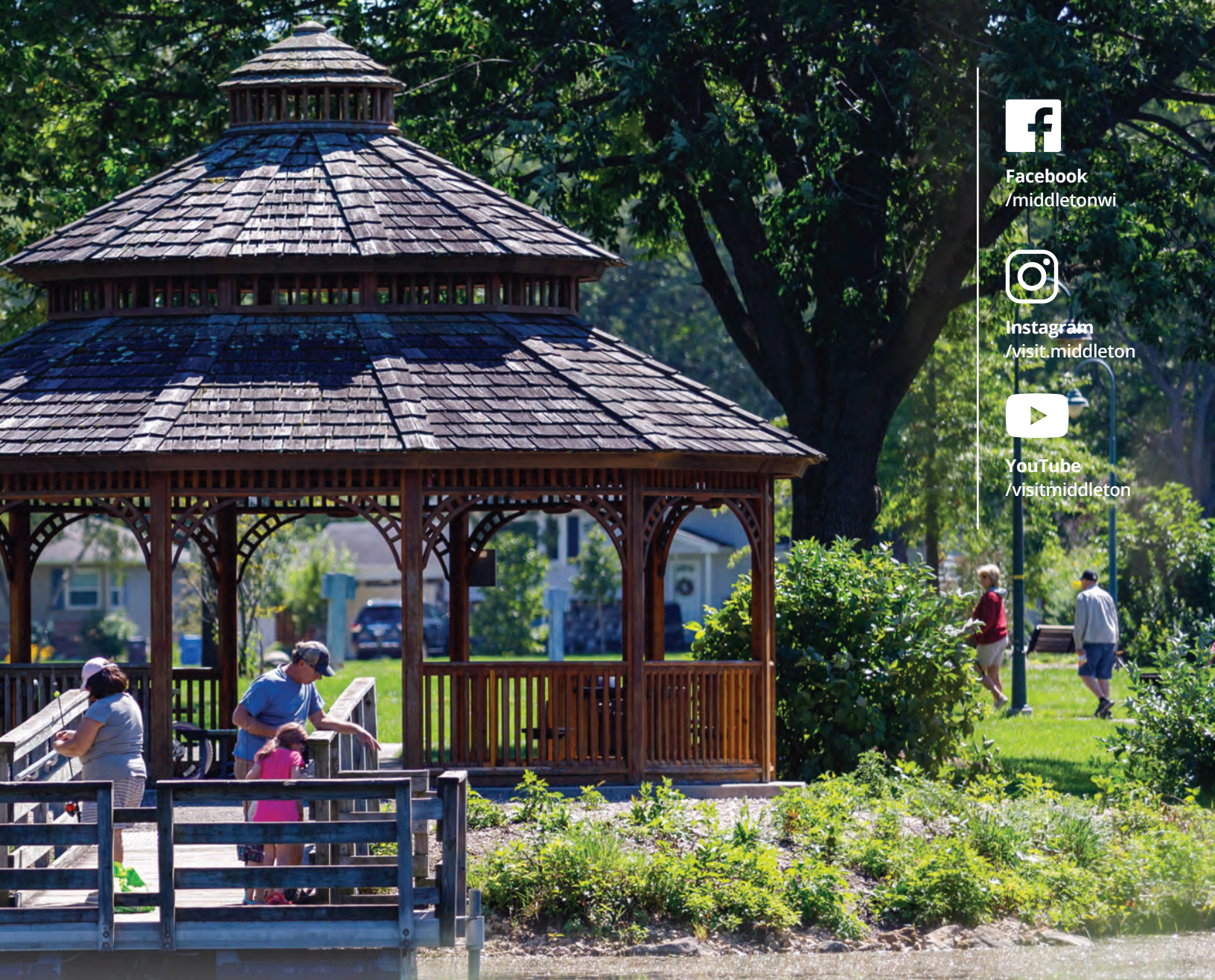
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COVER PHOTO | PHEASANT BRANCH CONSERVANCY CORRIDOR TRAIL
BACK COVER PHOTO | MARSHALL BOATS, LAKE MENDOTA

VISIT
Middleton

Photos in this guide have been provide by Boelter + Lincoln, Visit Middleton, Capital Flight, Ben Jones, Pilch & Barnet, and the generosity of others.

For more information, stop by the Visitor Center at 1811 Parmenter St., Middleton, WI, housed in a historic train depot, or visit us online at [visitmiddleton.com](https://www.visitmiddleton.com).



Facebook
/middletonwi



Instagram
/visit.middleton



YouTube
/visitmiddleton

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Welcome!

In Middleton, there is nothing ordinary about the little things that draw visitors in and give our community the name “The Good Neighbor City.”

With Pheasant Branch Conservancy to the north, Pleasant View Golf Course to the west, Lake Mendota to the east, and sharing its southwestern borders with the city of Madison, the City of Middleton has something to offer everyone. Here you'll find 80 restaurants and cafes, as well as about 50 shopping locations spread across the city with a revitalized downtown and the

Greenway Station outdoor shopping center. Our charms extend past the city to our 30 parks and natural areas, multiple trail systems, and 835 total acres of protected conservancy land. Find a home away from home at one of Middleton's nine hotel properties, offering more than 1,150 hotel rooms, as well as the area's largest convention center hotel.

Welcome to Middleton, where you'll soon find that, **it's the Middle things** that make our city special.

COMMUNITY AWARDS

- City of Middleton achieved LEED Gold certification in 2023 — Leadership in Energy and Environmental Design, was created by the U.S. Green Building Council (USGBC) and is the world's most widely used green building rating system
- Money/CNN Best Places to Live – ranked four times
- The Sierra Club's "Ready for 100 Community" for resolution committing to 100% renewable energy by 2050
- 2023 Wisconsin American Society of Landscape Architects Merit Award – Stone Horse Green
- 2023 Best Complete Streets Policy – Smart Growth America
- 2021 Voice of the People for Excellence in Equity/Inclusion Engagement
- Best Running/Biking Trail (Pheasant Branch Conservancy) in Madison Area (Gold 2021-2022) by Madison Magazine
- Best Golf Course (Pleasant View) in Madison Area (5 Golds, 4 Silvers, 1 Bronze) by Madison Magazine
- Dane County Climate Champion (2020)

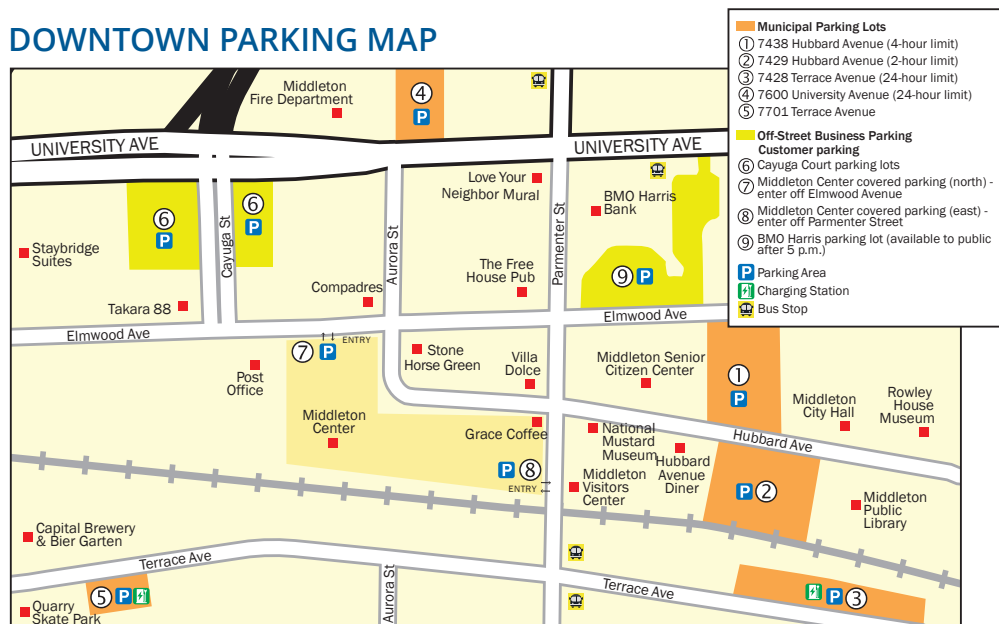
Middleton Snapshot

POPULATION: 23,476

NUMBER OF PARKS: 30

SIZE OF PHEASANT BRANCH CONSERVANCY: 549 ACRES

DOWNTOWN PARKING MAP



*All parking in Middleton is free. Street parking is also available.

*Additional Parking Not Shown on Map: 7905 Terrace Avenue – VA Municipal Parking Lot (available weekdays 5:30-11:30 p.m. and on weekends)

it's the Middle things

10 THINGS TO KNOW

about Middleton



The "Good Neighbor City" is the first city in Wisconsin to achieve the **LEED Gold certification** (Leadership in Energy and Environmental Design) 2023!

Middleton has **14 outdoor public art installations and murals**. See page 9.

Pheasant Branch Creek supplies Lake Mendota with 1,800 gallons of water every minute.

Explore 549 acres of conservancy land through well-maintained trails.



Capital Brewery and Bier Garten is known as "Middleton's backyard." See page 12.

Home to the area's **largest convention center hotel** — Madison Marriott West.



Home to the free **National Mustard Museum** — more than 6,000 jars and tubes of America's favorite condiment on display. National Mustard Day is annually celebrated the first Saturday of August. See pages 10-11.

The **Rowley House Museum** is a historic home turned into a museum, open to tours. See page 13.



There are 80 restaurants, cafés and ice cream shops in the city.

1847 at the Stamm House has served patrons since opening in 1847 as a service store to the "Old Sauk Trail" from Milwaukee to Minneapolis. It's been a tavern/restaurant since 1852.



The **Middleton Visitor Center** resides in the 1895 depot station next to an active railroad track.

List of Things To Do

IT'S THE MEMORIES WE MAKE

Whether it's sampling award-winning local beers, hard ciders or mustards, picking up ingredients at the farmers market for a picnic, or kayaking on Lake Mendota, Middleton invites you to make plans to make memories. Check out more Events on pages 38-39.

CAPITAL BREWERY & BIER GARTEN 🍷🚗

7734 Terrace Avenue
608.836.7100
capitalbrewery.com
Seasonal entertainment in the outdoor Bier Garten with live music in spring/summer and indoor bier stube in fall/winter. Please check website for updated tour information.

CXC OUTDOOR RECREATION & SPORTS CENTER 🏂🚗

4355 Schwartz Road
608.294.0433
center.cxcskiing.org
The CXC Center offers an outdoor venue for cross-country skiing and hosts sports events and training year-round.

GREENWAY STATION FARMERS MARKET 🍷🚗

1650 Deming Way
608.824.9111
greenwayshopping.com
Shop for locally grown produce and freshly made products. Every Thursday 8 a.m.-1 p.m., May-October. Parking lot on the corner of Deming Way and Greenway Boulevard.

HIDDEN CAVE CIDERY 🍷

2500 N. Pleasant View Road, Suite 102 • 608.213.7396
hiddencavecidery.com
Locally owned and operated cidery with an indoor tasting room and outdoor patio — check website for events and entertainment. All ciders made with Wisconsin-grown apples.



HIDDEN CAVE CIDERY

MARSHALL BOATS BOARD & BOAT RENTALS 🍷🚗

2101 Allen Boulevard
608.228.8333
madisonboats.com
Middleton's only on-the-water rental service, find pontoon boat rentals as well as paddleboards, kayaks and canoes. Lessons are available. Enjoy the upstairs outdoor patio (or rent for events).

MIDDLETON BIKE PARK, PUMP TRACK

4355 Schwartz Road
Middleton's Bike Park and newly created Pump Track share a parking lot with the cross-country ski trails. Built in 2010 by Capital Off Road Pathfinders and operated by the City of Middleton, this park is open to the public and now offers a brand new pump track.

MIDDLETON VISITOR CENTER AT THE DEPOT

1811 Parmenter Street
800.688.5694
Built in 1895, this depot was an active passenger station until 1960 and a freight depot until 1975. Today, it is on the National Register of Historic Places and serves as the Middleton Visitor Center and home of the Visit Middleton offices. Open 8:30 a.m. to 4:30 p.m., Monday-Friday. (Hours are updated regularly on Google business listing.)

Look for these icons throughout this section to see what you can explore.

🍷 Groups welcome 🚗 Motorcoach parking



STONE HORSE GREEN

NATIONAL MUSTARD MUSEUM

7477 Hubbard Avenue
608.831.2222 • 800.438.6878
mustardmuseum.com

Featuring more than 6,000 jars, bottles and tubes of mustard from all 50 states and more than 70 countries in its free museum, this quirky spot also offers group tours and a fun gift shop. Open year-round.

PERFORMING ARTS CENTER

2100 Bristol Street
608.829.9834
friendspac.org

The Performing Arts Center, located at the Middleton High School, is a wonderful location for performances, presentations or meetings. Please check website for current schedule.

PHEASANT BRANCH CONSERVANCY

608.821.8350
pheasantbranch.org

The 549-acre conservancy protects Pheasant Branch Creek, which supplies Lake Mendota with 1,800 gallons of crystal-clear water every minute. Visitors will find nature trails running throughout this oasis of pristine woods and wetlands.

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road
608.831.6666
golfpleasantview.com

This park features 27 holes

of championship golf across three, 9-hole courses, plus a par-3 executive 9-hole course. Patio and bar and grill at the club house. Book tee times in advance.

ROWLEY HOUSE MUSEUM

7410 Hubbard Avenue
608.836.7614
middletonhistory.org

Built in 1867, the museum resides within the oldest home in Middleton and contains information, collections and artifacts donated by early settlers. Please check website for current hours and to book group tours.

X-GOLF MIDDLETON

1620 Deming Way, Suite 102
608.719.7197
xgolfmiddleton.com

PGA-certified golf training and entertainment center offering industry-leading simulators, lessons, club fitting, leagues, outings, a full bar and food offerings.



LAKEVIEW PARK

Events
Year-Round
See Page 38

FUN FOR EVERY SEASON



Spring

Pleasant View Golf Course
Greenway Station Farmers Market
Middleton ArtWalk
Biking/hiking/walking trails
Birdwatching at Pheasant Branch Conservancy



Summer

Fun on Lake Mendota
National Mustard Day Festival
Activities at Stone Horse Green
Lakeview Park Splash Pad
Good Neighbor Festival



Fall

Greenway Station pumpkin pyramid
Leaf peeping all around
Haunted Hustle Run/Walk
Middleton Bike Park-Pump Track
Strollin' Jazz



Winter

Cross-country skiing
Bockfest at Capital Brewery
Clasen's European Bakery's gingerbread house
Holiday shopping
Middleton City Tree lighting

Outdoor Art Trail

ART AS AN ADVENTURE

From stained glass to sculptures to colorful murals — Middleton's Outdoor Art Trail takes visitors on a journey through the city's beautiful outdoor art installations.

Scan the QR code or visit our website (visitmiddleton.com/middleton-art) to view or download a map.

There are 14 stops on the art trail, including 10 funded by the Middleton Arts Committee and Middleton Community Development Authority, along with various partners and city employees.

BEGIN DOWNTOWN: QUADRANTS

A beautiful, modern sculpture found on 7710 Terrace Avenue.

LOVE YOUR NEIGHBOR

Welcoming visitors to Middleton is a vibrant mural painted on the side of Fajitas, Tapas & Bar. (1920 Parmenter Street, photo page 4)

RIPPLE EFFECTS

Celebrating our environment and encouraging its preservation were the motivations behind two painted storm drains, led by the Madison Area Municipal Storm Water Partnership, Dane County and Dane Arts Mural Arts.

• Corner of Parmenter Street and Franklin Avenue

Address: 2029 Parmenter Street (Gary's Art & Frame Shop)



• Middleton Hills, corner of Frank Lloyd Wright Avenue and Pheasant Branch Road

Address: 6720 Frank Lloyd Wright Avenue

PHEASANT BRANCH IMPRESSIONS

The Middleton Police Station faces Donna Drive with a beautiful stained-glass window inspired by Pheasant Branch Conservancy. (7341 Donna Drive)

INVISIBLE WORK — IN VISIBLE EARTH

A stunning depiction of Pheasant Branch Conservancy is viewable at 433 Parmenter Street on the Middleton Salt building. This was designed by Jenie Gao and Rhea Ewing, with Dane Arts Mural Arts, with the help of Clark Street Community School and Middleton Youth Center.

STONE HORSE GREEN

Within the downtown green space, Stone Horse Green, you'll find heated stone horse sculptures, "Herd of Boulders," and a color-changing art installation, "Barn Lights."

STARBUCKS COMMUNITY ART

The Starbucks at 2620 Allen Boulevard has a vinyl window art display in its drive-through.

SELF-MADE MAN

"A man carving himself out of stone, carving his character and carving his future" is the artist's description for this bronze statue located within the median at Deming Way and Airport Road, across the street from Morey Airplane Company. (8300 Airport Road)

GREENWAY STATION:

There are currently four walkable, painted murals within Greenway Station — located outside Cold Stone Creamery, Bath & Body Works, The Loft and HomeGoods. **Artist:** Brett Whitacre




Scan
to View
Art Trail
Map



WHAT'S YOUR *Mustard Personality?*



In the heart of downtown Middleton sits an eclectic, quirky museum unlike any other. Visit the one-and-only **National Mustard Museum**! Taste, shop and buy hundreds of kinds of mustard at the gift shop, and visit the free museum filled with more than 6,000 kinds of mustard

from around the world, as well as cheeky and priceless memorabilia. Open year-round, check their website for hours and tour information. And mark your calendars for **National Mustard Day** — a public festival held annually the first Saturday of August! mustardmuseum.com 

DR. PETE'S PRALINE MUSTARD

I'm so sweet you won't believe I'm a mustard.

EDMOND FALLOT - MOUTARDE DE BEAUNE

I'm a smooth, classic Dijon, and I get along with everyone.

SPRECHER ROOT BEER MUSTARD

Fun and spunky, just what you'd expect from a Wisconsinite.

INGLEHOFFER EXTRA HOT HORSE RADISH

So what if everyone thinks I'm a little extra?



TERRAPIN RIDGE RASPBERRY HONEY MUSTARD

I'm sweet and fruity, and pretzels are my best friend.

SLIMM & NUNNE SWEET & NICELY HOT MUSTARD

The Mustard Museum's flagship mustard. Everyone loves me.

POMMERY MOUTARDE DE MEAUX

I'm a World Champion grainy guy, dressed in my own elegant crock.

HAUS BARHYTE SPICY RED JALAPEÑO

Put me on a bratwurst, and we will both be happy.

**Mustard memorabilia is not for sale but is on display in the museum's collection.*



NATIONAL *Mustard Museum*

The National Mustard Museum is the best kind of quirky there is.

Located in the heart of downtown Middleton is a little museum and shop solely dedicated to America's favorite condiment.

Through the front door is the **National Mustard Museum Gift Shop**, full of hundreds of types of mustards for sale, from spicy to sweet to fruity to brat-worthy — many of which are available to taste-test first. There are also lots of funny gift items, like sassy dish towels, silly cheese spreaders, Wisconsin-themed games and charcuterie boards, as well as Wisconsin honey, maple syrup and barbecue sauce.

"When people enter the gift shop, I want them to be wowed by the variety of mustards available," said Patti Bridges, gift shop owner. "The wide assortment of gift options is great for building your own mustard-themed gift boxes, as well."

And downstairs is the famous, entirely free, **National Mustard Museum**, complete with more than 6,000 mustards from around the world on display in jars, cans and tubes. Also find a large collection of antique mustard pots in all shapes, sizes and characterizations; the "Mustardpiece Theatre" showcasing the history of mustard; and a variety of other mustardy memorabilia. It all draws thousands of visitors of every age to Middleton each year.


"Why has mustard been so popular? It's delicious, affordable and good for you!" said Barry Levenson, the curator and founder of the museum.

Barry has also written the book on mustard, "The Art of Mustard," (available for purchase in store and online) and provides most of the scheduled group tours, school presentations and media interviews.

"The gift shop sells more different mustards than any shop in the world," he added. "I've been to France, and mustard shops there, and have seen nothing that compares to what we have here."

It's really the best place for mustard-lovers — and for those just wanting a really good story to tell.

MORE TO KNOW

The National Mustard Museum is open year-round, check its website for seasonal hours. It is ADA accessible and surrounded by free parking. The gift shop has a catalog and robust online store. To request a group tour, visit its website or contact Barry Levenson at 608-831-2222, or curator@mustardmuseum.com. Don't forget to mark your calendar for the first Saturday in August, when The National Mustard Museum hosts its annual **National Mustard Day Festival** (see page 39)! 



‘MIDDLETON’S *Backyard*’

Enjoy a Craft Beer in the Heart of Downtown

Pull up a stool, blow the froth off a pint and relax in “Middleton’s backyard.”

Capital Brewery and Bier Garten opened its doors 38 years ago in downtown Middleton with the hope that great German-style lagers coupled with a casual atmosphere would bring people together.

And they succeeded.

Visitors can enjoy the indoor Bier Stube and Grain Room (great for gatherings), an outdoor Bier Garten with full bar and stage, and live music on weekend summer nights.


With the unique designation as the oldest modern craft brewery in Wisconsin, original owners set out to create a brewery in downtown Middleton after falling in love with the bier gartens in Germany. They raised funds publicly — Capital Brewery currently has roughly 1,500 shareholders and a board of directors — and used the money to lease the historic Mazo Egg Factory on Terrace Avenue, purchase two brewing kettles from Hoxter, Germany, and begin their own legacy.

Capital Brewery has proudly won more than 240 awards and accolades for its brews. They have also added a seven-barrel system allowing them to experiment with new flavors and styles and expand into ales, IPAs and hard seltzers.

Pilsner and Munich Dark — original recipes to the brewery — are still on tap. Wisconsin Amber boasts 32 years of popularity, and other long-standing favorites include Supper Club, Island Wheat and Mutiny.

It’s a legacy worth cheering to, or as they say in the Bier Garten — *Prost!*

MORE TO KNOW

Capital Brewery is open year-round, check their website for current hours for the brewery, tours, beer and cheese tastings, and Bier Garten. The brewery’s most popular beers are also sold in stores. All are welcome to bring in carryout or a picnic and leashed dogs are welcome during non-events. Also, mark your calendars for **Bockfest** — an annual celebration of the unveiling of Blonde Doppelbock, Feb. 24, 2024. capitalbrewery.com 



UNCOVER MIDDLETON'S *Rich Past*

Middleton traces its beginnings to an 1832 fur trading post along the northern shore of Lake Mendota, near what is now Mendota County Park. The Township of Middleton was created in 1848 and about a decade later, in 1856, the much-coveted railroad arrived, establishing Middleton as a hub of activity for the area. The current depot was built in 1895 and serves as the Middleton Visitor Center, located on Parmenter Street downtown.

Middleton incorporated as a village in 1905 and became a city in 1963. Today the city retains its beautiful, historic charm and celebrates its landmarks.

When visiting Middleton, you can step right into history at the **Rowley House Museum**, built in 1868 by a Middleton doctor, Newman C. Rowley, it was constructed with 30,000 yellow-clay bricks from a brickyard in Pheasant Branch. It was a home to the Rowley family for 120 years before being purchased by a local farmer to be given to the **Middleton Area Historical Society**. Now this beautiful landmark is open to the public as a museum.

The historical society now offers guided tours — **Stroll & Tell** — spring through

fall, which includes about 90 minutes of walking throughout the downtown area. Dates will be posted on Visit Middleton and MAHS's websites.

Discover the history in Middleton at your own pace. The Rowley House Museum and Middleton Area Historical Society have created maps for visitors — the **Historic Walking Tour** map and the **Landmark Tour** map. Both are available at the Middleton Visitor Center or by scanning this QR code and viewing or downloading a map. *M*

Scan to View Tour Maps





NATIONAL MUSTARD MUSEUM

Shopping Guide

IT'S THE ONE-OF-A-KIND FIND

From its charming — and recently revitalized — downtown to its outdoor shopping center at Greenway Station, Middleton offers one-of-a-kind boutiques as well as name brand stores.

DOWNTOWN

BARRIQUES 🍷🍷

1901 Cayuga Street • 608.824.9463
barriquesmarket.com

This full coffee espresso bar also offers a wide selection of food, wine, spirits and beer, as well as many gift items.

CHAUETTE FASHION & HOME 🛍️🏠

1827 Parmenter Street
608.836.5366 • shopchauette.com
Locally owned women's clothing boutique downtown. Find gifts, décor and jewelry, as well.

CLOTH AND METAL BOUTIQUE 🍷🍷

7531 Hubbard Avenue
608.203.8891
clothandmetalboutique.com
A warm, welcoming space filled with stylish clothing, handmade jewelry and handcrafted candles. A dog-friendly and environmentally conscious boutique.

DINY'S JEWELERS 🍷

1903 Cayuga Street, Suite 105
608.831.3469 • ditys.com
Diny's hand selects only the finest quality jewelry and offers a wide selection.

GARY'S ART & FRAME SHOP, LTD. 🍷🚗

2029 Parmenter Street
608.831.2231
milwardfarrellfineart.com
Fine art gallery and frame shop, national and international artists and American craft.

JOHN/CHRISTINE DESIGNS 🍷🍷

1835 Parmenter Street
608.824.0392
johnchristinedesigns.com
This downtown studio/gallery sparks the imagination. Exceptional gems, pearls and diamonds are set into our hand-crafted, innovative and sculptural jewelry. See website for hours.

JOURNEYMAN CO. 🏠

7525 Hubbard Avenue
608.203.6545
journeymanshop.com
Authentic men's clothing store specializing in Made in USA products and brands.

LITTLE POP COLOR SHOP 🍷🍷

1833 Parmenter Street
littlepopcolorshop.com
A happy little shop filled with party supplies, gifts, cards and décor.

NATIONAL MUSTARD MUSEUM 🍷🍷

7477 Hubbard Avenue
608.831.2222
mustardmuseum.com
The National Mustard Museum is home to both a free museum, as well as a full retail store filled with hundreds of mustards for sale, as well as other food and gift items.

THE REGAL FIND 🍷🍷🚗

1834 Parmenter Street
608.833.1633
theregalfind.com
A unique gift shop located in a historic downtown building, The Regal Find hosts local and regional artists' work including paintings, candles, jewelry and so much more.

TRADITION CHILDREN'S AND WOMEN'S MARKETS 🍷🍷

1823 Parmenter Street
608.841.2345
tradition.market
Side-by-side, Tradition Children's Market and Tradition Women's Market feature a curated collection of apparel and accessories for women and young children. The children's store also carries an assortment of toys.

GREENWAY STATION AREA

BATH & BODY WORKS 🍷🚗

1610 Deming Way
608.831.4107
bathandbodyworks.com
Offering a finer line of personal care products, including a variety of lotions, gels and fragrances, along with candles and accessories.

CHICO'S 🍷🚗

1651 Deming Way, Suite 102
608.836.4919
chicos.com
Private-label clothing for women. New designs arrive every week.

DSW 🍷🚗

1700 Deming Way
608.440.7643 • dsw.com
Thousands of brand-name and designer women's and men's shoes, plus handbags, socks and other accessories.

FIVE BELOW 🍷

1661 Deming Way
608.301.5913
fivebelow.com
Specialty discount store that sells products that are less than \$5, plus a small assortment of products from \$6 to \$25.

GOLF GALAXY 🏠

1700 Deming Way
608.286.2592 • golfgalaxy.com
Shop a wide selection of golf clubs, apparel and equipment from top brands.

GREENWAY STATION 🍷🍷🍷🚗

1651 Deming Way, Suite 114
608.824.9111
greenwayshopping.com
A 51-acre lifestyle retail center, offering services, recreation, entertainment and restaurants. Its relaxed atmosphere includes covered walkways and a courtyard.

GUITAR CENTER 🏠

1661 Deming Way, Suite 110
608.821.1480 • guitarcenter.com
Home to the world's largest selection of popular guitars, basses, amplifiers, keyboards, workstations, drums, percussion, microphones, PA systems, DJ equipment, stage lighting, recording software, studio gear and more.

HOMEGOODS 🏠

1661 Deming Way • 608.836.0020
homegoods.com
HomeGoods is where savvy shoppers of every style discover distinctive home fashions at a discount.

J. CREW FACTORY

1650 Deming Way, Suite 110
608.820.3813 • factory.jcrew.com
Top-to-bottom stylish sportswear for men & women with deals 24/7.

J. JILL 🍷🚗

1650 Deming Way
608.824.9460 • jjill.com
New collections arrive monthly, all filled with versatile looks to delight every woman.

Look for these icons throughout this section to see what you can explore.

🍷 Collectibles/Floral/Gifts 🍷 Jewelry 🏠 Retail 🍷 Groups welcome 🚗 Motorcoach parking



JOURNEYMAN CO.



LITTLE POP COLOR SHOP

LANDS' END 🏠

1651 Deming Way
landsend.com

Classic American lifestyle brand with a passion for quality, legendary service and real value. Casual apparel, outerwear and swimsuits for adults and kids. (Opening spring 2024)

LOFT 🏠🚗

1621 Deming Way
608.836.6636 • loft.com

Collection of modern, feminine clothing for a wide range of women.

MARSHALLS 🏠

1700 Deming Way • 608.831.5303
marshallsonline.com

Seasonal, brand-name and designer goods.

MICHAELS 🏠🚗

1700 Deming Way, Suite 120
608.824.8959 • michaels.com
The nation's largest retailer of arts and crafts materials.

PLAYTRI MIDDLETON 🏠🚗

1661 Deming Way, Suite 154
608.203.8775
playtrimiddleton.com
A 2019 official triathlon store, Playtri offers bike repair, equipment rentals, bike fits and performance testing.

SOFT SURROUNDINGS 🏠

1650 Deming Way, Suite 116
608.841.1246

softsurroundings.com
Offering stylish and casual clothing, beauty and skin care products, jewelry and home furnishings.

WORLD MARKET 🏠🚗

1700 Deming Way, Suite 110
608.829.1020 • worldmarket.com
An awe-inspiring array of international home décor, food, wine and much more.

SURROUNDING AREA

ANOTHER HOME FURNITURE 🏠

6621 Century Avenue
608.836.8123
anotherhomefurniture.com
Like-new living room, dining room, home office and bedroom furniture sold on consignment.

THE BRUCE COMPANY 🎁🚗

2830 Parmenter Street
608.836.7041
brucecompany.com
Area's largest year-round garden center, offering everything for the garden and patio, plus winter holiday decorations, as well as a large gift shop.

CHALMERS JEWELERS 💎🛍️🚗
6202 University Avenue
608.233.4700
chalmersjewelers.com
Full-service, independently
owned jewelry store since 1992.

CIVITAS GALLERIES 🎁
6800 University Avenue, Suite 101
608.836.1777
civitasgalleries.com
Dealers in ancient, medieval,
world and U.S. coins. Check
website for store hours.

COLLECTOR'S CORNER 🛍️
6633 University Avenue
608.831.2474
A nonprofit consignment
store. Sells clothing, jewelry,
collectibles and more.

THE COZY HOME
6801 University Avenue, Suite 140
608.831.0053
thecozyhomemadison.com
A quality resale and
consignment store providing
upscale home furnishings and
décor at affordable prices.

DONGZHU POTTERY STUDIO 🛍️🎁

6661 University Avenue
608.239.8770
dongzhupotterystudio.com
The studio offers the most cost
efficient and effective way to
be exposed to pottery. Ceramic
classes open to both youth and
adults on the weekend.

HIDDEN CAVE CIDERY
2500 N. Pleasant View Road,
Suite 102
608.213.7396
hiddencavecidery.com
Locally owned and operated
cidery with patio and indoor
tasting room. All ciders made
with Wisconsin-grown apples.

**I'M BOARD! GAMES &
FAMILY FUN** 🛍️
6917 University Avenue
608.831.6631
imboardgames.com
Unplug, interact and reconnect.
Hundreds of board games, card
games, educational and kids'
games, hobby games and more!

ISTHMUS ART & FRAMING 🎁🛍️
6771 University Avenue, Suite 108
608.203.6196
Custom framing and restoration
service store.



METRO MARKET 🛍️
6800 Century Avenue
608.831.3009
metromarket.net
Full-service grocery, deli and
bakery.

MIDDLETON JEWELERS 💎
6629 University Avenue, Suite 104
608.831.5656
miltonjewelers.app
The highest-quality jewelry in
many styles.

**URBAN GARDENS AND
GREENHOUSE** 🎁
4823 County Highway Q
608.831.4700
urbangardensandgreenhouse.com
A full-service garden center and
greenhouse which also offers
landscaping and tree services.

**PROMISES FLORAL &
GIFT STUDIO** 🛍️
2506 Allen Blvd
608.833.3279
promisesfloralandgiftstudio.com
Floral and gift shop. Custom
and pre-made floral
arrangements available.

**THE SAMPLER SQUARE
HOME CENTRE** 🛍️🎁🚗
6771 University Avenue
608.831.6061 • samplersquare.com
Unique, quality hardware for
your home and office.

SATARA HOME & BABY 🛍️
6333 University Avenue
608.251.4905
satarahome.com
Offers the purest, natural
mattresses and organic
bedding available.

SIMPLY SAVVY 🛍️🎁🚗
6333 University Avenue, Suite 102
608.819.8933
simplysavvyconsign.com
Simply Savvy offers
quality consignment for
clothing, furniture, home
décor, apparel and art
in a chic environment.

SIMPLY SWIMMING 🛍️
6649 University Avenue
608.836.6649
simplyswimming.net
Dane County's largest
swimming supplier.

**TABBY & JACK'S PET SUPPLIES
AND GROOMING** 🛍️
6925 University Avenue
608.841.1133
tabbyandjacks.com
Holistic pet supplies, daycare,
training, grooming and
playgroups for your furry friend.

UNIVERSITY COIN & JEWELRY 💎
6801 University Avenue
608.831.1277
universitycoinandjewelry.com
Providing quality jewelry and
investments for over 25 years.

**UW PROVISION - THE MEAT
MARKET** 🛍️
2315 Pleasant View Road
608.836.7421 • uwprovision.com
High-quality, fresh and frozen
meat and groceries in both bulk
and consumer sizes. Open to
the public. No membership fee.

WHEEL & SPROCKET 🛍️
6641 University Avenue
608.820.1166
wheelandsprocket.com
Wheel & Sprocket has a bike for
every rider. Our mission is to
help you enjoy your ride with
a fun, fair and easy customer
service promise.

Look for these icons throughout
this section to see what you can
explore.

🎁 Collectibles/Floral/Gifts 💎 Jewelry 🛍️ Retail 🎁 Groups welcome 🚗 Motorcoach parking

Lodging

IT'S THE HOME AWAY FROM HOME

Whether planning a family trip, a business meeting or conference — you will find comfort, quality and exceptional customer service at any of Middleton's nine hotels.

Nine Hotel Properties

THE COUNTRY INN & SUITES, MADISON WEST 🍷 🚗 🐾

2212 Deming Way
608.831.6970 • 800.456.4000
countryinns.com/middletonwi
Country Inn & Suites offers a combination of spacious, well-equipped hotel rooms and suites and a great location near Greenway Station and UW-Madison.

COURTYARD BY MARRIOTT MADISON WEST/MIDDLETON 🍷 🚗

2266 Deming Way
608.203.0100 • 800.321.2211
courtyardmadisonwest.com
Top 10% of Courtyards in guest satisfaction.

FAIRFIELD INN & SUITES MADISON WEST/MIDDLETON 🍷 🚗 🐾

8212 Greenway Boulevard
608.831.1400 • 800.228.2800
fairfieldmadisonwest.com
Located within walking distance of Greenway Station.

HILTON GARDEN INN MADISON WEST/MIDDLETON 🍷 🚗 🐾

1801 Deming Way • 608.831.2220
877.STAY.HGI (782.9444)
madisonwestmiddleton.stayhgi.com
Located within the Greenway Station entertainment district. Features a swimming pool with water volleyball and basketball.



HOLIDAY INN EXPRESS & SUITES MADISON WEST – MIDDLETON 🍷 🚗

8353 Murphy Drive
608.581.9111 • ihg.com
Our exquisitely designed hotel is within walking distance to many area restaurants and shopping. Complimentary parking, Wi-Fi and access to pool, hot tub and fitness facility. Service animals welcome.

MADISON MARRIOTT WEST 🍷 🚗 🐾

1313 John Q. Hammons Drive
608.831.2000
marriottmadisonwest.com
Full-service hotel with atrium and 60,000 square feet of event space.

MENDOTA COUNTY PARK & CAMPGROUND

County Highway M
608.224.3730
parks-lwr.dane.countyofdane.com/park/Mendota
Thirty-unit campground, 5-unit boat camping area, each with a 30-amp electrical hook-up.

RESIDENCE INN MADISON WEST/MIDDLETON 🍷 🚗 🐾

8400 Market Street
608.662.1100 • 800.331.3131
residenceinnmadisonwest.com
Enjoy suites with full kitchens and unique amenities.

STAYBRIDGE SUITES MIDDLETON/MADISON WEST 🍷 🚗 🐾

7790 Elmwood Avenue
608.664.5888 • 800.238.8000
staybridge.com/madisonwest
Stay in the heart of downtown Middleton. Within walking distance or a short drive to Accuray, Epic Systems, Electronic Theater Control and UW-Madison.

TOWNEPLACE SUITES MADISON WEST/MIDDLETON 🍷 🚗 🐾

3055 Deming Way
608.820.2400
towneplacesuites.marriott.com
Middleton's newest property — opened fall 2021 — offers extended stay guests fully equipped kitchens, complimentary breakfast buffet and is situated just a short distance from many restaurants.

Scan
for
Meeting
Planners



Look for these icons throughout this section to see what you can explore.

🍷 Groups welcome 🚗 Motorcoach parking 🐾 Pet-friendly















LODGING AMENITIES

NAME	TOTAL ROOMS	INDOOR POOL	WHIRLPOOL/HOT TUB	BREAKFAST	HIGH-SPEED INTERNET	EXERCISE	MEETING FACILITIES
The Country Inn & Suites, Madison West	84	Yes	Hot tub	Free deluxe continental	Free	Fitness room	Business center
Courtyard by Marriott Madison West/Middleton	136	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	1,860 square feet of space for up to 120 people; business center
Fairfield Inn & Suites Madison West/Middleton	102	Yes	Yes	Free deluxe continental	Free	Fitness room	Business center
Hilton Garden Inn Madison West/Middleton	133	Yes	Whirlpool	Full breakfast (purchase)	Free	Fitness room	3,600 square feet of space for up to 300 people; business center
Holiday Inn Express & Suites Madison West – Middleton	106	Yes	Hot tub	Free hot breakfast buffet	Free	Fitness room	About 800 square feet of conference space
Madison Marriott West	292	Yes	N/A	Full breakfast (purchase)	Free	Fitness room	60,000+ square feet of conference space; 19 conference rooms
Residence Inn Madison West/Middleton	122	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center
Staybridge Suites Middleton/Madison West	91	Yes	Whirlpool	Free hot breakfast buffet	Free	Fitness room & outdoor sport court	Business center and meeting room
TownePlace Suites by Marriott West/Middleton	87	Yes	N/A	Free hot breakfast buffet	Free	Fitness center & indoor pool	Meeting room



SCALE OF MILES



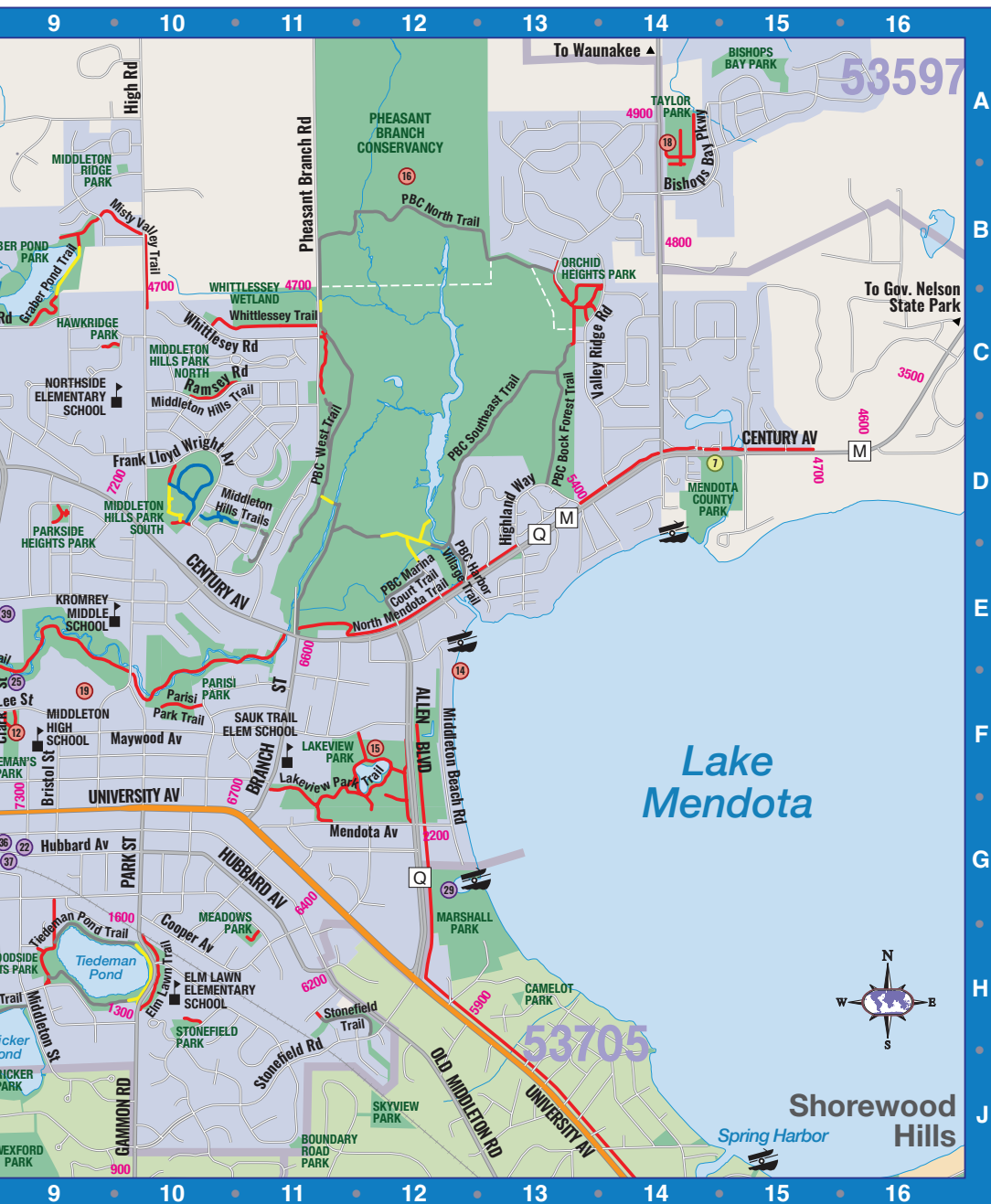
- | | |
|---|-----------------------|
|  | CONTROLLED ACCESS |
|  | PRINCIPAL HIGHWAY |
|  | MAJOR ROAD |
|  | OTHER ROAD |
|  | US/COUNTY ROAD SHIELD |
|  | EXIT NUMBER |
|  | RAILROAD |
|  | ZIP CODE |
|  | BLOCK NUMBER |
|  | SCHOOL |
|  | AIRPORT |
|  | BOAT LAUNCH |



- Boardwalk Trail
- Gravel Trail
- Paved Trail

Middleton Hills Trails: 1.19 mi. (combined total)





POINTS OF INTEREST

Lodging

- 1 The Country Inn & Suites, Madison West
- 2 Courtyard Madison West/Middleton
- 3 Fairfield Inn & Suites Madison West/Middleton
- 4 Hilton Garden Inn Madison West/Middleton
- 5 Holiday Inn Express & Suites Madison West/Middleton
- 6 Madison Marriott West™
- 7 Mendota County Park & Campground
- 8 Residence Inn Madison West/Middleton
- 9 Staybridge Suites Middleton/Madison West
- 10 TownePlace Suites by Marriott

Parks

- 11 Firefighters Memorial Park (baseball)
- 12 Firemen's Park
- 13 Penni Klein Park (soccer)
- 14 Lake Street Boat Launch
- 15 Lakeview Park/Splash Pad
- 16 Mendota County Park & Campground
- 17 Pheasant Branch Conservancy
- 18 Stone Horse Green (green space)
- 19 Taylor Park
- 20 Walter R. Bauman Outdoor Aquatic Center

Things to do

- 21 Capital Brewery & Bier Garten
- 22 Greenway Station
- 23 Rowley House Museum
- 24 Middleton Visitor Center
- 25 National Mustard Museum
- 26 Performing Arts Center

Recreation

- 27 Capitol Ice Arena
- 28 CXC Outdoor Recreation & Sports Center
- 29 Keva Sports Center
- 30 Marshall Boats Board & Boat Rentals
- 31 Middleton Bike Park
- 32 Pleasant View Golf Course
- 33 Quarry Skate Park

Services

- 34 Middleton Chamber of Commerce
- 35 Middleton Municipal Airport (Morey Field)
- 36 Middleton Visitor Center
- 37 Middleton Post Office
- 38 Middleton City Hall
- 39 Middleton Public Library
- 40 Middleton Fire Station
- 41 Middleton Police Department

VISIT
Middleton

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VISITMIDDLETON.COM | 22



Silk Exotic

CROSS-COUNTRY SKI TRAILS

Black Earth Creek

Black Earth Creek

SOLVANG'S HILL

WEST LOOP

ROUND-A-BIT



EASIEST



MORE DIFFICULT



MOST DIFFICULT

PLEASE STAY ON TRAIL

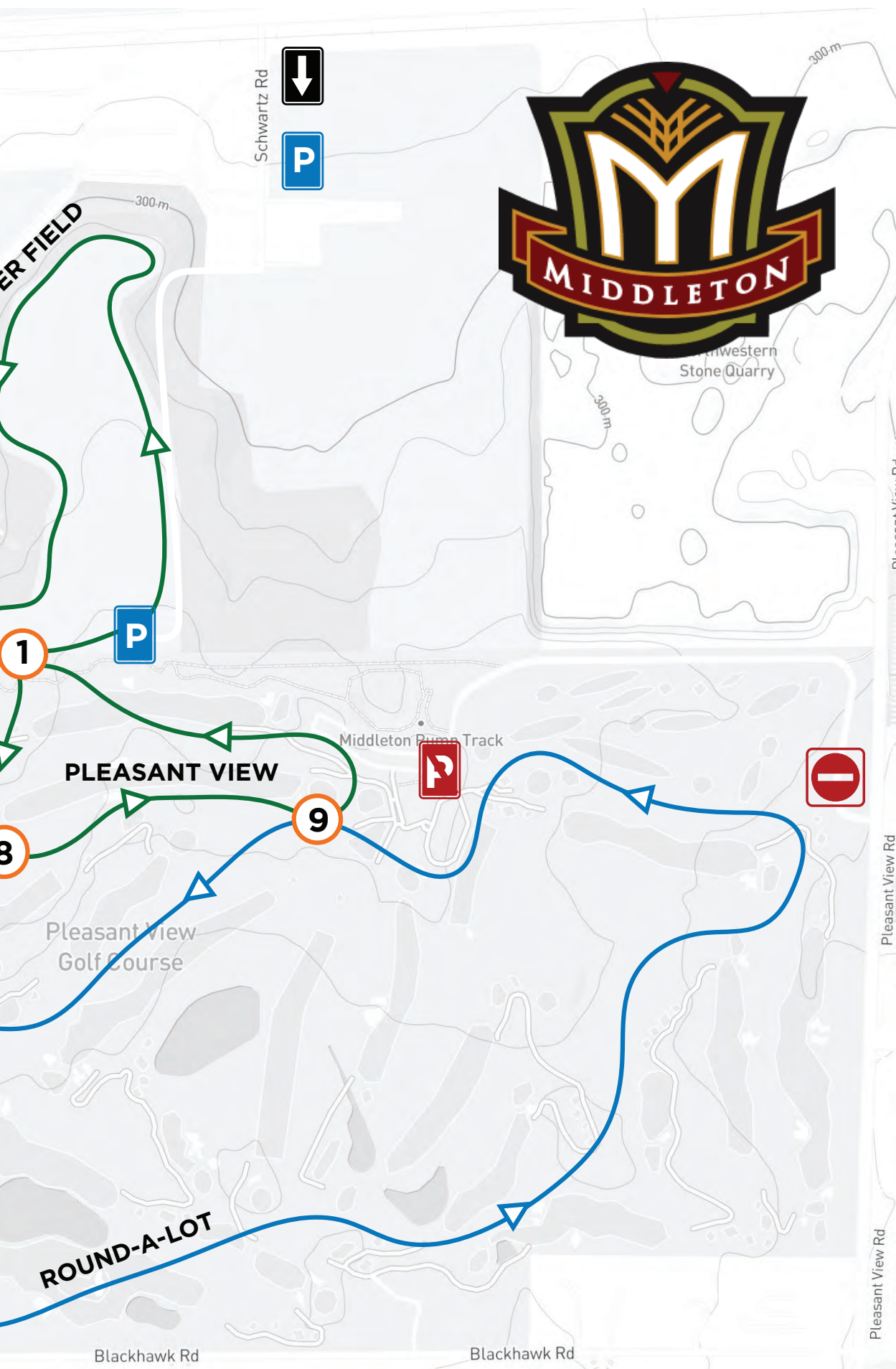


- UPPER FIELD 0.9 mi
- PLEASANT VIEW 0.6 mi
- ROUND-A-BIT 1.2 mi

- ROUND-A-LOT 3.0 mi
- ◆ CHALLENGER 1.3 mi
- ◆ WEST LOOP 0.7 mi

Blackhawk Rd

Blackhawk Rd





1847 AT THE STAMM HOUSE

Dining Guide

IT'S THE MEAL WE SHARE

Travel the world one plate at a time while enjoying one of Middleton's 80 places to eat, drink and grab dessert. Whether it's a dinner for two, a group of friends or for the whole office, there is something to satisfy every diner.

AMERICAN

1847 AT THE STAMM HOUSE 🍷
6625 Century Avenue
608.203.9430

1847stammhouse.com
Restored to its original stone walls, ceiling and wine cellar, all with modern restaurant amenities. Serving innovative, seasonal American fare and cocktails.

APEX NUTRITION

7609 Elmwood Avenue
608.833.2739
Smoothie and juice bar serving aloe shots, energizing teas and nutrient dense shakes.

ARBY'S

8321 Murphy Drive
608.836.1199 • arbys.com

BARRIQUES

1901 Cayuga Street
barriquesmarket.com
Coffee, espresso, bakery, full-service retail for wine, beer and spirits. Bi-weekly wine tastings on Fri. evenings.

BURGER KING

3311 Parmenter Street
608.203.9025 • bk.com

BRISTLED BOAR SALOON & GRILL

2611 Branch Street
608.831.0436
A friendly local bar and grill. Pool, darts, volleyball, big screen TV.

C'S RESTAURANT & BAKERY

2550 Allen Boulevard
608.836.4700 • csrestaurant.com
Breakfast and lunch. Homemade soups, pies, breads and other bakery goods.



LOUISIANNE'S ETC.

CAFÉ ZUPA'S

8310 Greenway Boulevard
609.416.8148 • cafezupas.com
House-made fresh soup, salad and sandwich kitchen.

CAPITAL BREWERY

7734 Terrace Avenue
608.203.5228
capitalbrewery.com
Casual munchies are available in the indoor Bier Stube and in the outdoor Bier Garten. Food trucks are typically onsite during special events.

CHOCOLATE SHOPPE ICE CREAM

2831 Parmenter Street
608.203.5228
chocolateshoppeicecream.com
Locally owned, this ice cream shop serves award-winning ice cream flavors in cones, cups or containers to go.

CLASEN'S EUROPEAN BAKERY

7610 Donna Drive
608.831.2032 • clasensbakery.com
Family-owned European bakery since 1959, features more than 40 varieties of healthy and delicious breads and rolls and over 70 varieties of treats all baked from scratch.

COLD STONE CREAMERY

1650 Deming Way, Suite 102
608.831.0332
coldstonecreamery.com
Ice cream with your choice of toppings hand-mixed on a frozen granite stone.

COOPER'S HAWK WINERY & RESTAURANT

1611 Deming Way
chwinery.com
Coming in 2024! An upscale casual dining restaurant, full-service bar, private dining room and Napa-style tasting room and retail gift store — all under one roof.

CRAFTSMAN TABLE & TAP

6712 Frank Lloyd Wright Avenue
608.836.3988
craftsmentableandtap.com
Featuring only the best in the craft of hospitality, food, beer and cocktails.

CULVER'S

2906 Parmenter Street
608.836.5577
culvers.com
Home of the famous Butter Burger!

Look for these icons throughout this section to see what you can explore.

🍷 Bakery/Café 🍷 Bar/Grill 🚚 Carryout/Delivery/Fast food 🍷 Family dining 🍷 Upscale dining
📍 Downtown dining 🍷 Outdoor dining 🍷 Groups welcome 🚗 Motorcoach parking

DICKEY'S BARBECUE PIT

8225 Greenway Boulevard,
Suite 200
608.827.9000
dickeys.com
Texas-style BBQ. Provides a
variety of on-site, slow smoked
quality meats.

DOMINO'S PIZZA

6915 University Avenue
608.824.0800
dominos.com
Customizable pizza, wings,
flatbreads, desserts and more.

FIVE GUYS

8234 Greenway Boulevard
608.829.0800
fiveguys.com
Fresh, never frozen burgers
cooked to perfection with
fresh-cut fries cooked in pure
peanut oil.

THE FREE HOUSE PUB

1902 Parmenter Street
608.831.5000
freehousepub.com
Cozy gastropub featuring ale,
whiskey and pub fare, such as
appetizers, soups and salads,
sandwiches and burgers.

GRACE COFFEE CO.

1824 Parmenter Street
425.625.7961 • gracecoffeewi.com
Crafting the highest quality
espresso drinks, infused with
a broad selection of house-
made syrups and utilizing fresh
ingredients to make stunning
dishes to order.

GRAPE WATER WINE BAR

7466 Hubbard Avenue
608.692.6778 • grapewater.wine
Tap wine bar with a fun, casual
vibe, featuring 15 self-serve
options. "We're unsnobbing
the wine bar one glass
at a time."

HIDDEN CAVE CIDERY

2500 N. Pleasant View Road,
Suite 102
608.213.7396
hiddencavecidery.com
Snack pairings are available at
the indoor tasting room and
outdoor patio. Food trucks
are typically onsite for special
events.

HUBBARD AVENUE DINER

7445 Hubbard Avenue
608.831.7437
hubbardavenuediner.com
Ultimate classic diner serving
breakfast all day, lunch and
dinner. Bakery includes sugar
cookies, cakes, bars and local
favorite spot for pie.

IHOP

2229 Deming Way
608.824.2020 • ihop.com
Open 7 a.m.-10 p.m. daily for
dine-in, takeout or delivery —
all your favorite breakfast
items and so much more.

JERSEY MIKE'S SUBS

1601 Deming Way
608.824.0872 • jerseylikes.com
Subs and wraps with quality
meats, cheeses and produce.

JET'S PIZZA

2831 Parmenter Street
608.841.1700 • jetspizza.com
Known for their signature deep
dish square pizzas.

JIMMY JOHN'S

6921 University Avenue
608.841.1100
jimmyjohns.com
Bread baked in house and meat
and veggies sliced daily — it's
the best of the best.

LONGTABLE BEER CAFE

7545 Hubbard Avenue
608.841.2337
longtablemiddleton.com
A casual space to gather to
enjoy a variety of lunch and
dinner items, as well as a beer
wall with more than 300 types
of beer and hard cider.

MCDONALD'S

2626 Allen Boulevard
608.836.6644
8308 Greenway Boulevard
608.841.1303
mcdonalds.com
Classic, long-running fast food
known for burgers, fries
and shakes.

MID TOWN PUB

2405 Allen Boulevard
608.826.5129
midtownpub.com
Middleton's lakeside
neighborhood bar and grill.
Offers free Wi-Fi.

MIDDLETON SPORT BOWL

6815 University Avenue
608.831.5238
sportbowl.com
Multi-level sports bar with all
HDTVs and four big screens.

MIGGY'S BAKES

6712 Frank Lloyd Wright Avenue
608.445.4332 • miggysbakes.com
Bakery offering a variety of
tasty and unique-flavored
cookies, cookie cups, cakes,
brownies and bars.

MOKA

3517 Tribeca Drive
608.203.5366 • mymokacoffee.com
Drive-thru-based coffee shop
offering specialty coffee, tea
and espresso drinks. Breakfast
and snack options including
burritos, sandwiches, MOKA
Bites and locally sourced
bakery items.

MONK'S BAR & GRILL

8313 Murphy Drive
608.833.7001
monksbarandgrill.com
Menu ranging from burgers
to sandwiches and wraps,
appetizers and kids' meals
served on a Frisbee.

NETTY GRITTY

1021 North Gammon Road
608.833.6489
thegritty.com/middleton
Award-winning burgers,
homemade soups, salads and
sundaes. Official birthday place
and home of the Famous
Gritty Burger.

NOODLES & COMPANY

1601 Deming Way
608.829.0099 • noodles.com
Noodles, salads, and
sandwiches from around the
world. Meals made to order.

PAPA MURPHY'S TAKE & BAKE PIZZA

1005 North Gammon Road
608.824.0600 • papamurphys.com
Highest quality, freshest
ingredients, homemade and
home baked.

PAUL'S NEIGHBORHOOD BAR & RESTAURANT

2401 Parmenter Street
608.827.7285
paulsneighborhoodbar.com
Lunch specials Monday-Friday;
all you can eat fish fry Friday
from 4:30-9 p.m.; and prime
rib breakfast on Sunday from
8-11 a.m.

PIZZA HUT

6771 University Avenue, Suite 101
608.836.3888 • pizzahut.com
America's favorite pizza. Made-
to-order pizzas, wings, pastas
and more.

POKE BAR

7603 Elmwood Avenue
608.821.1199
pokemiddleton.com
Choose a house
recommendation or build
your own poke bowl.
Hawaiian cuisine in downtown
Middleton.

**SOFRA FAMILY BISTRO**

Look for these icons throughout
this section to see what you can
explore.

Bakery/Café Bar/Grill Carryout/Delivery/Fast food Family dining Upscale dining
 Downtown dining Outdoor dining Groups welcome Motorcoach parking



HUBBARD AVENUE DINER



LONGTABLE BEER CAFE

PRAIRIE CAFE & BAKERY 🍞🍰

3109 Pheasant Branch Road
608.827.2437
prairiecafeandbakery.com
This café offers a wide variety of breakfast and lunch options including hot and cold sandwiches, as well as bakery items.

RUTH'S CHRIS STEAK HOUSE 🥩

2137 Deming Way
608.828.7884 • ruthschris.com
USDA Prime steaks, seared on a sizzling 500-degree plate.

SCOOTER'S COFFEE ☕🍰

6401 University Avenue
608.819.6034
scooterscoffee.com
Dine-in and drive-through coffee shop with full coffee selection and breakfast items.

SMOOTHIE KING 🥤

2019 Deming Way
608.836.0742 • smoothieking.com
Satisfy that smoothie craving with healthy options.

STARBUCKS COFFEE ☕🍰

2602 Allen Boulevard
608.831.5540
8238 Greenway Boulevard
608.831.0080
starbucks.com
The vast range of Starbucks coffee and expertise on the subject await.

SUBWAY 🥪🍷

2522 Allen Boulevard
608.836.7779
8315 Murphy Drive
608.826.4091 • subway.com
Sub sandwiches. Eat fresh!

TANNER'S NEIGHBORHOOD BAR & GRILL 🍷🍷

2259 Deming Way • 608.833.7711
tannersbarandgrill.com
Serving chicken grilled, battered and/or charred, this establishment also has numerous hot and cold sandwich and burger options, wraps, salads and seafood. Kids' menu also available.

THE VILLAGE GREEN 🍷🍷

7508 Hubbard Avenue
608.831.9962
thevillagegreennmiddletonwi.com
A family-friendly, old-fashioned tavern with great burgers and cheese curds.

WHICH WICH 🥪

2177 Deming Way
608.836.9424 • whichwich.com
Over 51 customizable hot sandwiches served with a vibe. Satisfaction guaranteed.

WILLY STREET CO-OP WEST 🍷🍷

6825 University Avenue
608.284.7800 • willystreet.coop
Natural, organic, locally produced foods. Eat in or get food to go. You don't have to be a member to shop.

WORLD OF BEER 🍷

8825 Greenway Boulevard
608.833.5400 • worldofbeer.com
The best selection of craft beers from around the world and down the corner. Over 500 different global beers.

CAJUN LOUISIANNE'S ETC. 🍷🍷

7464 Hubbard Avenue
608.831.1929 • louisiannes.com
Over 20 gourmet dinners, nightly specials and live jazz and blues.

CHINESE**CHINA WOK** 🍷

6771 University Avenue, Suite 107
608.826.0333
chinawokmiddletonwi.com
Outstanding Chinese cuisine, excellent service and friendly staff. Known for its modern interpretation of classic dishes using fresh ingredients.

GRAND CHINA RESTAURANT 🍷

2608 Allen Boulevard
608.827.7880
grandchinamiddleton.com
Enjoy authentic Chinese specialties.

IMPERIAL GARDEN CHINESE RESTAURANT 🍷🍷

2039 Allen Boulevard
608.238.6445
imperialgarden.com
Voted Best of Madison since 1984. Traditional Chinese cuisine.

LE C'S PATISSERIE & TEA 🍰

7601 Elmwood Avenue
lecstea.com
Bubble tea, Asian bakery and custom cakes.

TAIGU CHINESE RESTAURANT 🍷🍷

7610 Elmwood Avenue
608.831.3458 • taigunoodles.com
Home-style Chinese cuisine. Known for traditional Chinese homemade noodles.

INDIAN**AMBER INDIAN CUISINE** 🍷🍷

6913 University Avenue
608.824.0324
amberindianmadison.com
Daily self-made bread, high quality and large selection of Indian dishes. We offer delicious dishes in our lunch buffet as well as regular menu preparations.

DHABA INDIAN BISTRO 🍷🍷

8333 Greenway Boulevard, Suite 100 • 608.203.8822
dhabaindianbistro.com
Indian cuisine. Large selection of appetizers, curries, vegetables, rice, naan breads and desserts. Closed Mondays.

ITALIAN**BIAGGI'S RISTORANTE ITALIANO** 🍷🍷

1611 Aspen Commons
608.664.9288 • biaggis.com
Casual Italian restaurant offering an extensive selection of house-made and imported pastas, soups and salads, pizza, seafood, steaks and desserts.

GINO'S ITALIAN DELI 🍷🍷

6509 Century Avenue
608.827.0999 • ginosdeli.com
Classic Italian deli delights.

JOHNNY'S ITALIAN STEAKHOUSE 🍷🍷

8390 Market Street
608.831.3705
johnnysitaliansteakhouse.com
Award-winning steaks, seafood and Italian specialties.

VILLA DOLCE 🍷🍷

1828 Parmenter Street
608.833.0033
villadolcecafe.com
Pizzeria and gelateria, featuring Italian-style thin crust pizza and sandwiches, plated desserts and gelato.

JAPANESE**FUJI SUSHI & HIBACHI**

🍷🍷🍷🍷
1610 Deming Way
608.827.8898
fujimiddleton.com
High energy and entertaining dining experience with unmatched seafood, steak and other Japanese cuisine options.

ILIKE SUSHI 🍷

2411 Allen Boulevard
608.824.0363
ilikesushimiddleton.com
Offers a wide array of authentic Japanese food, such as Eel Avocado Roll, Unagi Don and Hawaii Poke Bowl.



TRIO RAMEN

TAKARA 88 🍷🍷🍷

1900 Cayuga Street, Suite 101
608.203.8866
takara88.com
Offers a range of delicious Japanese cuisine.

MEDITERRANEAN FRESKA MEDITERRANEAN GRILL 🍷

8310 Greenway Boulevard
608.203.5034
freskamediterraneangrill.com
Fast, casual dining experience, offering customers the opportunity to select the style of their meal, such as sandwich, salad or plate.

SOFRA FAMILY BISTRO

🍷🍷🍷
7457 Elmwood Avenue
608.836.6614 • sofrabistro.com
A family-friendly restaurant serving authentic Albanian-American cuisine.

TAZA

1900 Cayuga Street
608.203.8282
Mediterranean cuisine serving kabob, couscous, hummus, shawarma and more.



CRAFTSMAN TABLE AND TAP

MEXICAN**ANCHO AND AGAVE** 🍷🍷🍷

1601 Aspen Commons
608.831.3271
anchoandagave.com
A dining experience with house-made signature salsas and hand-smashed guacamole, this restaurant combines favorite flavors with a casual style.

CAMINO REAL 🍷🍷

2518 Allen Boulevard
608.831.0528
Family-owned and operated, specializing in authentic Mexican dishes.

COMPADRES MEXICAN RESTAURANT 🍷🍷🍷

1914 Aurora Street
608.203.8332
compadresmexicanrestaurantwi.business.site
Journey throughout the best of Mexican cuisine and culture.

FAJITAS, TAPAS & BAR

1920 Parmenter Street
608.203.8048
Authentic Mexican cantina serving a variety of house specialties, including margaritas and sangria.

LUPE'S TAQUERIA 🍷

6719 Frank Lloyd Wright Avenue
608.841.1715
Casual counter service taqueria. Fresh ingredients. Fast and friendly service.

PASQUAL'S CANTINA 🍷

6712 Frank Lloyd Wright Avenue, Suite 102 • pasqualscantina.com
The Madison area's original Southwestern-inspired Agave Bar featuring the region's largest selection of 100% Weber Blue Agave tequilas and scratch-made Southwestern fare with a newfangled twist.

TACO BELL 🍷🍷🍷

2169 Deming Way, Suite 100
608.827.9776 • tacobell.com

TAQUERIA JALISCO 🍷

2606 Allen Boulevard
608.824.9619
taqueriajaliscomidleton.com
This family-run business offers fresh produce, authentic tacos and more. Everything is made fresh to order for individuals, small events, company functions and parties.

PERUVIAN**PIKKITO** 🍷

3301 Parmenter Street
608.820.1178
Traditional Peruvian cuisine in a fun, casual atmosphere.

Look for these icons throughout this section to see what you can explore.

🍷 Bakery/Café 🍷 Bar/Grill 🍷 Carryout/Delivery/Fast food 🍷 Family dining 🍷 Upscale dining
🍷 Downtown dining 🍷 Outdoor dining 🍷 Groups welcome 🍷 Motorcoach parking



BREWS: *From coffee to beer*

Whether beginning your day with a cappuccino or ending it with an ice-cold beer, here's a list of Middleton brews to cheers about.

COFFEE & CAFÉS

GRACE COFFEE CO.

Grace Coffee Co. is one not soon to be forgotten with its hand-painted murals, modern furnishings and dog-friendly atmosphere. Find a full espresso and coffee bar and bakery, also serving brunch, lunch and cocktails. (Downtown)

BARRIQUES

Enjoy a full coffee and espresso bar, select bakery items and a lunch menu at **Barriques**. Wine options are also available to enjoy or purchase by the bottle. (Downtown)

MOKA

If looking for a great cup of coffee and a few breakfast options, **MOKA's** drive-thru, off Century Avenue, delivers quick coffee with a smile, as well as smoothies, shakes and teas.

PRAIRIE CAFÉ & BAKERY

A local café and bakery offering breakfast, lunch and daily bakery specials. Everything, from the soups to the salads to the fresh bakery items are made in house daily. Along with the delicious food, **Prairie Café and Bakery** displays local artwork on a rotating basis.

SCOOTER'S COFFEE

If looking for a drive-thru with coffee and a wide breakfast menu, **Scooter's**

Coffee hits the spot. Located along University Avenue near Marshall Park/Lake Mendota, also has indoor seating.

STARBUCKS

A popular chain coffee house, offering specialty coffee drinks, tea, baked goods and a variety of snacks and lunch items. Middleton has two — one near Greenway Station (west side) and one on Allen Boulevard (east side).

CHEERS WITH US

CAPITAL BREWERY

No mention of Middleton's beer hotspots is complete without talking about **Capital Brewery**, which has crafted iconic ales, lagers and stouts for 38 years. Taste award-winning beers and tour its facility in downtown Middleton. In the warmer months, catch live music out in the Bier Garten. Leashed dogs are welcome in the Bier Garten during non-event nights. (See page 12)

BARRIQUES

Barriques offers a wide selection of food, wine, spirits and beer to enjoy on location inside or out, or to take to go. Check schedules for special tastings offered throughout the month. (Downtown)

GRAPE WATER WINE BAR

Whether in the mood to have a glass or a bottle, **Grape Water Wine Bar** in downtown Middleton is serving up all you need to kick back and relax. Enjoy one of their 15 self-serve wines on tap or purchase bottles to go. (Downtown)



HIDDEN CAVE CIDERY

Hidden Cave Cidery opened its tasting room in 2021 and is owned and operated by a Middleton native who prides himself on local flavor — using only Wisconsin apples to create a variety of award-winning hard ciders. Enjoy live music out on their dog-friendly patio. (Pleasant View Road)

LONGTABLE BEER CAFE

Visitors to **Longtable Beer Cafe** will have no shortage of beverages to choose from. This inviting cafe/bottle shop/tasting room has 300 varieties of bottled beer and more than a dozen rotating taps, as well as a full menu for lunch, dinner or appetizers. Dine in or carry out. (Downtown)

WORLD OF BEER

Beer, beer and more beer. That's what's on tap — and in bottles — at **World of Beer**. From global imports to local favorites, beer drinkers can choose from more than 500 beers from across the world and dozens of taps from breweries in Wisconsin, the Midwest and beyond. (Greenway Station) . *M*



STONE *Horse Green*

At the heart of downtown Middleton is a gathering place that connects the charming historic business district with the newly constructed Middleton Center — a place where residents and visitors gather between shopping, meet for lunch or just relax after work.

It took seven years for Middleton's vision of a downtown gathering place to come to fruition, but **Stone Horse Green** opened in October 2022 with a celebration like no other. The annual Strollin' Jazz festival kicked off this green space's two-day opening and set the stage for a year of scheduled programming from trivia nights to live music to yoga classes, and much, much more.

Stone Horse Green is an urban green space offering interactive art installations, a stage for live entertainment and movie nights, a real fire pit and an electric fireplace for chilly evenings, bistro tables for picnics in the sun, and of course, public restrooms. There is also a portable phone charging station and free parking.

"Middleton's downtown has always been a charming and walkable place, but we have never had that central gathering space that is so important to vibrant downtowns — until now," said Abby Attoun, director of planning and community development in Middleton. Attoun led the planning initiative for Stone Horse Green.

"It's been so rewarding to see people of all ages enjoying the space just as we'd intended. Kids playing tag in the central green while parents cozy up by the fire pit during events. Seniors getting their morning exercise on the walkways while people of all ages enjoy coffee on the bistro tables on weekday mornings. It truly is living up to the vision of becoming the heart of our community."

Downtown sits along railroad tracks and was originally full of lumberyards, livestock yards and livery stations — a distant memory from the busy shopping and dining district it is now. Stone Horse Green was built upon the site of an old livery, and during construction old



horse shoes were unearthed. Stone Horse Green commemorates its history through its name and the stone horse statues that reside within it — these sculptures are meant to be used for seating and have seat warmers for the winter months.

- **Stone Horse Green** is located downtown at 7550 Hubbard Avenue.
- Stone Horse Green is managed by a city events planner and has programming year-round.
- Dogs are only permitted on the sidewalk at Stone Horse Green, not within the green.
- Alcohol may be brought in as unopened plastic or aluminum containers. No glass or pre-opened beverages are allowed. *M*

A man in a black t-shirt and maroon pants is walking a blue heeler dog on a leash along a dirt trail. The dog is looking towards the camera with its mouth open. The background is a lush green forest with a large tree trunk on the right.

Middleton Outdoors

Explore Middleton's outdoor spaces — 27 miles of trails and 30 parks, including dog parks, water parks and playgrounds. Don't miss Pheasant Branch Conservancy — 549 acres of protected prairie land, award-winning trails and beautiful scenic views. (Photo: Local resident walks his dog through Pheasant Branch Corridor Trail)

Pheasant Branch Conservancy trails are fully accessible and many are bike- and dog-friendly. Access the trails through several off-street parking and sidewalk entrances.

Parks & Recreation

IT'S THE UNEXPECTED ADVENTURE

Whether it's snowshoeing on fresh powder, exploring our nationally recognized trail system or laughing with your family at Lakeview Park's free splash pad, Middleton's outdoors are worthy to explore.

PARKS

BASKERVILLE PARK 🚶 🚲 🏠

5801 Century Avenue

BOUNDARY ROAD PARK 🚶 🚲 🏠

1343 Boundary Road

COMMUNITY DOG

PARKS 🐾

5209 County Highway Q
8780 Airport Road

FIREFIIGHTERS MEMORIAL PARK 🚶 🚲 🏠

3201 Pleasant View Road

FIREMEN'S PARK 🚶 🚲 🏠 🚶

7400 Lee Street

HARVEY JOHN & LUCILLE TAYLOR MEMORIAL PARK 🚶 🚲 🏠 🚶

5280 Bishops Bay Parkway

HAWKRIDGE PARK 🚶 🚲 🏠 🚶

7004 Companion Lane

HILLCREST PARK 🚶 🚲 🏠

7716 Hillcrest Avenue

HINRICH'S FAMILY FARM PARK 🚶 🚲 🏠

8959 Red Beryl Drive

LAKEVIEW PARK 🚶 🚲 🏠 🚶

6300 Mendota Avenue

MARKET STREET PARK

8485 Market Street

MARSHALL PARK

2101 Allen Boulevard

MEADOWS PARK 🚶 🚲 🏠

6415 South Avenue

MENDOTA COUNTY PARK

5133 County Highway M



SPLASH PAD AT LAKEVIEW PARK

MIDDLETON BIKE PARK 🚲

1322 North Pleasant View Road

MIDDLETON HILLS PARK, NORTH 🚶 🚲 🏠

6840 Ramsey Road

MIDDLETON HILLS PARK, SOUTH

6805 Frank Lloyd Wright Avenue

MIDDLETON RIDGE PARK

7100 Belle Fontaine Boulevard

MIDDLETON STATION PARK

7136 South Avenue

ORCHID HEIGHTS PARK

3960 Valley Ridge Road

PARISI PARK 🚶 🚲 🏠 🚶

2405 Park Street

PARKSIDE HEIGHTS PARK

3206 Ravine Drive

PENNI KLEIN PARK 🚶 🐾

8780 Airport Road

PHEASANT BRANCH RIDGE PARK 🚶 🚲 🏠

6810 Whittlesey Road

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road

QUARRY SKATE PARK

7701 Terrace Avenue

SPLASH PAD AT LAKEVIEW PARK 🚶 🚲

6300 Mendota Avenue

STONEFIELD PARK 🚶 🚲 🏠

6528 Clovernook Road

STRICKER PARK 🚶 🚲

7605 Voss Parkway

WALTER R. BAUMAN OUTDOOR AQUATIC CENTER

2400 Park Lawn Place

WOODSIDE HEIGHTS PARK

7202 Voss Parkway

Look for these icons throughout this section to see what you can explore.

🚶 (ADA) Wheelchair 🚶 Restrooms 🚶 Parking Available 🐾 Dogs Allowed
🚲 Bike Friendly 🚶 Playground 🚶 Picnic Area 🚶 Groups Welcome

TRAILS

BIKE SKILLS PARK &
MOUNTAIN BIKE
TRAILS 🐾 🚲

BOCK FOREST TRAIL 🐾 🚲

ELM LAWN TRAIL 🦿 🚲

ESSER POND TRAIL

FIREMEN'S PARK TRAIL
🦿 🚲

GRABER POND TRAIL
🦿 🐾 🚲

HARBOR VILLAGE TRAIL 🚲

HIDDEN OAKS TRAIL 🦿 🐾 🚲

LAKEVIEW PARK TRAIL
🦿 🚲

MARINA COURT TRAIL 🚲

MIDDLETON HILLS NORTH
PARK TRAIL 🦿 🚲

MIDDLETON HILLS
TRAILS 🐾

MISTY VALLEY
TRAIL 🦿 🐾 🚲

PARISI PARK
TRAIL 🦿 🚲

PHEASANT BRANCH
CONSERVANCY N TRAIL
🦿 🐾 🚲

PHEASANT BRANCH
CONSERVANCY SE TRAIL 🚲

PHEASANT BRANCH
CONSERVANCY SEG. A

PHEASANT BRANCH
CONSERVANCY SEG. B

PHEASANT BRANCH
CONSERVANCY W TRAIL,
INNER LOOP 🐾 🚲

PHEASANT BRANCH CREEK
CORRIDOR TRAIL 🦿 🐾 🚲

NORTH FORK TRAIL 🦿

SOUTH FORK TRAIL
🦿 🚲

STRICKER PARK TRAIL
SEGMENT 🐾 🚲

TIEDEMAN POND
TRAIL 🐾 🚲

WISCONSIN DOT TRAIL &
DANE COUNTY TRAILS
🦿 🐾 🚲

5 Reasons to Hit the Green

Pleasant View Golf Course offers championship golf that is not only open to the public but offers spectacular panoramic views of Middleton and Madison's west sides.

The course is located just 7 minutes from downtown Middleton, 5 minutes from Greenway Station and about 20 minutes from downtown Madison. Pleasant View is open to residents and visitors — just make sure to book your tee time in advance.

THE COURSE

Pleasant View Golf Course provides a complete golfing experience. Enjoy 27 holes of well-maintained, championship golf, a 9-hole scenic par 3 course and an outstanding practice range. The course was awarded Gold in "Madison Magazine's" Best of Golf Courses for 2018-2020 and 2022 and Silver in 2021 and 2023.

THE SCENERY

Mature trees and prairies line much of the course with native wildflowers framing some of the fairways.

THE VIEW

The golf course gets its name for a reason. Situated about 300 feet above Lake Mendota, higher points of the course offer views going on for miles, including the state Capitol building in downtown Madison.

THE PATIO

Relax with friends on a newly remodeled patio with two fire pits, just off the clubhouse. The patios feature comfortable gathering spaces and Wi-Fi.

THE GOAT HILL GRILL

The Goat Hill Grill is open for outdoor seating — weather permitting — and there is a full-service bar. The grill offers Wisconsin bar fare such as cheese curds, fried pickle spears, burgers and sandwiches, as well as breakfast.

RECREATION

CAPITOL ICE ARENA ❄️

2616 Pleasant View Road
608.821.1230
capitolicearena.com

Catch a game at the home of USHL's Madison Capitols. Open skate, open hockey and facility rentals available.

CXC OUTDOOR RECREATION AND SPORTS CENTER

4355 Schwartz Road
center.cxcskiing.org

GOVERNOR NELSON STATE PARK

5140 County Highway M
608.831.3005
dnr.wi.gov/topic/parks/name/govnelson

On Lake Mendota. Boat launch, swimming area, pet swimming area, hiking and cross-country ski trails. Open 6 a.m.-11 p.m. daily.

HARBOR ATHLETIC CLUB & WELLNESS CENTER

2529 Allen Boulevard
608.831.6500
harborathletic.com
Health club with pools, athletic courts, fitness classes and state-of-the-art exercise equipment. Day passes available.

KEVA SPORTS CENTER 🏆

8312 Forsythia Street
608.662.7529
kevasports.com
130,000-square-foot indoor and outdoor facility with state-of-the-art turf fields. Offers leagues, classes and camps.

MARSHALL BOATS BOARD & BOAT RENTALS 🚣

2101 Allen Boulevard
608.228.8333
madisonboats.com
Kayaks, canoes, paddle boards and pontoon boat rentals, located on Lake Mendota. Open spring-fall, check website for hours.

MENDOTA COUNTY PARK & CAMPGROUND 🏕️

5133 County Highway M
608.224.3730
danecounty.com/park/mendota
Thirty-unit campground. Five-unit boat camping area. Each with a 30-amp electrical hook-up.

MIDDLETON BIKE PARK & PUMP TRACK

4351 Schwartz Road
608.831.6666
cityofm Middleton.us/439/middleton-bike-park
Features a new pump track and five miles of single-track trails which include a short jump line and skills section.

MIDDLETON SPORT BOWL 🎳

6815 University Avenue
608.831.5238
sportbowl.com
Sports bar and bowling alley with 10 bowling lanes and bumper bowling for kids.

PLAYN WISCONSIN 🏹

3919 Parmenter Street
608.234.5600
playnwisconsin.com
A year-round indoor recreation facility that provides open play, "pay-for-play" and birthday party activities.

PLEASANT VIEW GOLF COURSE

1322 Pleasant View Road
608.831.6666
golfpleasantview.com
This park features 27 holes of championship golf across three, 9-hole courses, plus a par-3 executive 9-hole course. Patio and bar and grill at the clubhouse. Book tee times in advance.

QUARRY SKATE PARK

7701 Terrace Avenue
608.821.8360 (Rec. Dept.)
10,000-square-foot skate facility for skateboarders and rollerbladers. Open seasonally, daily from 8 a.m.-dusk.

Middleton is located on one of Wisconsin's iconic lakes — Lake Mendota — and there are several ways to get on the water, soak in the sun or take in views of the state Capitol. Here are a few of our favorite ways to experience Lake Mendota.

Marshall Boats Board & Boat Rentals has a fleet of kayaks, canoes, paddleboards and pontoon boats available for rent in Marshall Park. The business also operates a cafe, offers lessons and hosts special events.

Boaters who come with their own watercraft will find some

nice places to launch a boat in and around Middleton: the **Marshall Park Boat Ramp** and the small boat launch at **Mendota County Park**.

If you would like to stay on shore to relax, head to **Mendota County Park**. The park has a 30-unit campground and a five-unit boat campground — as well as a swimming area, volleyball courts and play equipment.

For a pleasant stroll, explore the **Pheasant Branch Creek Corridor Trail**. The paved trail follows a meandering creek that feeds Lake Mendota.

*Get Out
on the
Water*



MARSHALL BOATS ON LAKE MENDOTA



Dog-Friendly Spaces

Who's got four paws and is excited for their next trip to Middleton? Dog lovers will find plenty of pet-friendly spaces and places here!

Get out and play

Leashed dogs are welcome on park and conservation trails. There are also two off-leash dog exercise areas in the city. **The MRD Dog Exercise Area** is a 3-acre dog park that includes a fenced agility course. The park is open daily from 8 a.m. to 10 p.m. year-round. **Penni Klein Park** is a 34-acre community park with a 6-acre fenced-in area and features a trail system that connects to downtown Middleton. Daily visitor permits are \$5 for both parks and are available at self-registration stations at the parks.

Drinking Buddy

Capital Brewery and Bier Garten welcomes leashed dogs to its bier garden (though not on nights with live music), and **Hidden Cave Cidery** also allows leashed dogs on its patio.

Petcare

Happy Dogz and **Dogtopia** are two doggy daycares, and **Tabby & Jack's** is a grooming and boarding service in Middleton.

Pet-friendly hotels

See our lodging section (pages 18-19) for Middleton hotel properties that are pet-friendly and/or welcome service animals.

SPLASH PAD AT LAKEVIEW PARK 🇺🇸

6300 Mendota Avenue
608.821.8360
cityofmiddleton.us
Outdoor water playground in Lakeview Park. Open Memorial Day to Labor Day, 9 a.m.-7 p.m. Free admission.

WALTER R. BAUMAN OUTDOOR AQUATIC CENTER 🇺🇸

2400 Park Lawn Place
608.836.3450
cityofmiddleton.us
Eight-lane competition pool, diving well, two 134-foot waterslides and concessions.

X-GOLF MIDDLETON

1620 Deming Way, Suite 102
608.719.7197
xgolfmiddleton.com
PGA-certified golf training and entertainment center offering industry-leading simulators, lessons, club fitting, leagues, outings, a full bar and food offerings.

Cross-country ski trails map, page 23



Winter Sports: Find cross-country ski trails at the CXC Outdoor Recreation Center, as well as ski rentals. Snowshoeing is welcome on park and Pheasant Branch Conservancy trails and there is snowshoeing and hiking on the Middleton Bike Park trails (in reverse direction of the bike trail). In order to protect the revitalized prairie landscape in the conservancy, snowshoeing is not allowed off trail.

Look for these icons throughout this section to see what you can explore.

♿ (ADA) Wheelchair 🚻 Restrooms 🅇 Parking Available 🐾 Dogs Allowed
🚲 Bike Friendly 🎡 Playground 🍷 Picnic Area 🍷 Groups Welcome

Health & Wellness

IT'S THE ME TIME

FITNESS FACILITIES

ANYTIME FITNESS

1011 North Gammon Road
608.836.3131
anytimefitness.com

BLAZE FITNESS & BREATH YOGA STUDIOS

1918 Parmenter Street
kariwoodall.com

HARBOR ATHLETIC CLUB & WELLNESS CENTER

2529 Allen Boulevard
608.831.6500 • harborathletic.com

KEVA SPORTS CENTER

8312 Forsythia Street
608.662.7529 • kevasports.com

THE LITTLE GYM

1920 Cayuga Street
608.836.3028
thelittlegym.com/middletonwi

PETER KRAUS FITNESS

1826 Aurora Street
608.841.1079
peterkrausfitness.com

PRINCETON CLUB XPRESS

2510 Allen Boulevard
608.203.9444
princetonclub.net

REFORMADISON

1819 Parmenter Street
608.820.1058 • reformadison.com

STRETCH LAB

1621 Deming Way, Suite 106
608.690.5189 • stretchlab.com

SALONS & SPAS

ANIU SALON & SPA

2275 Deming Way
608.833.2898 • aniuonline.com

BLUE OCTOBER SPA

6213 Middleton Springs Drive,
Suite 201
608.820.1115 • blueoctoberspa.com

DG BEAUTY SALON

1810 Parmenter Street
608.820.1000 • dgbeautysalon.com

ELEMENTS MASSAGE

1950 Cayuga Street
608.423.6954
elementsmassage.com/middletonwi

HAPPY NAILS AND SPA

1701 Deming Way, Suite 120
608.836.1883
happynailspamiddleton.com

IDEAL IMAGE, THE ADVANCED MEDSPA

1651 Deming Way, Suite 118
608.588.8479
idealimage.com/madison

MASSAGE ENVY

8301 Murphy Drive, Suite 200
608.833.9500 • massageenvy.com

RENU MASSAGE, ENERGY & BODYWORK

1701 Deming Way, Suite 114
608.438.5342 • renumadison.com

STUDIO 262 SALON

8391 Greenway Boulevard,
Suite 150
608.831.4500
studio262salon.com

TIMELESS DESIGN SALON & SPA

1804 Parmenter Street
608.827.7979
timelessdesignsalon.com



BLAZE FITNESS & BREATH YOGA STUDIOS

Community Services

IT'S THE SERVICES WE COUNT ON

RESOURCES

MIDDLETON CHAMBER OF COMMERCE

8383 Greenway Boulevard,
Suite 100
608.827.5797
middletonchamber.com

MIDDLETON FIRE DEPARTMENT

7600 University Avenue
Non-Emergency: 608.827.1090
Emergency: 911 • mifd.net

MIDDLETON POLICE DEPARTMENT

7341 Donna Drive
Non-emergency: 608.824.7300
Emergency: 911
cityofmiddleton.us

MIDDLETON PUBLIC LIBRARY

7425 Hubbard Avenue
Across from City Hall
608.831.5564 • midlibrary.org

MIDDLETON SENIOR CENTER

7448 Hubbard Avenue
608.831.2373 • cityofmiddleton.us

POSTAL/MAILING SERVICES

FEDEX OFFICE

2015 Deming Way • 608.667.4117
fedexoffice.com

MIDDLETON BRANCH POST OFFICE

7613 Elmwood Avenue
800.275.8777 • usps.com

THE UPS STORE

6907 University Avenue
608.831.4090
locations.theupsstore.com/wi/middleton

TRANSPORTATION

DANE COUNTY REGIONAL AIRPORT

4000 International Lane, Madison
608.246.3380
msnairport.com

MADISON TAXI

608.255.TAXI
800.894.3866
madtaxi.com

METRO TRANSIT SYSTEM

608.266.4466
cityofmadison.com/metro

MIDDLETON MUNICIPAL AIRPORT (MOREY FIELD)

8300 Airport Road
608.836.1711
moreyairport.com

UNION CAB OF MADISON

608.242.2000
unioncab.com

VISITOR CENTER

MIDDLETON VISITOR CENTER

1811 Parmenter Street
800.688.5694 • visitmiddleton.com





GOOD NEIGHBOR FESTIVAL

Events

Whether it's celebrating America's favorite condiment, enjoying apple cider donuts at the farmers market, or hanging with friends old and new in the bier garden — prost! — Middleton is all about the little things meaning the most.

MIDDLETON COMMUNITY ORCHESTRA

middletoncommunityorchestra.com

The orchestra performs several concerts each year at the Middleton High School Performing Arts Center. Tickets are available at the door and at Willy St. Co-op West starting two weeks before each concert.

BOCKFEST

Feb. 24 • begins at 11 a.m.

Capital Brewery & Bier Garten

capitalbrewery.com

Join Capital Brewery at this popular event with music, festivities and the release of its Blonde Doppelbock brew. This event occurs annually, snow or shine. Watch its website for ticket information.

ARTWALK MIDDLETON

May 18 • 10 a.m.-5 p.m.

Downtown Middleton

Free, one-day event featuring the works of fine artists in a variety of media. Painting, photography, glass art and more for the show and sale.

GREENWAY STATION FARMERS MARKET

May 2-Oct. 3 • 8 a.m.-1 p.m.

Greenway Station

greenwayshopping.com

Every Thursday, vendors set up in a parking lot at Greenway Station selling everything from flowers to vegetables, homemade baked goods and jams, cheeses, meats, locally sourced syrups and more.

STROLL 'N TELL

Spring through Fall • Times TBD

Rowley House Museum

middletonhistory.org

The Middleton Area Historical Society hosts guided history walks throughout Downtown Middleton. Dates can be found on the event calendar for Visit Middleton or the historical society.



NATIONAL MUSTARD DAY

ROCK THE RAMP

July 19 • Time TBD

Capital Flight

capital-flight.com

This annual event features more than 100 planes, music, food trucks, a beer tent and more at Capital Flight at Middleton Municipal Airport-Morey Field. The show is a fundraiser for Badger Honor Flight. This event is free and open to the public; kids welcome.

NATIONAL MUSTARD DAY

Aug. 3 • 10 a.m. - 4 p.m.

National Mustard Museum

mustardmuseum.com

A fun-filled day for the whole family! Enjoy music, games and other entertainment. Hot dogs, brats, free mustard sampling, and more also available.

CAPITAL FLIGHT CRUISE-IN: CARS CURING KIDS

Aug. 9 • Time TBD

Capital Flight • capital-flight.com

This car show has brought more than 300 cars to Capital Flight's annual fundraiser for Cars Curing Kids, which helps fund pediatric research at the American Family Children's Hospital in Madison. Live music, BBQ truck, silent auction and more. All welcome; no admission for spectators. Check website to participate in car show.



BOCKFEST

GOOD NEIGHBOR FESTIVAL

Aug. 23-25 • Firemen's Park

goodneighborfestival.com

Craft fair, rides, food, games, parade and live entertainment can be found at the Good Neighbor Festival.

STROLLIN' JAZZ FESTIVAL

Sept. 6-7

Stone Horse Green

stonehorsegreen.com

The Middleton Strollin' Jazz Festival is an annual event bringing local and regional jazz musicians to

perform in Stone Horse Green.

Usually scheduled for the early part of September; check back for dates. Event is free and open to all.

HAUNTED HUSTLE

Oct. 19 • KEVA Sports Center

hauntedhustlerun.com

This pre-Halloween event includes races and activities for the whole family. Register online.

Note: Visit visitmiddleton.com/events or scan our QR code for more events throughout the year. Visit Middleton regularly updates its calendar with virtual and in-person events.



ROCK THE RAMP



Scan to View
More Events

MAKE MIDDLETON

Your Home Base

Middleton is conveniently located within an hour of many regional attractions. We welcome you to stay at one of our nine hotels — all minutes from downtown Middleton and Madison. Make us your home base as you embark on day trips all around and discover all that Middleton has to offer. Enjoy 75 cafes and restaurants and 50 places to shop, right here in Middleton, not to mention our amazing outdoors spaces! Here are just some of the places you'll find less than hour away. See our map for drive times.



THE ICE AGE TRAIL

A 1,000-mile trail through land sculpted by a receding glacier. Walk the trail in segments or as a whole through beautiful landscapes.

BARABOO



Circus World Museum — Once the Ringling Brothers' winter quarters, this site was transformed into a museum in 1959, entertaining families ever since. Visit 64 acres, the Ringling Bros. Circus Train shed complex and more than 260 circus wagons. Seasonal live performances. Open spring through fall.



International Crane Foundation — Working worldwide toward the conservation of cranes and their habitats, tour the 300-acre headquarters featuring 15 of the world's crane species.

BLUE MOUNDS



Cave of the Mounds — Natural limestone cave with beautiful crystal formations along paved, lighted walkways. Take self-paced tours any time of year.

CITY OF MIDDLETON

just to name a few



Capital Brewery & Bier Garten
(Pages 6, 12)



National Mustard Museum
(Pages 7, 10-11)



Marshall Boats
(Page 6)



Pheasant Branch Conservancy
(Page 7)



Pleasant View Golf Course
(Pages 7, 33)

COLUMBUS



Sassy Cow Creamery Store — Shop, tour and have lunch.

MADISON



Henry Vilas Zoo — Enjoy this free, public zoo.



UW Memorial Union Terrace — Relax and enjoy the view. Check schedule for live entertainment.



Olbrich Botanical Gardens — 16 acres of beautiful outdoor gardens (free and open daily); and tropical Bolz Conservatory (admission).

SPRING GREEN



American Players Theatre — Performing timeless plays since 1978.



House on the Rock — Tour what was once a retreat (built in 1945) and has expanded over the years to include multiple displays and collections of both the exotic and unusual.

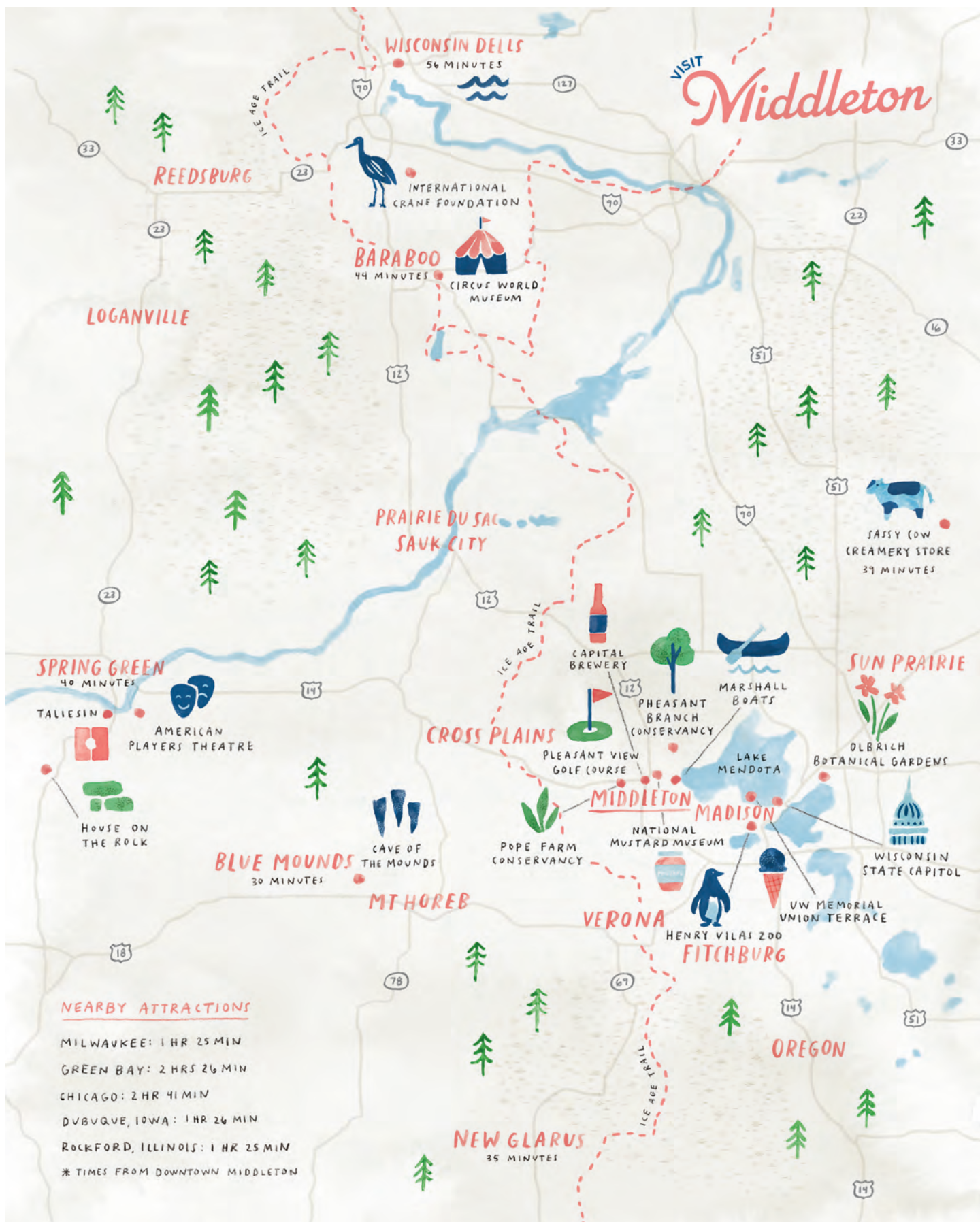


Taliesin — UNESCO World Heritage Site. Home, studio, school and 800-acre estate of Frank Lloyd Wright (1867-1959). Open to tours.

TOWN OF MIDDLETON



Pope Farm Conservancy — Walk trails, enjoy wildlife, display crops and prairie restoration areas. Many visit for its sunflower fields. *M*





VISIT
Middleton

VISITMIDDLETON.COM

